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TOURIST NEWS

LUGANO – WINTER PACKAGE ARRANGEMENT

“Winter in Lugano” is the name of a weekly package, which is valid until 19th March, 1978 and includes seven nights’ accommodation, a welcome drink, free entrance to an indoor swimming pool as well as to various night clubs, unlimited journeys on Lake Lugano, funicular to Monte Brè, buses to Tesserete and Sonvico, electric railway Lugano–Ponte Tresa and the chairlift to Monte Lema. Prices range from Sw.Fr. 140 – for bed and breakfast – to Sw.Fr. 700 for full board in a luxury hotel.

FIRST APPENZEL MODEL CHEESE DAIRY

A model cheese dairy has been opened in the typical Appenzel village of Stein, a few miles above St. Gallen. It is open from 08.00 to 19.00 hours. Facilities provided in conjunction with it are a slide show with trilingual commentary, an original restaurant and a dairy produce shop. The actual cheese-making process takes place from 09.00 to 11.00 and from 13.00 to 15.00 hours. Admission is free.

BASLE – NEW MOTORING MAP

To help motorists find their way through Basle, a special map “Basle City Auto Plan” has been published which is available free at the frontiers, hotels, from the Basle Tourist Office and the Swiss National Tourist Office in London.

MUERREN – PACKAGE OFFER

Special summer packages are on offer between May and October 1978 with prices starting at Sw.Fr.257 including seven days’ bed and breakfast, Regional Holiday Season Ticket, a map showing excursions and walks, and a souvenir gift.

SAAS – FEE PACKAGES

“Ski and Tennis Weeks” are offered from 27th May to 1st July, 1978, with prices starting at Sw.Fr.375 – including seven nights’ demi-pension, a ski pass for the aerial cableways and ski-lifts, admission to indoor swimming pool and use of tennis courts.

“Autumn and Hiking Weeks” are available from 3rd September to 1st October, 1978, from Sw.Fr.420 for seven nights’ demi-pension, four hiking tours, admission to indoor swimming pool, use of tennis courts, mountain guide, etc.

MOTELS IN SWITZERLAND

The Swiss National Tourist Office has just published the 1978 edition of its booklet “Motels in Switzerland”. Listed in regional order, the brochure includes information on more than 100 motels in Switzerland and Liechtenstein, such as addresses and telephone numbers, opening months, prices, number of beds and other facilities.

GENEVA PACKAGES “GENEVA AT YOUR PLEASURE”

The Geneva Tourist Office, in co-operation with the local hotel association, has issued a special package for tourists. The package comprises two offers:

A weekend visit (two nights or three nights) from Sw.Fr.50 per person, and a week’s visit (six nights) from Sw.Fr.139 per person. Included in the prices are a booklet of vouchers offering various reductions and free passes, a one-day ticket for free use of public transport, and detailed brochure describing the city’s attractions. The packages can be shortened or extended at will.

STEAM IN SWITZERLAND 1978

Switzerland is the ideal country for hobby holidays and, as there seems to be an increasing nostalgia for things old and beautiful, steam engines and paddle steamers make more friends year by year. To enable enthusiasts to include a few unusual items of special interest in their itinerary, the Swiss National Tourist Office has again published the booklet “Steam in Switzerland”.

LAKES THUN AND BRIENZ – EVENING LAKE CRUISES

The popular evening lake cruises by modern motor boats with restaurant and dancing are again organised this summer on the lakes of Thun and Brienz, lasting between two and three hours. Details are available from the Swiss National Tourist Office.

BAD RAGAZ – GOLF COURSES 1978

The hotel Quellenhof, in conjunction with the Automobile Club of Switzerland (ACS), is again organising special two-week golf packages from 24th June to 8th July for beginners.

Prices start from Sw.Fr.1,740 including demi-pension, 20 golf lessons, green fees, use of the thermal bath, etc.

WEDDING OUTING BY RAIL

A special picturesque “Amor Express” with rustic two-axle steam locomotives is available for wedding

outings and for groups of up to 160 passengers. It will run from April to November, 1978 between Herisau and Nesslau (Eastern Switzerland).

BASEL REGIO TICKET

The Basle Transport Undertakings are issuing a “Basel Regio Ticket” in conjunction with the Swiss Federal Railways, the Swiss postal coach system, the Baselland Transport AG, the Basel Passenger Navigation Company and the Waldenburg Railway. This attractive ticket entitles the holder to travel at will on all services of these transport undertakings – a total of nearly 80 miles – on the day of validity. It is particularly suitable for day excursions and one example is as follows: travel by Swiss Federal Railways to Liestal, then by narrow-gauge railway to Waldenburg and from there by postal coach to Langenbruck. After a two-hour walk via Helfenberg and Wasserfallen to Reigoldswil, take the Baselland Transport bus back to Basle. The Basel Regio Ticket costs Sw.Fr. 12 for adults and Sw.Fr. 6 for children from 6 to 16 and is obtainable at the major sales points of the transport undertakings concerned.

IN THE FOOTSTEPS OF GUYER-ZELLER

Adolf Guyer-Zeller, owner of a factory in Neuthal, was a man who loved walking in the mountains. To enable his factory workers and their families to enjoy the beauty of the local countryside at closer range he had a system of footpaths made. After his death in 1899 the paths gradually fell into disrepair and restoration work was needed so that they could again be used without danger. Thanks to a collection organized by the Bauma Tourist Office which brought in Sw.Fr. 150,000, the paths seem to have been saved. Totalling nearly 20 miles, they lead through charming and peaceful countryside from the Pfäffikersee via Hittnau, Neuthal and Bauma to Wila in the Tösstal. The routes are full of variety; through shady glens, past waterfalls, across narrow bridges, up steep steps and down over gentle meadows. The area is easily reached by road, rail or postal coach.

TWO NEW SHIPS ON THE LAKE OF ZUG

The navigation company operating on the Lake of Zug has two new vessels ready for passengers this summer. The first, the M/S Schwyz, will be officially inaugurated on 12th May and put into service when the summer timetable goes into force. The other vessel, the M/S Zug, which takes 420 passengers, is expected to be ready for service on 19th August. The evening round trips on the Lake of Zug are popular. They will take place every Wednesday (Thursday if weather bad) from 14th June to 20th August.