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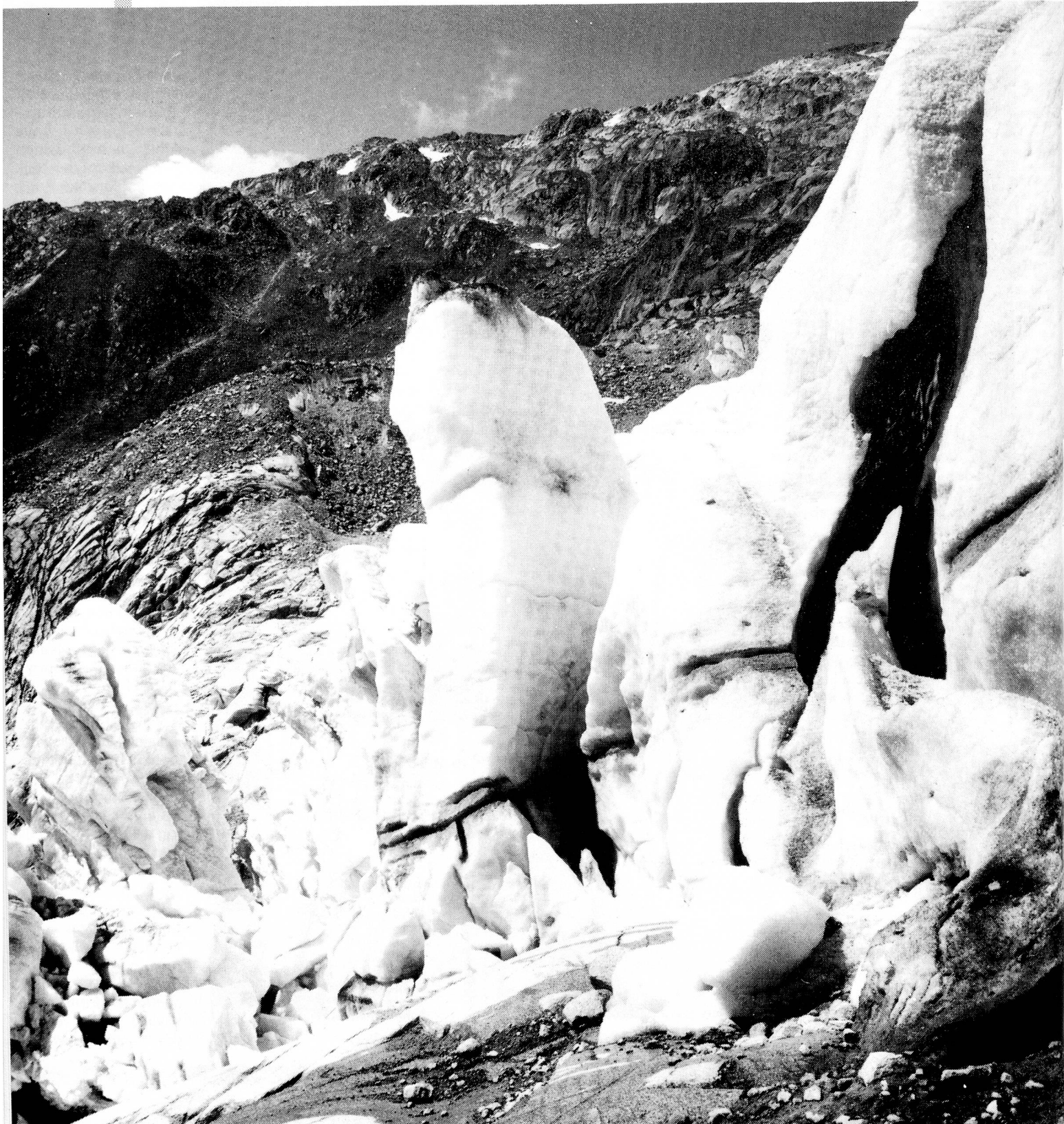
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Switzerland and her glaciers

*The Rhone
Glacier in
the Valais*



. . from the Ice Age to the present

THIS is the title of a beautifully illustrated book published by the Swiss National Trust Office in Zurich, and the Geographical Publishers Kuemmerly and Frey, Berne.

In the preface, the former general manager of the SNTO, Werner Kaempfen, says that although that enormous ocean of ice which covered the entire country tens of thousands of years ago has now retreated to the Alpine bastions, the glaciers have still left their mark.

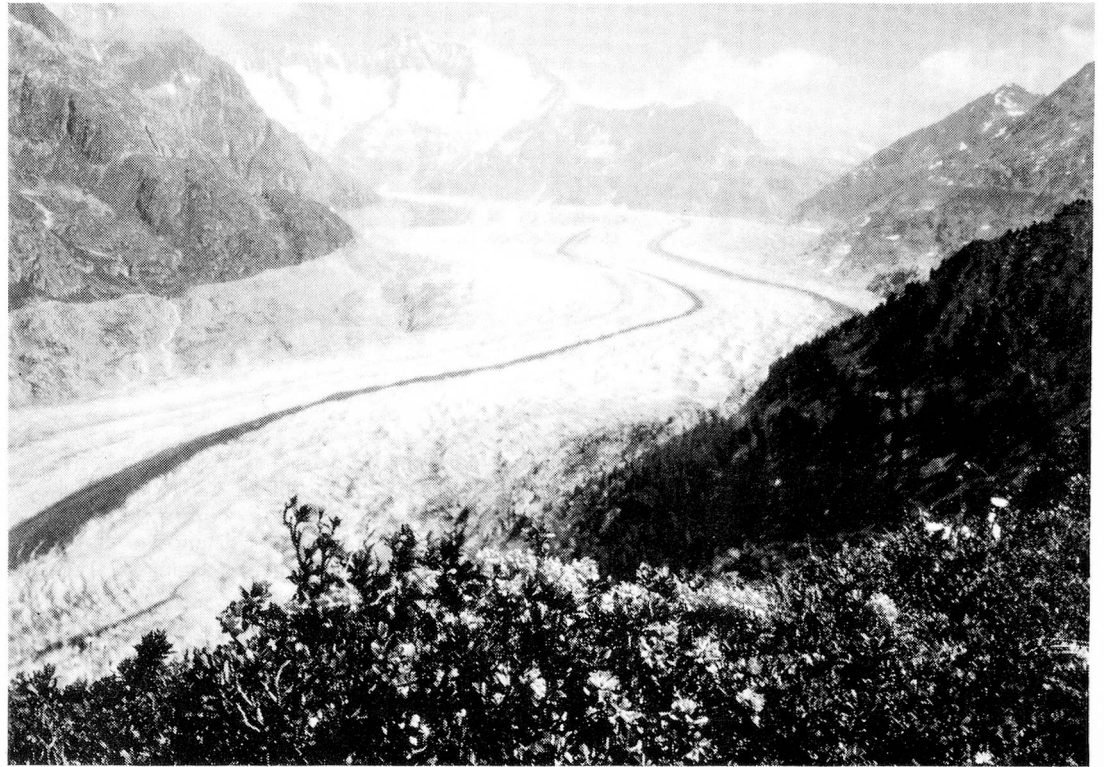
All over Switzerland their traces are visible in huge, erratic boulders and in striking hill and dale formations. From the Jura to the Alps the glaciers have indeed shaped the land – and its people.

The magnificence of the dazzling white glaciers creates a tremendous impression on anyone who beholds them, whether from the air, from a passing train or from vantage points such as the Jungfrauoch. Mountaineers are for ever fascinated by their challenge and many have asked themselves how the spectacular landscape was shaped and evolved.

The National Tourist Office welcomed with pleasure the initiative of experts and connoisseurs to present this fascinating subject in the form of a travelling exhibition, and to collect and preserve this abundance of information and illustrations between the covers of a book.

The exhibition has already found its success throughout Switzerland and abroad and we now have the book which we can keep and treasure.

The format is 30cm x 24cm and comprises 190 pages of beautiful colour and black and



white pictures, a lot of explanatory graphs, maps and elucidating text. The production is of the finest quality, as one has come to expect of Swiss publications of this nature. The price of the book is £12 and may be had from the Swiss National Tourist Office, Swiss Centre, 10 Wardour Street, London W1V 3HG.

The book also makes an

excellent gift for Swiss and British friends alike, and some businesses have already presented it to their favoured clients, as did the Swiss Bank Corporation.

“Switzerland and her Glaciers” is not just a picture book on Switzerland’s magnificent sights of eternal ice and snow. It is a well-documented and com-

prehensive history as well as a geological survey. Yet it is written in such a way as to be of interest not only to the expert but also to the amateur and simple lover of natural beauty.

Many have contributed in order to make it the unique work it is, a valuable addition to any library.

MM



*Like a river
frozen by time
the Aletsch
Glacier flows
through the
Alps.*