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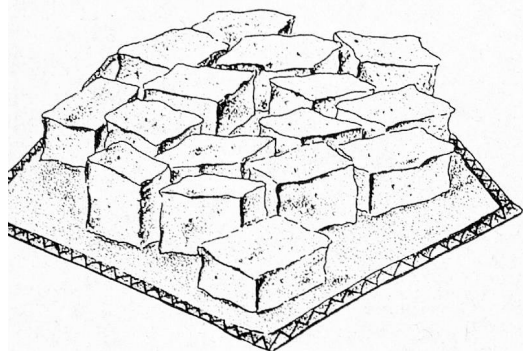
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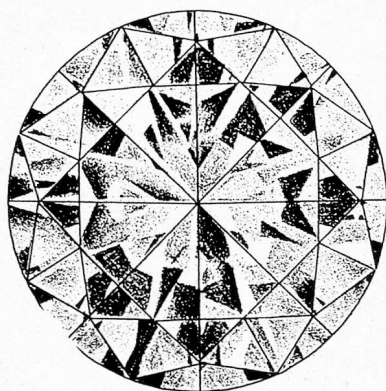
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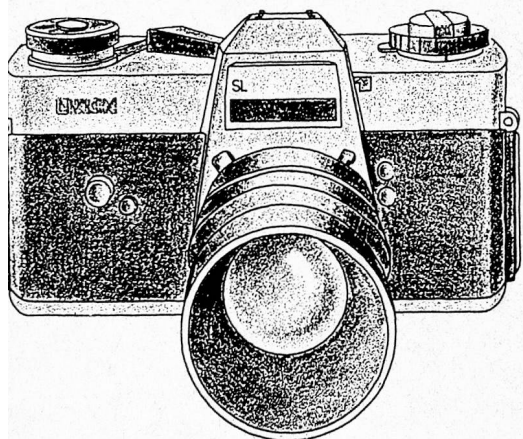
# Swissair would like to successfully transact their in the Mid



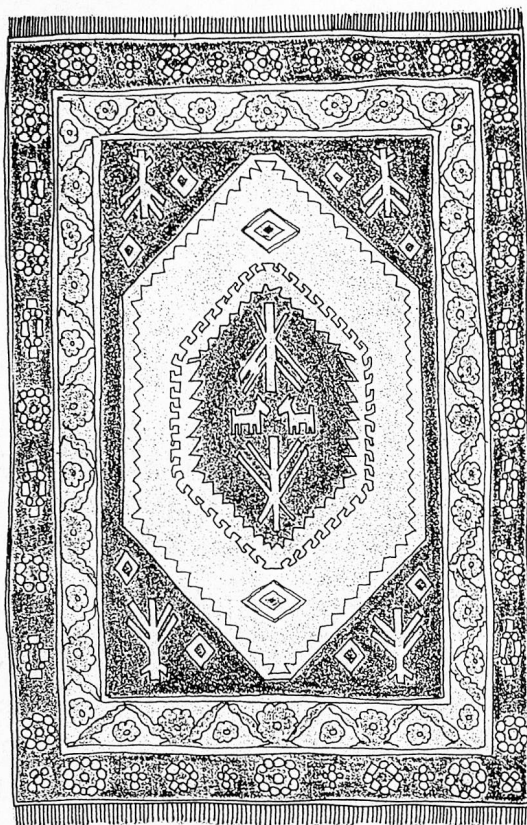
**In Istanbul**, to which Swissair flies nine times a week by DC-8, in all the hurly-burly you might easily forget one piece of business, buying something for your nephew. One hint: the bazaar offers the sweetest lokoums and the most colourful Turkish delight.



**In Tel Aviv**, to which Swissair flies daily by C-10, it might be an important duty (since you forgot last time) to bring home a lasting anniversary gift to your wife. One hint: In Ben Nehuda or Dizengoff Street diamonds are to be found in all price ranges.



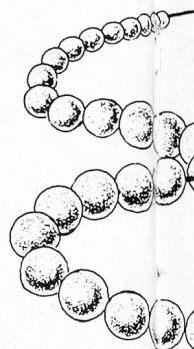
**In Kuwait**, to which Swissair flies twice a week by DC-8, in all the frantic activity it might be a real job to find a present. One hint: Along Fahed as Salem Street the finest quality cameras and electronic equipment are on sale at reasonable



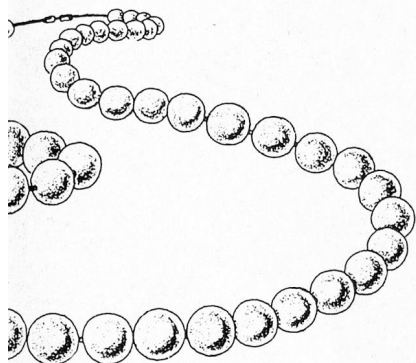
**In Teheran**, to which Swissair flies six times a week by DC-8, amidst the press of business it might become your most time-consuming problem to bargain for something genuine. One hint: Real Persian carpets are still to be had along Ferdowsi Street.



**In Dhahran**, to which Swissair flies by DC-8 three times a week, it may not be altogether easy to spot a little something for your daughter. One hint: In the vicinity of the Central Mosque in Dammam there are shops selling delicate oriental jewellery.



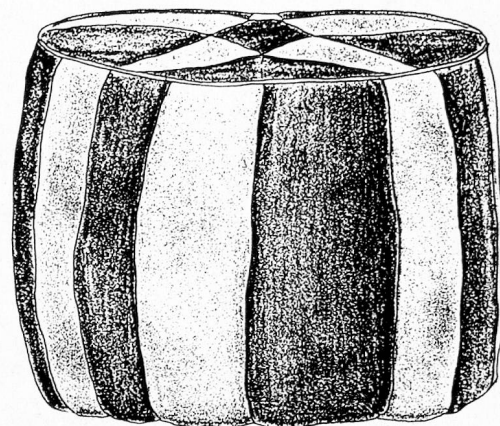
# help all businessmen most important business the East.



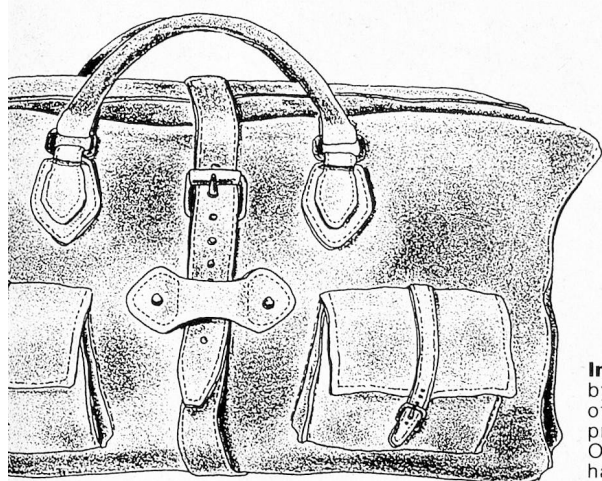
**In Abu Dhabi**, to which Swissair flies twice a week by DC-8, your hottest deal in the heat might be quickly picking up something lovely for your love. One hint: Along Sheikh Hamdan Street you'll find fine pearls.



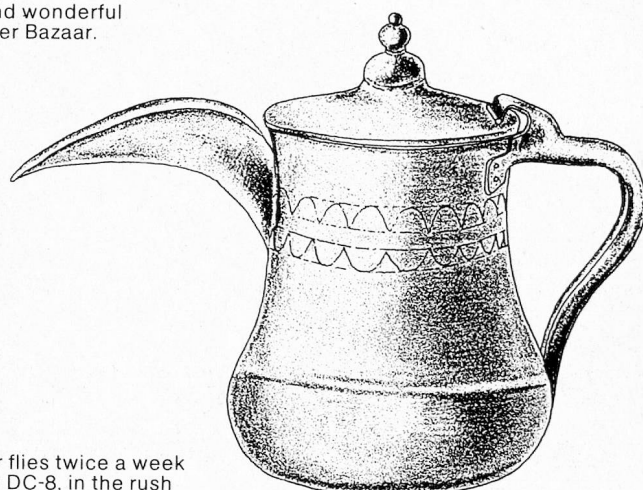
**In Baghdad**, to which Swissair flies 3 times a week by DC-8, bargaining for a proper memento might demand your full concentration. One hint: You'll find wonderful copper work in the Safafer Bazaar.



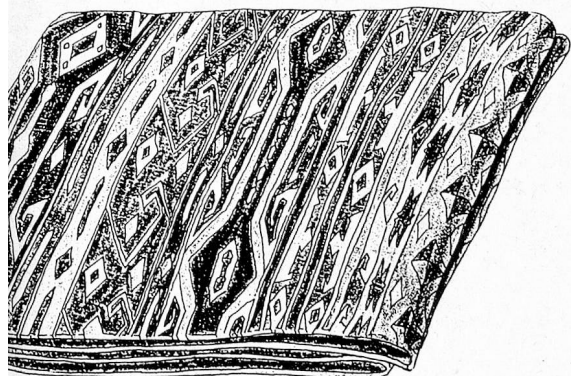
**In Beirut**, to which Swissair flies twice a week by DC-8, the general bustle might render locating a present for your uncle your most difficult business. One hint: On Commodore Street you'll find the world-famous leather seats.



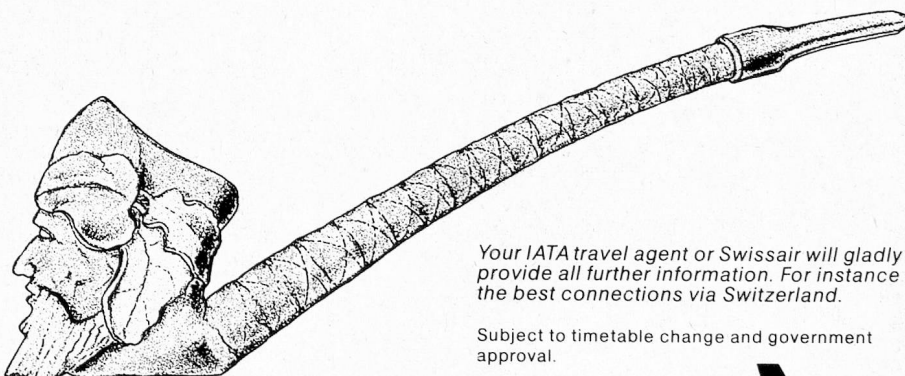
**In Cairo**, to which Swissair flies twice a week by DC-10 and four times by DC-8, in the rush of business you might find picking up a present for your son a ticklish assignment. One hint: The Khan el Khalili Bazaar shops have the famous Cairo leather bags.



**In Dubai**, to which Swissair flies twice a week by DC-8, amongst your many engagements your most laborious assignment might be finding a nice trifle for your mother. One hint: The souks have marvellous copper coffee-pots.



**In Damascus**, to which Swissair flies twice a week by DC-8, amid the throngs your most demanding transaction might be acquiring a pretty present. One hint: Along Port Said Street you can discover splendid hand-woven travelling rugs.



**In Ankara**, to which Swissair flies twice a week by DC-8, long conferences might make your most difficult business that of finding a present for grandpa. One hint: On Attatürk Bulvarı you'll find genuine meerschaum pipes.

Your IATA travel agent or Swissair will gladly provide all further information. For instance on the best connections via Switzerland.

Subject to timetable change and government approval.

