

# City Swiss Club

Objekttyp: **Group**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1959)**

Heft 1350

PDF erstellt am: **22.09.2024**

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**CITY SWISS CLUB.**

By the time this issue is appearing, the members of the City Swiss Club will have received the circular concerning the Annual Banquet and Ball of the Club, which is taking place on Friday, 20th November (see advertisement).

Although quite a number of festivities have recently taken place in connection with the "Swiss Fortnight", the committee of the City Swiss Club has nevertheless decided — and rightly so — that the Annual Banquet and Ball, which for the last 94 years has been one of the high lights of the social life in the Colony, should be held as usual.

Never before has the name of our country come so much to the forefront as during the recent "Swiss Fortnight", and indirectly the Colony has received a new impetus, and those, who on every conceivable occasion have declared that the Colony is on its last legs, have to think afresh.

Now — more than ever we ought to "serrer les rangs", and get closer together as members of the country which we call affectionately "La Patrie". We have stuck together in critical and hard times, why now, when at last we can look forward to the appearance of the "silver lining" should we relax?

The annual festival of the City Swiss Club is just the occasion to get in closer personal contact with each other; it is not meant to be simply and purely a Club affair, and any members of the Swiss Colony and their friends are heartily invited to come along. For this reason it has been decided to dispense this time with much speech-making, in order to make this event in the real sense of the word "a congenial and homely evening".

To enable the committee to make their arrangements in good time, it would be appreciated if those who intend to take part, would apply as soon as possible for tickets. (These can be obtained from members of the committee, and the offices of the 'Swiss Observer').

The committee hopes to beat all former records as to attendance, and on their part they will leave nothing undone, so as to assure the participants of an enjoyable evening.

Press Reporter,  
City Swiss Club.

**SWISS MERCANTILE SOCIETY****MONTHLY MEETING**

**on Wednesday, 11th November 1959 at 7 p.m.  
at Swiss House, 34/35 Fitzroy Square, W.1**

followed by a talk on

**LLOYD'S OF LONDON, (with illustrations)**

by W. D. HAYNE, Esq.

Members and friends are cordially invited. The canteen will be open for light meals and refreshments from 6 to 7 p.m.

Shoes by **Bally**  
THE LONDON SHOE CO. LTD. of Switzerland  
116/7 New Bond St. W.1: 260 Regent St. W.1: 21/22 Sloane St. S.W.1

**CITY SWISS CLUB****94th Annual Banquet and Ball**

**FRIDAY, 20th NOVEMBER, 1959**

at the

**DORCHESTER HOTEL, PARK LANE, LONDON, W.I**

**RECEPTION 7 p.m. · DINNER at 7.30 p.m. · DANCING until 2 a.m.**

**Orchestra: LES BROWN and his Orchestra**



**EVENING DRESS (TAILS OR DINNER JACKETS)**

**TICKETS £2 2. 0. (including gratuities)**

**Tables for parties of 8 to 12 can be arranged in due course**