

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1984)
Heft: 1814

Rubrik: Holiday Observer

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Kuoni family offer

KUONI has introduced what it believes in a unique family holiday programme in its second summer Switzerland brochure.

Based in Lenzerheide, children are grouped together for action days supervised by trained helpers free of charge.

Also new are luxury coach tours from Manchester and London from £167 a week to Interlaken and £186 to Lucerne.

The operator sold more than 6,000 holidays in its first Switzerland burst last year and for 1984 has increased capacity by 25 per cent. It claims that 92 per cent of its "first" clients said they would travel to the country with Kuoni again.

Extras include two weeks for the price of one in 14 resorts; a

fixed £99 for children under 12, irrespective of the holiday duration, throughout the summer; no single room supplements; half-price travel on Swiss rail; car hire with Avis at £12 a day; and free sports in some resorts.

Holidays . . . in brief

INCREASINGLY popular holidays in Scotland helped Swiss travel firm Kündig boost sales by 10 per cent in its 90th anniversary year last year.

The Zurich-based firm reported a total turnover of Sfr 22,700,000 for 1983.

The company's Scottish holidays include direct flights by

New resorts are Bergun, Lenzerheide, Berne, Wilderswil, Crans-Montana and Saas Fee with flights by scheduled Swissair and Dan-Air services plus an Edinburgh charter flight by Belair from June to August.

Swiss charter airline Balair.

★ ★ ★

THE Swiss Travel Agents' Federation is running a nationwide competition for school-children to familiarise them with the services of travel agencies. Prizewinners get a trip to Disney World in Florida.

Swiss safaris

WELCOME Swiss Tours of Lausanne is staging 15 mule safaris – claimed to be the only ones of their kind in the world – in the mountains of Switzerland's Canton Valais from May to October.

The seven-day safaris cover 60 miles and cost Sfr 977, including all meals.

"Our mules are very good-natured animals and enable many people to discover a wonderful region still uninfluenced by modern civilisation", said a Welcome Swiss spokesman.

"There is no upper age limit – or weight limit either – and no riding experience is needed".

Luker Bros. (R+S) Ltd.

Tel: Oxford (0865) 62206 Telex: 83395

WEEKLY SERVICE FROM UK TO SWITZERLAND

SPECIALISTS IN TRANSPORTING · HOUSEHOLD REMOVALS
ANTIQUES & FINE ARTS

First class professional and personal service from door to door
Estimates given without obligation · Commercial work undertaken

**Contact: Mrs M. Elbro, Luker Bros., Shelley Close,
Headington, Oxford**