

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1983)

Heft: 1800

Rubrik: Economic world

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 15.09.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Cheese exports forge ahead

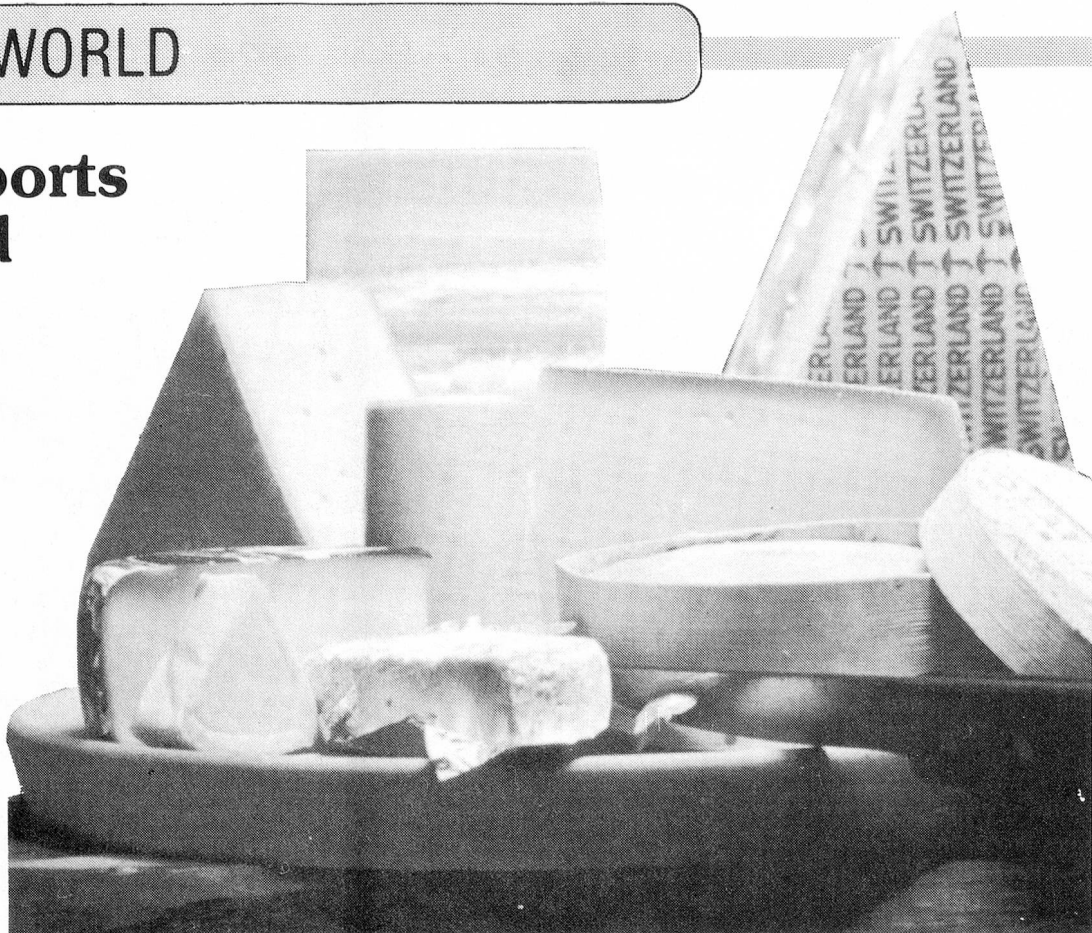
FOR generations, Swiss cheese has met with undisputed success abroad. Its international reputation rests, among other things, on the craft methods still practised in village cheese factories.

Emmental cheese continues to hold first place among exported cheeses, followed by Gruyère, Sbrinz and Appenzell which is rapidly growing in popularity.

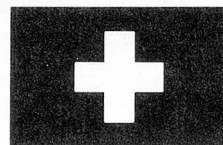
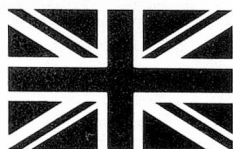
Next, in small quantities, come Royalp (Tilsit), the cheese for raclette, Vacherin and Schabziger.

At present, Switzerland exports about 42,000 tons of Emmental, 6,000 tons of Gruyère, 4,500 tons of Appenzell and 3,000 tons of Sbrinz. Exports of processed cheese total almost 10,000 tons.

In all, nearly half of Switzerland's total cheese output is exported.



England-Switzerland-England once weekly



The quickest route to the continent by **welti-furrer**
Removal of furniture is our business. Do it like the
Swiss: quickly, securely and at reasonable cost.

packing, moving, storing



A. Welti-Furrer AG, Pfingstweidstr. 31, CH-8037 Zürich,
Tel. 01/44 12 11, Telex 54 222. In England please call
Tel. No. 01/699-6766 and ask for Mr. David Finch.

welti-furrer

New airline class war on its way?

SWISSAIR is reportedly preparing to trigger a fresh class war in Europe by relaunching its economy class.

This is likely to take the shape of a business class facility for an economy fare – an idea that has been successfully pioneered by Scandinavian Airlines.

Swissair's move will almost certainly force a response from British Airways and other carriers, which will have to consider whether their business/tourist class configuration puts them at a competitive disadvantage to Swissair's first/business set-up.

Nearly two years ago British Airways and most of the other European airlines scrapped first class, replacing it with a Club or Business class.

Swissair, together with Luft-hansa, however, defied the trend and maintained the old first and economy classes set-up. The Swiss airline claimed that its product was winning traffic from other European carriers, notably British Airways.

Recession is biting harder

MORE Swiss companies, hit by the country's continuing recession, have announced redundancies. And 80 per cent of Swiss people believe unemployment will increase, according to a poll.

The Baden-based Brown Boveri engineering company says that 500 jobs are being lost during 1983, and a further 500 workers will have to go on short time. Already 800 Brown Boveri jobs have been lost over the past two years.

The Yverdon-based Hermes-Precisa office equipment company has announced that 210



THE additional freight service to Switzerland recently introduced by Cave Wood European Transport is proving to be successful. For many years a regular service has existed to Basle and Geneva but an urgent need arose for additional operations to the German speaking area of Zurich.

Witag Weltturrer AG were appointed Cave Wood agents, and vehicles bearing the joint Cave Wood/Witag logo are now a regular sight between High Wycombe and Zurich.

jobs are to be lost. But it is hoped to re-introduce full working hours for the remaining 1,000 personnel who have been on short time for a year.

The Schindler engineering group in Ebikon (Lucerne) has confirmed short-time working for 650 personnel in addition to the loss of 160 jobs announced previously.

Meanwhile, more than 1,100 company bankruptcies were reported in Switzerland last year. The previous highest figures were recorded in the recession years of 1976 and 1977 when just over 1,000 company bankruptcies were registered for each year.

Last year in Switzerland, 220 industrial plants closed down – nearly 50 per cent more than in 1981.

Sold

THE Sulzer engineering company of Winterthur has sold its United States subsidiary, Camsco of Dallas, Texas.

Camsco, which produces computerised automation systems, has been operating at a considerable loss in the past few years.

UK link

SWITZERLAND'S largest manufacturer of fastening systems for the construction industry has formed a UK-based subsidiary with the aim of capturing a substantial share of the British market.

Mungo Fasteners (UK) Ltd has been formed by Faester

Befestigungstechnik AG to market the company's ranges of over 100 fasteners and 70 individual hammer drills.

From new warehouses and offices in South Yorkshire the company will supply the Mungo brand of nylon, resin and metal anchors, insulation fasteners, "A" taper and direct-fitting hammer drills and masonry drills to a network of builders and plumbers merchants.

Irish link

THE Sibra group, Switzerland's leading producer of beverages, and controlling some 30 companies, has signed a co-operation agreement with the Irish group Cantrell and Cochrane for the distribution of its non-alcoholic beer in Ireland.

The Cantrell and Cochrane group is one of the biggest manufacturers and distributors of drinks in Ireland. It belongs to the Guinness and Allied Breweries groups and has an annual turnover of Sfr. 240 million.

It directly serves over 20,000 sales points in the food and catering sector.

Swissdata '83, the exhibition for data processing in technical application and research, will be held on September 6-10 in association with Ineltec '83, the exhibition of industrial electronics, electrical engineering and technical installation, in the halls of the Swiss Industries Fair in Basle.

AIGLON SWITZERLAND

The British International University Preparatory School in the French Swiss Alps

- 250 boarding boys and girls (11-18 years)
- Oxford G.C.E. 'O' and 'A' Levels
- American College Board
- University preparation US, UK, Canada, Europe
- Good sports, ski-ing and mountain excursions
- Character building emphasised
- Summer Courses with English and French tuition

For further information and entrance requirements, apply to:

Philip L. Parsons,
M.A. (Cantab),
Headmaster,
Aiglon College,
1885 Chesières-Villars,
Switzerland.
Tel: (025)35 27 21
Telex: 456 211 ACOL CH

A total of 282 exhibitors from 17 countries are expected to exhibit their hardware, software and peripheral products in Basle.

The growing importance of data processing in industrial technology and research in Switzerland is reflected in the increase in the number of Swiss companies exhibiting at Swissdata '83. It has risen from 59 in 1981 to 75 in 1983.

This year 41 exhibitors from Switzerland are already able to present their own hardware, software and peripheral equipment developments compared with 27 in 1981.

Contract

As part of the expansion of Cairo telephone network, a member of the Sulzer Group of Companies – Sulzer Anlagen- und Gebäudetechnik GmbH, Stuttgart – has won a contract for

the supply, installation and servicing of air conditioning and ventilation facilities in five telecommunications service buildings. The installation work is to begin this year.

A contract awarded earlier for the supply, installation and servicing of ventilation and air conditioning plants in Lagos and Benin (Nigeria) is now under way.

Services

SULZER Bros (UK) Ltd have been awarded an order from John Laing Construction for the installation of mechanical services at the new Westgate Centre being built in central Leeds.

The centre consists of a composite block of 11, eight and five storeys and a separate five-storey block and car park. Two basement plant rooms house

the boilers.

Sulzer's contract is to install heating, ventilating and part air conditioning, domestic services, sprinkler and fire protection system for completion in August 1984, and is worth over £900,000.

Air link

SWISSAIR is now providing free helicopter transfers for its first-class and full-fare economy class passengers between J.F. Kennedy Airport, New York, and the other metropolitan airports of La Guardia and Newark.

The facility is available to passengers in transit from and to a Swissair transatlantic flight at Kennedy via La Guardia and Newark. In addition it may be used by Swissair passengers starting or ending their journey at Newark.

DIAVOX



Modern Institute of Languages

19, avenue de Beaulieu,
1004 Lausanne
tel. 021/37 68 15

French, German, English

The most up-to-date methods.
Intensive day courses from
4-11 weeks in small groups of
adults from 16, or private
lessons.

Preparation for public exams.
Aims: Fluent oral and written
communication.

Golden Rose contest

THE 23rd international contest for television light entertainment's Golden Rose of Montreaux will be held from May 7 to 13 in the Montreux Congress Centre.

The event is organised by the Swiss Broadcasting Corporation in co-operation with the city of Montreux and under the patronage of the European Broadcasting Union.

Five hundred participants are

expected to attend the contest which is open to a wide range of programmes, such as variety shows, light entertainment with scenario, programmes of songs, light music, jazz and pop.

As in previous years the five prizes which can be awarded are the Golden Rose, the Silver Rose, the Bronze Rose, the Special Prize of the City of Montreux for the funniest programme entered and the Press Prize.



ST. GEORGE'S SCHOOL

1815 Clarens-Montreux

British girls' boarding school, founded in 1927.

Beautifully situated by lake side. Purpose built:

Extensive grounds. All sports.

Preparation for G.C.E., S.A.T. and university entrance.

SUMMER COURSES for boys and girls –
July and August.

Enquiries:

The Rev. L.V. Wright M.A.

Tel: (021) 61.34.24 – Telex: 453131 geor

Le Manoir

International school for young ladies

Ch 2520 La Neuveville (lake of Bienn)

Tel: (038) 51.36.36

Le Manoir is an international boarding school for young ladies, influenced by the best Swiss and English educational principles. Certificate and Diploma in French, English and German, Italian and Spanish, GCE O and A levels, General Knowledge, Commercial branches, Secretarial Diploma.

Domestic Science. Modern installations, language laboratory, tennis courts, covered swimming pool. Sauna. Sport ground for volley and basketball. Chalet at Wengen in the Alps. Swiss and foreign references since 1939.

Summer holiday courses.

Principal:

Messrs. G. and J. Voumard,
Anglo-Swiss family

