

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1984)

**Heft:** 1813

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 13.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**



**Swissair:**

**First Class.**

## 'Businessmen' kick off new Swissair service

Swissair have recently started their three-class system – First, Business and Economy – on all aircraft. As part of their kick-off campaign, the sales representatives in the North of England called on customers wearing the traditional British businessman's attire. In the picture, from left to right: Brian Collinge – Yorkshire sales representative, Mario Pessina – head office sales co-ordinator, Sam Cunliffe – manager field sales North of England.

# Luker Bros. (R+S) Ltd.

Tel: Oxford (0865) 62206 Telex: 83395

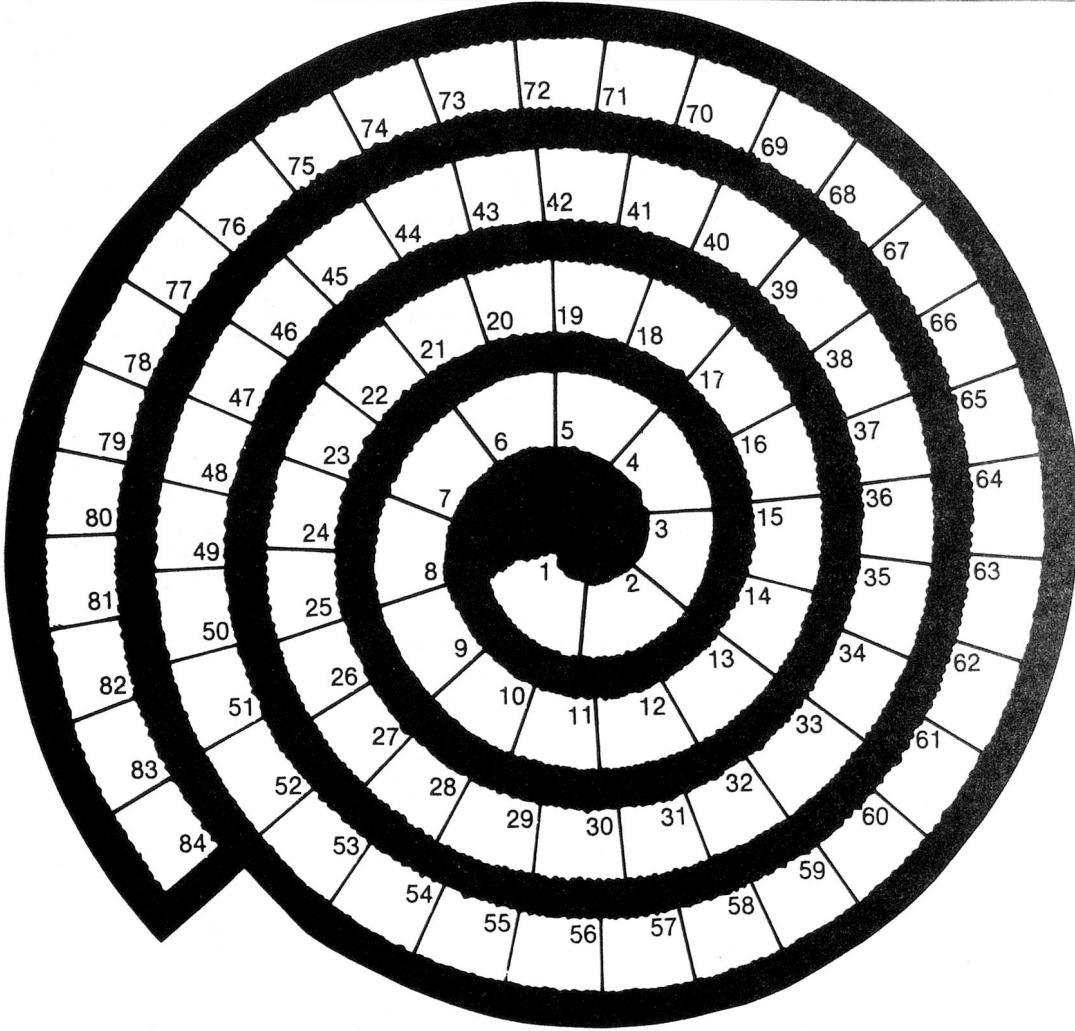
## WEEKLY SERVICE FROM UK TO SWITZERLAND

SPECIALISTS IN TRANSPORTING · HOUSEHOLD REMOVALS  
ANTIQUES & FINE ARTS

First class professional and personal service from door to door  
Estimates given without obligation · Commercial work undertaken

**Contact: Mrs M. Elbro, Luker Bros., Shelley Close,  
Headington, Oxford**

# Take a turn at the Swiss Roll

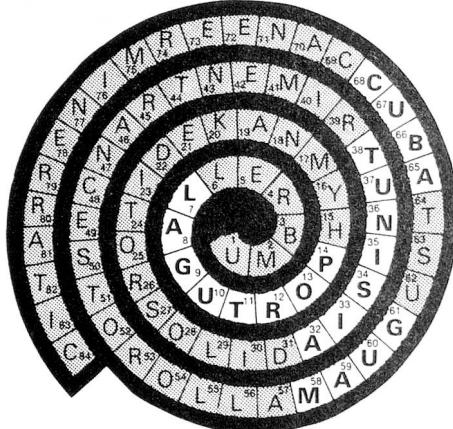


**ANSWERS** to the clues should be entered with the first letter in the numbered space indicated by the clue number and then proceeding outwards.

Words overlap by one or more letters so that the final letter or letters of one word is the beginning of the next word. Hidden in the REVERSE reading are the names of four fruits. What are they?

## CLUES

- 1. The thigh-bone
- 3. Assassinate
- 6. No longer of sound mind
- 12. Fit for consumption
- 15. Benediction
- 22. A sprite – from Zurich?
- 25. Air
- 29. It generates electric currents
- 33. The fourth largest state of the USA
- 38. Palindromic girl's name
- 40. An important person
- 43. Abnormally fat
- 46. An angel of the highest order
- 50. Medicine-bottle
- 54. Volcanic discharge
- 57. Month – or majestic
- 61. Beer mug
- 64. The highest part of the foot
- 69. State of equality
- 70. One who sailed in search of the golden fleece
- 75. Car



The hidden words in the last puzzle were: Portugal, from 14 back to 7; Tunisia, from 38 back to 32; Guam, from 61 back to 58; Cuba, from 68 back to 65.

Devised by Norman Firth

ANSWERS NEXT MONTH