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ANOTHER SWISSAIR FIRST

SWISSAIR INAUGURATES DUBLIN-ZÜRICH SERVICE

On 1st April Swissair started a new service between Dublin and Zürich, Switzerland's largest city. It will be flown three times weekly in each direction, with morning departures from Dublin on Monday, Tuesday and Friday, and evening departures from Zürich on Sunday, Monday and Thursday.

The new service will be in co-operation with Aer Lingus who will act as Swissair's handling agents at Dublin Airport. The two airlines together will offer up to eleven flights weekly in each direction between Dublin and Switzerland.

The aircraft to be used by Swissair are McDonnell Douglas DC-9s, seating 12 first and 83 economy class passengers. Seating in economy class is two and three abreast, providing a high standard of comfort. Flying time between Dublin and Zürich is two hours.

The Swiss airline is no stranger to Ireland. Swissair operated North Atlantic services via Shannon for several years in the 1950s and early 1960s, and has for some time been using the excellent facilities of Shannon Airport for its flight training.

The official inaugural flight from Dublin to Zürich left on 17th April with a high-level Irish delegation which included Mr. Tom Fitzpatrick, Minister of State for Tourism and Power, H.E. the Swiss Ambassador Etienne Serra, Mr. Noel McMahon, Permanent Secretary to the Ministry of Tourism and Transport and Mr. Sven O. Legnelius, Swissair's Manager for Ireland.

The programme in Switzerland included visits of the cities of Zürich and St. Gallen, the latter in particular because of the association with the Irish saint who gave the city its name. The party attended a reception given by the Mayor of the historic town of Stein am Rhein and travelled by boat to the Rhine Falls at Schaffhausen. The Irish delegation

was entertained at official dinners given by Swissair in Zürich and in St. Gallen. They returned to Dublin by Swissair on 19th April.

The Swiss inaugural delegation, headed by Federal Ambassador Mr. Jean Cuendet, Chef du Secretariat, Berne, included Dr. Hans Kuenzi, Regierungsrat Kanton Zürich, Mr. Emil Koch, Executive Vice-President Swissair and Mr. Emil Egli, Director Amt für Luftverkehr. They stayed in Dublin from 8th April to 11th April and attended a reception given by the Lord Mayor of Dublin, Mr. Paddy Belton, had lunch at the National Gallery, took a sightseeing tour of Dublin and attended a Swiss Embassy reception and a dinner as guests of Swissair. The delegation also went sightseeing in the environs of Dublin, visited the Guinness brewery and attended a typical Irish dinner at Howth.

SWISSAIR APPOINTS NEW CARGO SALES MANAGER

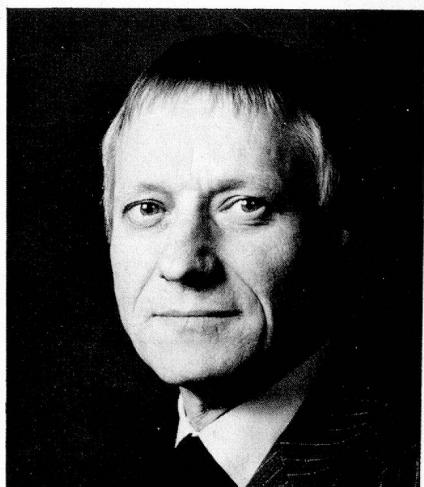
Swissair has appointed Rolf P. Weiss as cargo sales manager for the UK and Ireland. He takes up his position on 25th April, succeeding Karl Kellenberger who returns to Zürich for new functions at the airline's head office.

Mr. Weiss joined Swissair in 1967 after extensive travel trade and airline experience, the latter with British European Airways in several countries. His Swissair career comprises mainly senior cargo sales positions in Switzerland and America, including a period as sales manager in São Paulo. For the past two and a half years before his London assignment he was a Swissair sales executive in New York.

Rolf Weiss comes from Basle, is 46 and married.



Arriving at Dublin



Rolf Weiss