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'Businessmen' kick off new Swissair service

Swissair have recently started their three-class system – First, Business and Economy – on all aircraft. As part of their kick-off campaign, the sales representatives in the North of England called on customers wearing the traditional British businessman's attire. In the picture, from left to right: Brian Collinge – Yorkshire sales representative, Mario Pessina – head office sales co-ordinator, Sam Cunliffe – manager field sales North of England.

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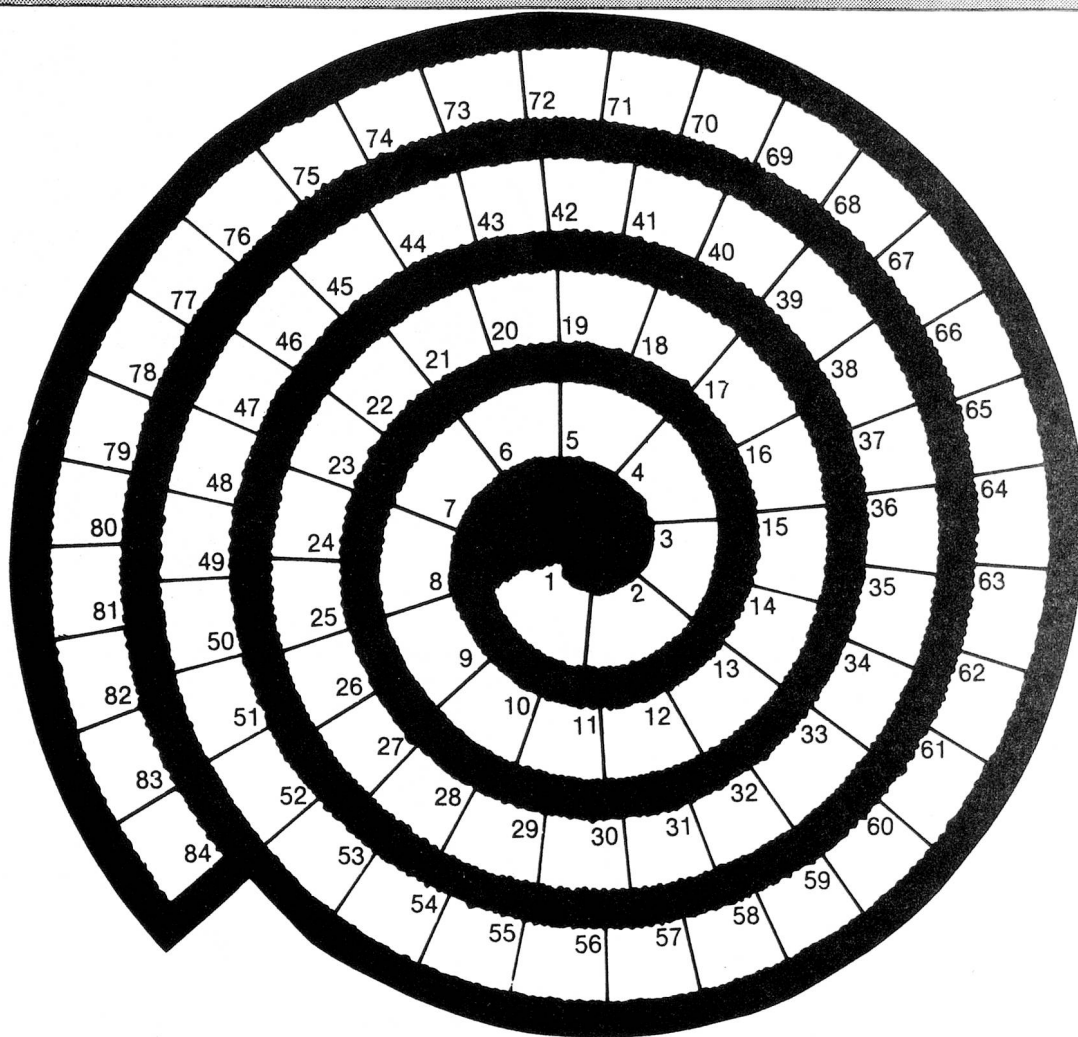
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Take a turn at the Swiss Roll

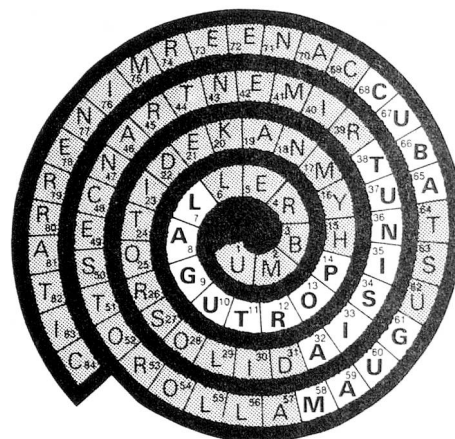


ANSWERS to the clues should be entered with the first letter in the numbered space indicated by the clue number and then proceeding outwards.

Words overlap by one or more letters so that the final letter or letters of one word is the beginning of the next word. Hidden in the REVERSE reading are the names of four fruits. What are they?

CLUES

- | | |
|---|---|
| 1. The thigh-bone | 43. Abnormally fat |
| 3. Assassinate | 46. An angel of the highest order |
| 6. No longer of sound mind | 50. Medicine-bottle |
| 12. Fit for consumption | 54. Volcanic discharge |
| 15. Benediction | 57. Month – or majestic |
| 22. A sprite – from Zurich? | 61. Beer mug |
| 25. Air | 64. The highest part of the foot |
| 29. It generates electric currents | 69. State of equality |
| 33. The fourth largest state of the USA | 70. One who sailed in search of the golden fleece |
| 38. Palindromic girl's name | 75. Car |
| 40. An important person | |



The hidden words in the last puzzle were: Portugal, from 14 back to 7; Tunisia, from 38 back to 32; Guam, from 61 back to 58; Cuba, from 68 back to 65.

Devised by Norman Firth

ANSWERS NEXT MONTH