"Swiss Forthnight" in great Britain

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" SWISS FORTNIGHT " IN GREAT BRITAIN.
5th to 17th October 1959.

As will be seen from the report of the Meeting of the Swiss Economic Council — published in this issue — the preparations for the " Swiss Fortnight " are well under way.

It may interest our readers to learn "Who's Who" in this big undertaking, which is being held under the auspices of the Swiss Office for the Development of Trade (OSEC), and the Swiss Economic Council in London.

The Executive Committee in London includes the following names: *Hon. President*: H.E. The Swiss Ambassador, with the collaboration of the Commercial, Cultural and Press Counsellors; *Chairman*: Alfred Renou; *Treasurer and Finance*: R. J. Keller; *Transport and Tourism*: W. Wyler; *Fashion Section*: Alfred Renou; *Ex officio*: M. Wiesendanger, Chairman of the Swiss Economic Council, London; *Publicity and Horological Section*: O. Rohn; *Receptions and Catering*: G. Ronus.

On behalf of OSEC, Director A. J. Staehelin and Vice-Director Dr. H. Brunner have the matter in hand in Switzerland, and we are glad to hear that by their great efforts they have achieved very satisfactory results so far.

Whilst the " Swiss Fortnight " is still only in a rudimentary stage the above-mentioned gentlemen have already worked very hard.

It goes without saying that the Swiss Colony, as such, is expected to play its part too in giving moral and financial support to this campaign to bring home to the British public that Switzerland has cultural as well as commercial values to offer.

We shall endeavour to keep the Colony and our readers fully *au courant* with the course of developments. Meanwhile we wish to extend our appreciation to the London Executive Committee and the Swiss Office for the Development of Trade (OSEC) for the services they have so far rendered to this great and costly undertaking.

NOUVELLE SOCIÉTÉ HELVÉTIQUE
(London Group)
Council's Annual Report for 1958/59.

The last Annual General Meeting was held on Tuesday, March 18th, 1958, followed by a dinner. Since then the following Open Meetings were organised by the Society:

Talks and Film Shows:

April 22nd, at Swiss Hostel for Girls: Display of Colour Photos of Yugoslavia, by Mr. A. R. Memory.

May 20th, at Swiss Hostel for Girls: Conference by Dr. Arnold Saxer, Director of the Federal Insurance Office, Berne, on " Schweizerische und englische Sozialversicherung ".

June 17th, at Swiss Hostel for Girls: Conference by Mr. Th. Haller, of the Swiss Broadcasting Company and the " Basler Nationalzeitung " on " Am Rande der Objektivitaet ".

September 23rd, at Swiss Hostel for Girls: Causerie by Sir Seymour Howard, Bt., on " Reflections on Switzerland ".

October 21st, at Swiss Hostel for Girls: Colour slides of Mexico presented by Consul Ribi, of the Swiss Embassy.

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