

Tourist news

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SPECIAL INTEREST TOURS IN SWITZERLAND

SWISS MULE SAFARI

An unforgettable adventure on alpine trails for Haute-Nendaz to Grimentz (Valais) or vice-versa. Meeting point is Sion, where the programme starts on Sunday and ends on Saturday. All-inclusive rate per person for accommodation in tourist-class hotels and country inns for six nights, all meals as per programme including wine, coffee and liqueur on the last day, hire of mule (one mule for two persons), services of a qualified guide muleteer and a hostess throughout, and insurance: Sw.Fr. 695. Departures every week from 7th May to 15th July and from 13th August to 22nd October.

RIDE A BIKE ROUND LAKE GENEVA

The tour begins on Sunday and ends on Saturday in Lausanne. The basic price starts from Sw.Fr. 450 for six nights' bed and breakfast and includes the services of a guide for the entire tour, free admission to Chillon Castle, city sight-seeing tour of Geneva, farewell dinner in Lausanne, bicycle hire for the five days and insurance. Dates: 14th–20th May, 18th–24th June, 2nd–8th July, 16th July–19th August, 27th August–2nd September and 8th–14th October.

SWISS WINE AND CHEESE TOUR

The tour starts on Sunday in Lausanne leading through the Lake of Geneva area, Valais, Les Diablerets, Gruyère, Neuchâtel and the Emmental, finishing in Berne. Cost per person for accommodation in first-class hotels for six nights, breakfast and one other meal daily as per programme, 11 wine/cheese tastings, transportation throughout by luxury motor coach, and a guide for the entire tour: Sw.Fr. 695. Dates: 14th–20th May, 11th–17th June, 2nd–8th July, 23rd–29th July, 6th–12th August, 27th August–2nd September, 10th–16th September, 24th–30th September and 8th–14th October.

TENNIS IN THE ALPS

A weekly tennis package in Leysin is on offer between 13th May and 8th October with prices starting at Sw.Fr. 504 per person including seven nights' demi-pension in a modern first-class hotel with its own indoor swimming pool, sauna, fitness room and massage, 15 hours of tennis lessons with a qualified trainer, 5 hours' use of court for practice, reserved tennis courts, unlimited use of the hotel's own indoor swimming pool, an outdoor swimming pool, minigolf and skating rink.

HIKING IN THE SWISS ALPS

The tour starts on Saturday and ends on Friday, hiking across the mountains above Sion (meeting point) from Vercorin (4,400 ft) to Haute-Nendaz (4,117 ft). The all-inclusive price per person is Sw.Fr. 530 for full board with accommodation for six nights in tourist-class hotels and country inns, bus transfers from and to Sion, daily transportation of luggage, service of a qualified guide, and insurance.

Dates: 27th May–2nd June, 10th–16th June, 24th–30th June, 8th–14th July, 19th–25th August, 2nd–8th September, and 30th September–6th October.

Further information and enrolment for all tours:

Welcome Swiss Tours
7 Avenue Benjamin-Constant
1003 Lausanne/Switzerland
Tel: (021) 20 68 21
Telex: 24803

ST. GALLEN – PACKAGE OFFER

St. Gallen is offering two nights' accommodation with breakfast in a standard hotel for the basic price of Sw.Fr. 80 per person. The package includes free travel on St. Gallen's public

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transport system, documentation, admission to the famous Abbey Library, to the Embroidery Museum and to all other museums in St. Gallen, and to a dance-hall.

LUGANO – HOBBY PACKAGES

Most hotels in Lugano, in Switzerland's Italian-speaking canton of Ticino, are again maintaining their prices for 1978 at the level of 1974.

Weekly packages, available until 20th October, start from Sw.Fr. 140 for bed and breakfast, from Sw.Fr. 210 for demi-pension and from Sw.Fr. 240 for full board. They can be combined with hobby courses organised by the Migros Club School including Yoga, Modelling, Drawing, Painting, Pottery, Horse-Riding, Photography, Sailing, Water Ski-ing, Tennis, Wind-Surfing and Italian Language.



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AROSA – HOTEL HOF MARAN

The Golf & Sporthotel Hof Maran in Arosa (100 beds) has been modernised. A new film and television room has been built which can also be used for seminars and banquets for up to 30 persons. An indoor swimming pool and sauna will be constructed in the near future.

GRAND-HOTEL BEAU-RIVAGE INTERLAKEN – BEAUTY AND FITNESS CENTRE

The Grand-Hotel Beau-Rivage (170 beds), one of Interlaken's leading first-class hotels, has reopened for the summer season.

The Centre contains indoor swimming pool, underwater massage, cross-stream water equipment, sauna, massage room, solarium, fitness room, games room (table tennis, etc.), children's nursery, "Neptun" bar, and beauty centre for ladies and men offering individual cosmetic treatment with the products of Maurice Mességué, Estée Lauder and Aramis Body Fitness (for men).

The hotel is offering one-week arrangements throughout the season. Prices start from Sw.Fr. 755 per person including seven days' full board, taxes and service, complete beauty and fitness course, the service of a qualified cosmetics expert, the products used during this course, unlimited use of indoor swimming pool, fitness room and table-tennis room.

Also available are a three-day package from Sw.Fr. 345 and a one-day package for Sw.Fr. 85.

ROMANSHORN – PACKAGE ARRANGEMENTS

Romanshorn, situated on the Lake of Constance, is again offering weekly packages starting from Sw.Fr. 215 for demi-pension and from Sw.Fr. 285 for full board. Included are vouchers for swimming pool, mini-golf, bowling, sauna, rowing, concerts, marine museum and the Abbey Library in St. Gallen. Instruction in sailing, water ski-ing, windsurfing, fishing and tennis is also available.

LENK – SUMMER MUSIC ACADEMY

From 27th August to 10th September 1978, a Summer Music Academy will be held for the first time at Lenk in the Bernese Oberland, including Master Courses, Orchestral Works and Lectures. It will give musicians the opportunity to further their knowledge and capabilities through contact with masters of their own particular instrument. Furthermore, the less advanced, and lovers of music in general who have no technical musical background, will have the possibility to listen to the work in the masters' study-room, as well as to attend lectures and other activities.

ALL-INCLUSIVE HOLIDAYS IN SWITZERLAND – SUMMER 1978

The Swiss National Tourist Office has again published its brochure "Summer Holidays in Switzerland 1978 arranged by British Tour Operators".

Over 60 British Tour Operators are offering holidays in 67 Swiss resorts and towns at attractive prices ranging from £98.00 for 8 days (from £145.00 for 15 days) including demi-pension and return air travel.

MONTREUX – INTERNATIONAL JAZZ FESTIVAL: 7th–23rd JULY 1978

The 1978 Montreux International Festival will be held from 7th to 23rd July and again be divided into the following sections: Country Music, Folk & Blues (7th–9th July), Jazz (11th–16th July), Jazz and Rock and Roll Summit (21st–23rd July).

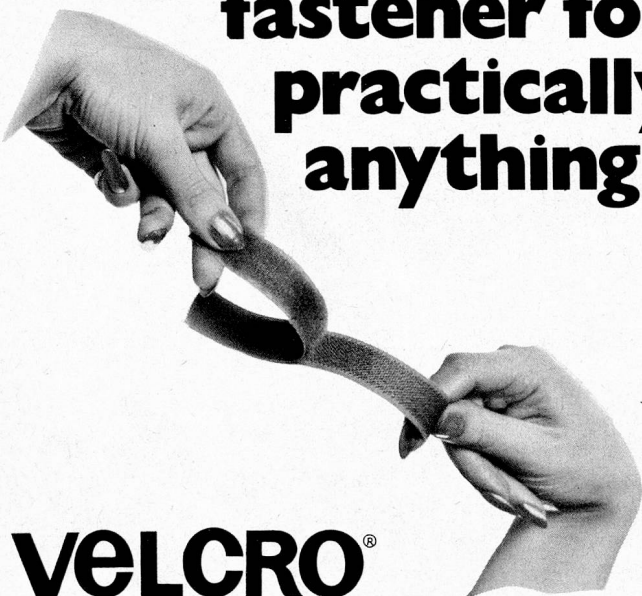
Information and Booking:

Festival de Jazz
Office du Tourisme
42 Grand-Rue
Case postale 97
1820 Montreux/Switzerland
Tel: (021) 61 33 84
Telex: 24471

LOCARNO – SPECIAL OFFERS

40 hotels and pensions in Locarno and surroundings are offering special weekly packages starting from Sw.Fr. 160 for bed and breakfast, from Sw.Fr. 238 for demi-pension, and from Sw.Fr. 315 for full board.

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