**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1984)

**Heft:** 1812

Werbung

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF:** 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

# First Class, Business Class, Economy Class worldwide on all aircraft.

## And with Swissair at that.

From March 25, 1984 Swissair offers First Class, Business Class and Economy Class worldwide on all its aircraft.

In Swissair's First Class, you continue to enjoy every imaginable amenity; including, on long flights, our luxurious Slumberettes.

With Swissair Economy Class, you will continue to appreciate not only the reasonable tariffs (including some remarkably low promotional fares) but also the helpful service of our cabin crews and (except for the shortest flights) real china tableware, proper cutlery and wine-glasses.

The standard of service in Business Class is just what you would expect from Swissair. You can make yourself especially comfortable thanks to the greater

seat pitch. Newly developed wider seats have been installed in all long distance aircraft and the DC-10 has only 7 seats per row, the B-747 only 8. But for Business Class passengers on long-distance flights the amenities begin when you make your booking. You can decide then whether you'd rather sit by window or aisle, in the smoking or non-smoking compartment. At the separate Business Class check-in counter now to be found at more and more airports, you will receive your blue boarding card with your choice clearly indicated.

That the new Swissair Business Class is a class by itself becomes even more obvious on long flights: our cabin crew, increased in number for Business Class, serve each course of the main meal indi-

vidually, with the traditional embellishments you would expect to find in a good Swiss hotel.

Besides this, in the Business Class of all Swissair DC-10s and B-747s you are provided not with ordinary earphones but with light, electrodynamic headsets to let you enjoy folklore, jazz, or classical music of hi-fi quality.

As a Business Class passenger with Swissair you have even more advantages: you can alter flights at any time, or stop-over as you please, or change your routing. And, in particular, you can make yourself comfortable in a separate exclusive class. Worldwide on all Swissair aircraft.

swissair