

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1979)

Heft: 1751

Artikel: Swissair to maintain low density seating

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-688992>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

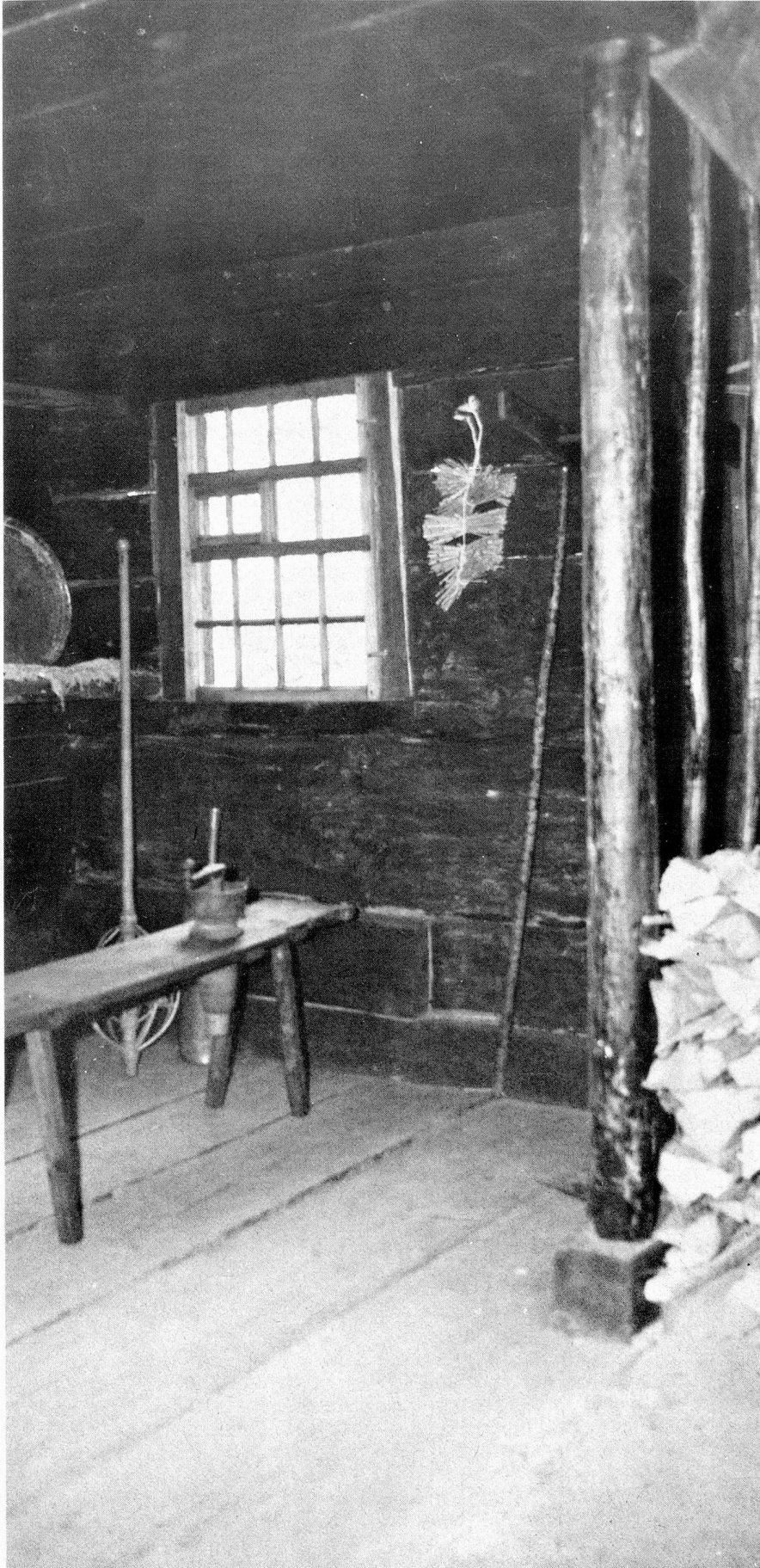
Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 03.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

A SCANDINAVIAN IDEA



A charming glimpse inside an old farm house is one of the charms of the Ballenberg museum. Picture by courtesy of SNT0.

MANUAL OF SWISS TOURISM

The "Manual of Swiss Tourism", which has just come out, is the first complete directory of the Swiss travel industry. This 560-page work of reference contains thousands of addresses, gives information on all the organizations listed and indicates useful contacts. It also covers travel agencies, the Press, hotel chains, tourist offices, transport firms and tourist personnel training institutes in the country. This manual, planned to be brought out regularly each year, will be an invaluable work tool for all circles interested in Swiss tourism. It is available from *Urs Meierhofer, Studio de Tourisme, Case postale 238, CH-1000 Lausanne 22.*

SWISSAIR TO MAINTAIN LOW DENSITY SEATING

Swissair has decided to maintain low-density seating in its wide-body aircraft, in keeping with its commitment to high standards of service and comfort.

The airline rejected the idea of increasing the seating configuration from nine to ten abreast on its Boeing 747s and from eight to nine abreast on the DC-10-30s. In doing so it took into consideration the wishes of its regular and frequent travellers as well as those of the full fare passengers who from April this year will be able to reserve a particular seat on long haul routes at time of booking.

With its decision in favour of quality and comfort Swissair also indicated its resolve not to engage in "mass tourism" beyond the present scale. It considers its associate companies, Balair and Compagnie de Transport Aérien (CTA), better suited to the requirements of this particular market. Balair is shortly to take delivery of a new DC-10-30 aircraft seating 345 passengers.

It is intended in future to seat frequent and business travellers in the front sections of wide-body aircraft and tourist groups in the rear section so that passengers travelling together can also sit together.

Swissair has also decided not to introduce a three-class system. It considers the differences in economy class tariffs to be justified by the conditions attaching to them and sees no reason why users of special tariffs should receive inferior service.