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SWISS FINANCIAL YEAR BOOK 1978

The first complete year book of the Swiss financial world has just been published: The Swiss Financial Year Book. It is published in English, French, German and Italian in the form of a volume of 512 pages, bound, and divided into four main parts: banks (484, divided into eight groups), finance companies (58, in three groups according to capital), insurance companies (90, in three groups), the seven stock exchanges (Zürich, Basle, Geneva, Berne, Lausanne, St. Gall and Neuchâtel).

For each of these hundreds of entries the Swiss Financial Year Book gives numerous details ranging from legal form to year of establishment, names and functions of members of the Boards of Directors and management, details of balance sheets, as well as the addresses of head offices, branches and agencies in Switzerland and abroad, specific activity range and number of employees. For the stock exchanges, the list of Swiss shares quoted is given together with an indication of the maximum and minimum values for the first half of 1977.

This year book also contains a section devoted to balance sheets and a number of indexes (general, alphabetical and Geographical) which greatly simplify consultation. This unprecedented work will be of invaluable assistance to financial, economic and stock exchange circles.

The 59th Swiss Comptoir will take place again in Lausanne in September

The 59th Swiss Comptoir, the Lausanne National Fair, will be opening its gates at the Palais de Beaulieu, from 9th to 24th September 1978. In a total area extending over more than 1,600,000 sq. ft., divided into separate sectors, over 2,500 exhibitors will present the products of light industry, agriculture and craftwork, as well as the commercial services dealing in propaganda and distribution for the Swiss economy as a whole.

Basically national in character but also, since 1945, playing an increasingly marked role in the service of the country's foreign relations, the 59th Lausanne Fair will have the privilege of receiving as foreign guests of honour, three of Switzerland's economic partners — Austria, Pakistan and Colombia —

while intercantonal trade will be represented by a display by Fribourg, the national guest of honour.

Finally, organizing large cattle shows and markets featuring horned cattle, horses and small livestock, as well as bees and rabbits, and presenting one of the most famous International Dog Shows in Europe, the Lausanne Fair is the biggest and most popular autumn economic event in Switzerland, attracting to the capital of Vaud all commercial circles together with visitors estimated at over a million.

Facilities are granted to foreign tourists and buyers who may obtain all necessary particulars from Switzerland's official agencies in their country of residence or origin.

Far & Away Places

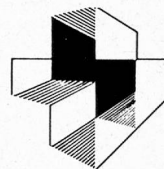
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2,500 exhibitors, displaying products of
the leading sectors of the Swiss economy:
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