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LETTER TO THE EDITOR

After publishing my last letter in
the July edition, I had a keen
response and therefore was able to
start this very happy new Swiss Club
in the South West. Would you be so
kind and publish this little report
about our first meeting, so that we
can get to know many more "hidden"
Swiss out here in the country.

Thank you.

Yours,
Ruth Cole
34 Dillons Road,
Creech St. Michael,
Taunton.

We publish the report with great
pleasure! — Editor

Dear Editor

Ref: Foundation of our Swiss Club in
the S.W.

On Saturday, 2nd December,
we German Swiss here in the South
West met in my home to start our own
very informal Swiss Club. It was an
ideal opportunity to create a complete
Swiss atmosphere with a cheese

fondue, wine, kirsch with Basler
lecherli, Swiss chocolates, but above
all we enjoyed talking in Schwyzer-
dütsch and exchanged experiences
about our exciting double-lives as
"anglicized Swiss". The older gen-
eration told us how well they
integrated into the English commu-
nity, yet how they all manage to spend
more and more time in Switzerland,
now their children have grown up.
We exchanged many thoughts about
family life, holidays, work, about our
cooking, our Swiss traditions — and
how we keep them up. Some of us
remembered the days of the war
here, and how they had to hand in
their Swiss passports!

Later in the afternoon, we looked
at 50 Swiss slides, and once again we
expressed our affection for the
mountains, cities and rivers of
Switzerland.

Our aim is to meet like this twice
a year, next time in the summer when
we hope to see some new faces. Do
write to us if you would like to join us.
In the meantime: Ein glückliches
neues Jahr und uf wiederluege in
Sommer!

ON YOUR COVER

By courtesy of Swissair and The Swiss National Tourist Office
your covers this month offer you a mini tour of our beautiful
country. Among the spots on display are Titlis, Piz Corvatsch,
Jakobshorn, Trinn Digg and Arosa.



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Subscriptions

Inflation in Britain in recent years
has been among the highest in the
world. Few, if any of us, has
escaped its unpleasant effects.
Among the more fortunate who
have, at least in one minor respect,
been cushioned are the subscrib-
ers to the *Swiss Observer*!

In 1973 the annual subscrip-
tion rate was £2.40. The only
increase since then occurred in
1975 when 50p PER YEAR was
added to the rate to cover
increased postal charges. So, for
almost six years, the publishers of
our Colony's own newspaper have
absorbed increases in paper,
printing, distribution and a myriad
of other costs. Today, postage
alone accounts for 12p per issue!

Regretfully, the time has now
come when at least some of the
increased costs must be passed
on to our readers. We are sure that
you will agree that the new rates,
displayed in the box above, mean
that your paper is still good value!
Thank you for your understand-
ing.

The increases will take
effect from your next Renewal
Date.

Publisher