

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1978)

Heft: 1737

Artikel: Swiss National Day Collection 1978 for the Swiss Abroad

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-686224>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 04.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Features

(Book Review continued)

«Schweizer Uniformen / Uniformes suisses 1700-1850»

A work which traces the development of uniforms of the confederate troops and their allies in the 17th century and from 1700 to 1798, and of the cantonal militia men from 1803 to 1850. 160 pages of coloured pictures beautifully reproduced. Introduction and comments on military history are in German and French. Format 18x25 cm. This book may be ordered at 260 Swiss Francs (plus postage) from the Secretariat of the Swiss Abroad, Alpenstrasse 26, 3000 Berne 16, Switzerland.

«Le Quart d'Heure Vaudois»

This book retraces the history of a radio programme which, by its popular character, found warm reception with the listeners to

Radio Suisse Romande for some 30 years. Told in Vaudois dialect, the stories in this book paint a congenial portrait of the Vaudois people. Text in french. 179 pages with photos and drawings in black-and-white. Price: SFr. 73.50 including three gramophone records. Published by Librairie Marguerat SA, 1002 Lausanne, Switzerland.

«Aux Urnes, citoyens!»

This work by a research group on posters offers for the first time a general inventory of themes on posters which were produced in Switzerland from the beginning of the century to 1976, on the occasion of federal and occasionally also cantonal plebiscites. Text in French, 300 illustrations of which 50 in colour. Format 25 x 23 cm. Price 75 Swiss Francs. Editions André Eiselé, case postale 19, 1008 Prilly, Switzerland.

ariat in Berne, and the Committee for Swiss Schools Abroad benefited.

In order that the Secretariat of the Swiss Abroad can continue and possibly enlarge its manifold activities – either in the field of care, information and contact promotion, or in its youth service –, it is dependent now as ever on the support of the Swiss National Day Collection. This even more so, since the economy measures of the Confederation meant a drop in the federal subsidy towards the work of the Organization of the Swiss Abroad. In addition, the Swiss abroad are specially exposed in their countries of residence in recession and coercive measures campaigns. The Committee for Swiss Schools Abroad, too, still depends on financial support for the tasks entrusted to it by the respective federal law which came into force on 1st January 1976. Financial aid to school equipment, libraries etc. should be mentioned; considerable urgent improvements in this direction are indicated.

The Swiss National Day Fund is convinced that the collection earmarked for the Swiss abroad will be accepted favourably by the Swiss people, and it invites the Swiss abroad to support the campaign 1978 energetically by buying the National Day badges.



Swiss National Day Collection 1978 for the Swiss Abroad

Every first of August, the Swiss people celebrate the anniversary of the foundation of the Confederation. Nearly 700 years ago, the first confederates united and decided to assist one another in adversity and danger. With this act of solidarity, they achieved their common goal: independence and freedom. Thus they created the basis for our present State.

The thought of mutual aid prompted Albert Schuster of St. Gall to create a public-spirited work for the common good, and thus the Swiss National Day Collection came into being. He was convinced that the practical spirit so characteristic of our people, was not satisfied with celebrations alone. A national day should also find expression in common action. Every year ever since 1910, an appeal goes out to the Swiss people, to support an undertaking of public benefit and collective importance for the whole of the country.

According to a decision at this year's general meeting of the

Swiss National Day Collection in Lugano, the proceeds of the collection in 1978 will be for the benefit of the Swiss abroad. The first collection for this purpose took place in 1924; subsequent collections were allocated to them every six or seven years. So far, the Fund has paid out over 10,5 million francs towards financing tasks in aid of the Swiss abroad. Each time, the Commission of the Swiss Abroad of the Nouvelle Société Helvétique, especially its secre-



The Solidarity Fund of the Swiss abroad brings good luck

by:

1. Assuring **mutual aid**
2. Accumulating **savings in Switzerland**
3. Assisting in the event of **loss of livelihood** as a result of political events
4. **Advising** in individual cases

Information from: Gutenbergstrasse 6 CH-3011 Berne