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# SWISS EVENTS

## FAIRS AND EXHIBITIONS IN SWITZERLAND DURING THE MONTH OF MAY 1979

4th-13th May — Zürich

5th-15th May — Berne

15th-18th May — Geneva

19th-27th May — Basle

19th-24th May — Basle

24th-31st May — Zürich

27th May — 1st June —  
Montreux

PHOTEXPO — Photo-Cinema-Exhibition  
(Züspa, Thurgauerstrasse 7, CH-8050 Zürich)  
BEA — Handicraft, Agricultural, Industrial and  
Commercial Exhibition  
(Aussteller Genossenschaft BEA Berne, Postfach 1009,  
CH-3001 Berne)

SITEV 79 — International Exhibition of Suppliers  
for the Vehicle Industry  
(SOTRANEX, Quai Ernest-Ansermet 16bis, CH-1205 Genève)

ANIMALS AND MAN — 3rd Trade Fair and Information Show  
for the Relationship between Man and Animals

(Sekretariat "Das Tier und wir", Postfach, CH-4021 Basle)

PAEDAGOGICA — Exhibition for Education and  
Advanced Training

(Sekretariat PAEDAGOGICA, Postfach, CH-4021 Basle)

European Furniture Show

(Dir. J. J. Sauter, Kirchweg 39, CH-8102 Oberengstringen)

International Television Symposium and Technical  
Exhibition

(International Television Symposium & Exhibition,  
P.O. Box 97, CH-1820 Montreux)



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## 63rd SWISS INDUSTRIES FAIR

From 21st April to 1st May this year, Basle will once again be the meeting place of all those who are interested either directly or indirectly in the most varied aspects of the Swiss economy. This year too, the Swiss Industries Fair will number over 3,000 exhibitors who will be displaying the products of their branches under the motto "Quality . . . the Reality of the Future". The organisers wish in this way to emphasize their attachment to the principle that has governed Swiss creation both yesterday and today: a sense of quality. Among the special displays devoted to economic and social questions of the present day, a pavilion for youth will be created under the slogan: "The Future for Youth". Switzerland's open attitude to other countries will be marked by the presence of eight foreign trade partners: Albania, Bulgaria, Spain, Greece, Norway, Poland, Czechoslovakia and Zaïre. The European Watch, Clock and Jewellery Fair will be held at the same time and under the same roof as the Swiss Industries Fair.