

Swiss Industries Fair, Basle

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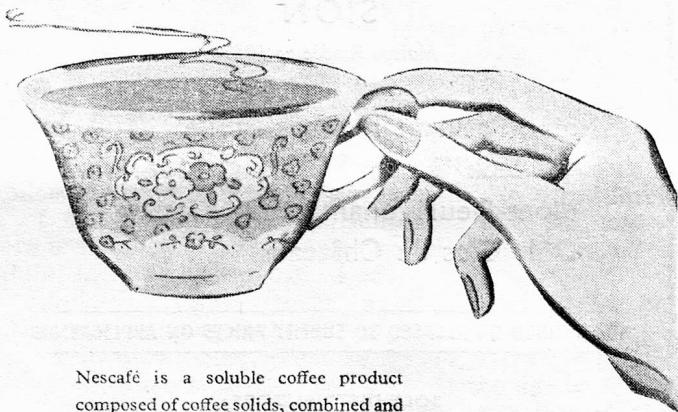
SWISS INDUSTRIES FAIR, BASLE — A Concentration of Industrial Production.

Switzerland has long ago become the symbol of a highly developed industrial country, and there has been no pause in the development which steadily continues. Out of 4.7 million inhabitants over 500,000 are at present employed in factories, and this is an increase of 150,000 in the last 10 years. The development is well demonstrated at the Swiss Industries Fair.

From the very beginning the intention was to make it a uniform display of Swiss production but, at its foundation in 1917, the Fair in Basle had more the character of an industrial fair interesting the home market. However, in the course of years, more and more Swiss industries turned to the Fair and there was a steady movement towards realising the fundamental idea which was to make the Fair present a true picture of the national economic structure. Thanks to the large number of exhibitors taking part, with the large export industries in the lead, the Swiss Industries Fair has for many years become an international event. For example, last year 11,750 visitors from 72 different countries were recorded at the Foreign Visitors' Office, not including the thousands of visitors from the adjacent territories of France and Germany. It is only necessary to mention one or two prominent Swiss industries such as watches, textiles, machinery, machine tools, electric machinery and plant, to recall that these Swiss made products enjoy a good reputation throughout the world. For this reason the 36th Industries Fair taking place from 19th to 29th April, 1952, will again arouse international interest as a display of Swiss production.

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PERSONAL.

We extend heartiest congratulations to Mrs. A. Dimier, of 311, Beulah Hill, Upper Norwood, S.E.19, widow of Mr. George Dimier, and mother of Mrs. R. de Cintra, who celebrated her 80th Birthday anniversary on January 29th, 1952.

We wish to convey our deep sympathy to Mr. and Mrs. E. Ulmann, of 59, Lake View, Edgware, Mddx., Mr. Ulmann's mother having passed away in Zurich, at the age of 72.

We express sincere sympathy to Mr. & Mrs. W. Burren, of 11, Brycedale Crescent, Southgate, N.14, Mr. Burren's brother having lost his life owing to an accident in Switzerland.

RECEPTION AT THE SWISS LEGATION.

The Swiss Minister and Madame Henry de Torrenté gave a reception to Members of the Swiss Colony, on Wednesday, January 30th, 1952, at the Legation.

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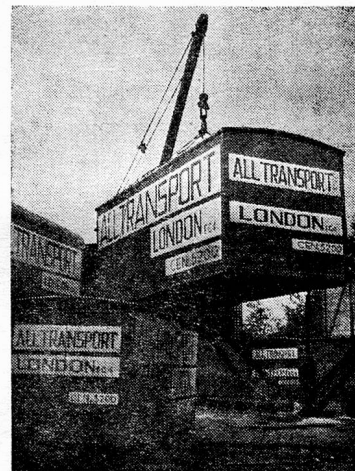
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