

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1978)
Heft: 1748

Artikel: Daredevils ride at St. Moritz
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DOI: <https://doi.org/10.5169/seals-690860>

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DAREDEVILS RIDE AT ST. MORITZ

Bobsledding is surely one of the more fascinating winter sports: courageous pilots and their sleek equipment thundering down the ice-canal and cutting steep curves at 60 miles an hour and over. A sport which has gained top notch status over the past years.

Although regular competition is only open to men, courageous women who are tempted to race down the Olympic bobsleigh run in St. Moritz can do so now, on the only run in Switzerland offering "Bobsled Taxi Rides". The daredevil passenger — woman or man, of course — dons a crash helmet, squeezes between an experienced pilot and his brakeman, and down they go through the loops of Sunny Corner and the Horse Shoe on the most exciting and unique taxi-ride in the world.

At the end of the run, the passenger receives a colour picture of his start and then rides back to St. Moritz on the truck transporting the sled. In the famous club house of the bobsledders, the Dracula Club (financed by Gunther Sachs), the passenger is presented with a certificate attesting his courageous feat and given a drink for relaxation: a Devil's Dyke Vampire Blood Cocktail.

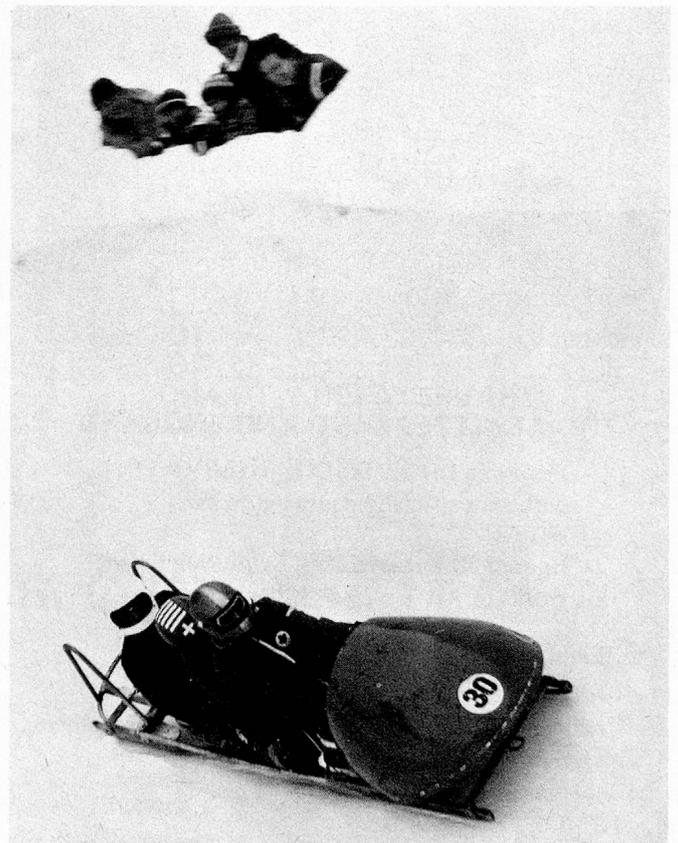
Incidentally, those whose enthusiasm is not quenched by that first ride may enroll in the St. Moritz Bobsledding School for a one-week beginners' course.



Presentation of the diploma at the Dracula Ghost Riders Club, the club house of the bobsledders of St. Moritz. Picture by courtesy of SNT0.



An intrepid passenger at the start: the children help to push mum into her big adventure. Picture by courtesy of SNT0.



Spectators follow the impetuous bobsled taxi-ride down the Olympic run in St. Moritz. Picture by courtesy of SNT0.