

Fifth Switzerland

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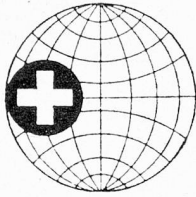
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“FIFTH SWITZERLAND”



OVER 290,000 SWISS LIVE ABROAD

The figures recently published for 1966 show that at the end of that year 159,017 Swiss and 131,164 dual nationals lived abroad. Respective figures for the previous year had been 156,038 and 127,751. These are the Swiss citizens registered at Swiss Embassies and Consulates and do not include Swiss who have omitted to register. The total means an increase from 283,789 to 290,181. In Australia, Belgium, Germany, Canada, Spain, South Africa and U.S.A., the numbers increased, whereas in Indonesia, Italy, Morocco and the Netherlands, there were considerable reductions.

[A.T.S.]

WHY NOT?

Why don't you include a trip to Schaffhausen over the weekend of 23rd to 25th August, when the Swiss from abroad will meet — it is well worth it! Apply to ASS, Alpenstrasse 26, 3000 Berne.

LUCERNE INTERNATIONAL MUSIC FESTIVAL

The 30th International Music Festival of Lucerne will be held from 14th August to 8th September. Ten Symphony concerts will be given by the Swiss Festival Orchestra conducted by Bernard Haiting, Zubin Mehta, Ernest Bour and William Steinberg, the New York Philharmonic Orchestra under Leonard Bernstein, the Berlin Philharmonic under Sir John Barbirolli and Herbert von Karajan and the New Philharmonic Orchestra of London under Claudio Abbado, Rafael Kubelik and Otto Klemperer.

Among the young artists featured will be the Swiss pianist Michael Studer. In the Conservatoire, the traditional courses will be held under the direction of Geza Anda (piano), Wolfgang Schneiderhan (violin), Enrico Mainardi (cello and chamber music) and Franziska Martienssen and Paul Lohmann (voice). In addition, there are to be seven performances of plays in the Municipal Theatre and a variety of art exhibitions.

[S.N.T.O.]

TOURIST HANDBILLS IN GRUYERE

The Fribourg region has always had some difficulty siphoning off its small share of the wealth-laden tourist stream. A particularly knotty problem is communicating with those travellers spending some time in the area's small, scattered villages and camping grounds. Now a newly created group, working with the motto "Gruyère welcomes its visitors", has begun issuing a touristic handbill aimed at reaching foreign travellers in the area. The sheet briefly describes the special attractions of the Gruyère landscape and lists some of its lesser-known features. An enumeration of seven possible excursions is designed to point up to the newcomer the selection of walking paths and mountain railways at his disposal. The leaflet closes with the observation that "mini-skirts are particularly admired hereabouts", a touch of humour which may help improve the region's touristic future.

[S.N.T.O.]

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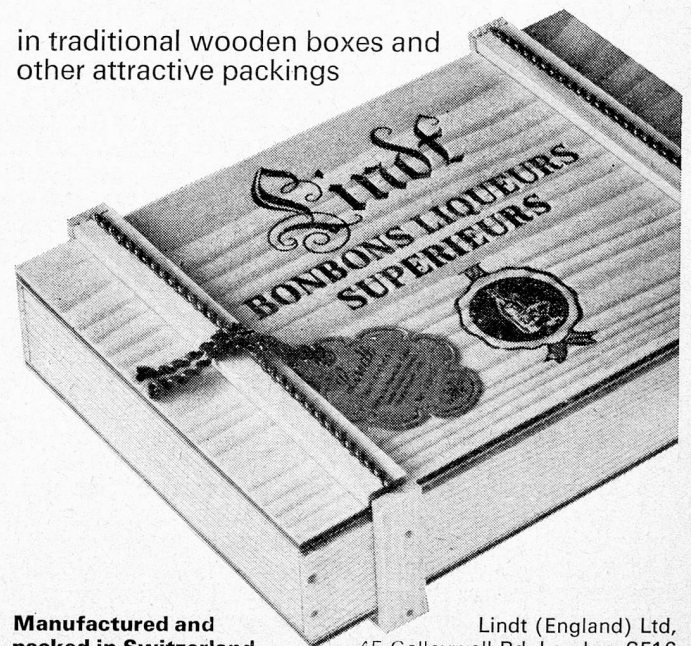
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