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# Custom-built

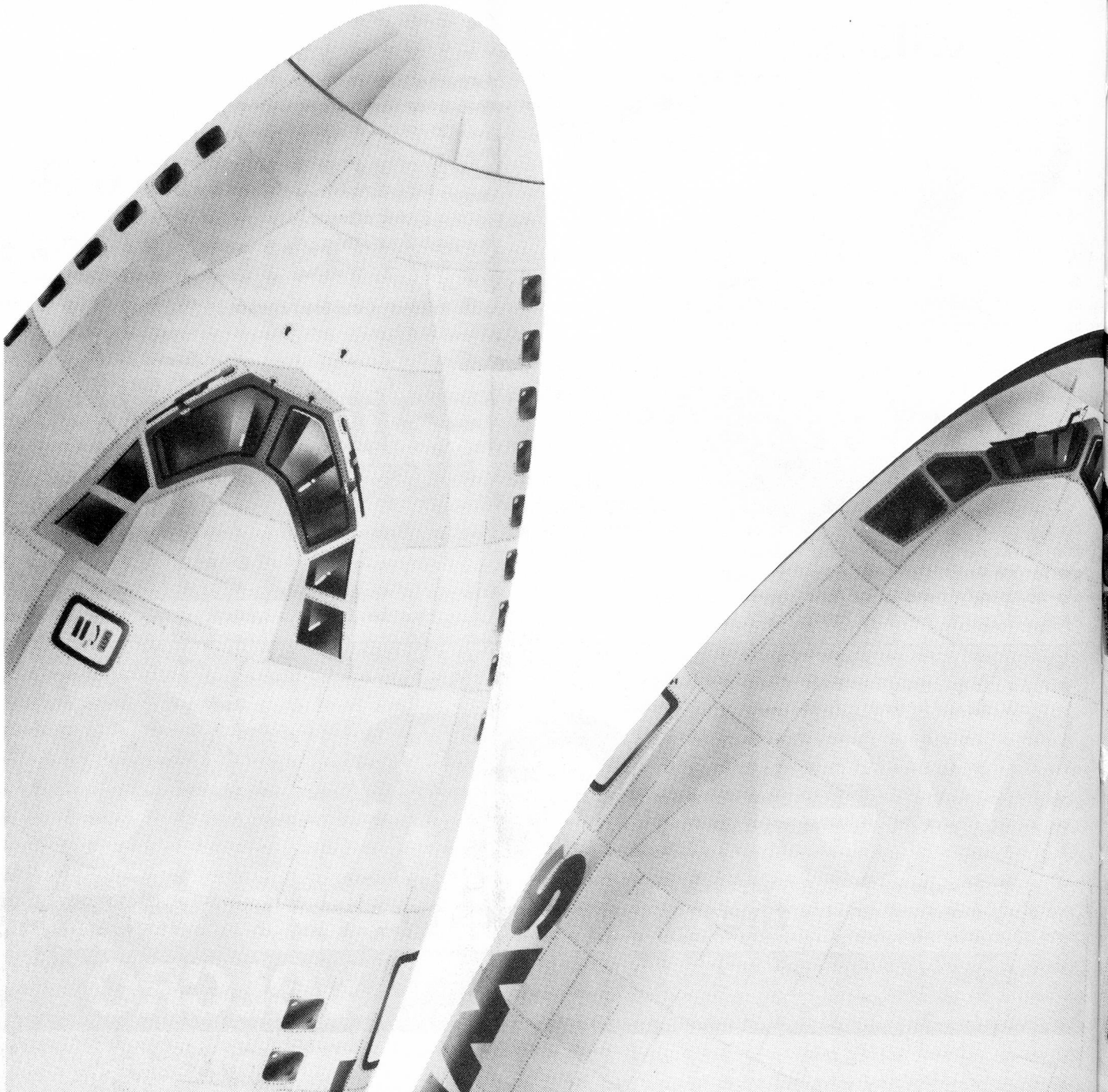
Swissair might be considered an awkward customer by aircraft manufacturers. This is because our special requirements nearly always involve design alterations. So what might appear to you as an "off-the-peg" aeroplane is actually custom-built for Swissair.

Take the B747-357 jumbos produced to our specifications and with our close co-operation. These jumbos differ from previous models by having more economical engines and more particularly an extended upper deck. But because Swissair believes in "more room instead of more seats" we've used the increased space to give better accommodation for our passengers.

The upper deck is laid out to comfortably accommodate 69 Economy Class passengers. Then we've enlarged First Class to take 36 slumberettes and allocated the rest of the main deck for 275 in Economy Class. In all, we've made room for 380 passengers (just 19 more seats than before) on the biggest jumbo aloft.

On a long flight, it's not only important to have ample space. You want to get there quickly. So we were the first airline to fit our DC10-30ERs (extended range) with auxiliary fuel tanks. Now we can fly you non-stop, for example, from Switzerland to Rio de Janeiro.

Of course, we give equal attention to our



# for Swissair.

short and medium range aircraft. On April 21st our new A310 Airbus made its premiere flight on the London to Zurich route. As you now expect, it's been built especially to our specifications with the latest and most functional passenger-aircraft cockpit. Its new wing design and improved aerodynamic characteristics will save 5% of fuel. The numerous cabin innovations will also benefit our customers in many ways.

We also had special requirements for the DC9-81, which we were the first airline to introduce in 1980. In fact, the size of the aircraft was largely dictated by Swissair's forecasted passenger and cargo capacity needs. Its ex-

tremely quiet engines also use much less fuel than the traditional DC9.

It's this sort of attention to detail that has helped us build our network to 99 worldwide routes. And offer our passengers one of the most modern and efficient aircraft fleets in the world.

**swissair** 

