

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1978)  
**Heft:** 1741

## Werbung

### Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 02.04.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# They would have loved us



**THOMAS ALVA EDISON, 1847-1931.**  
American inventor, especially of electrical devices.

Araldite® epoxy resins made by Ciba-Geigy's Plastics Division and familiar to the general public as adhesives, are an essential ingredient in the production of electrical and electronic components.



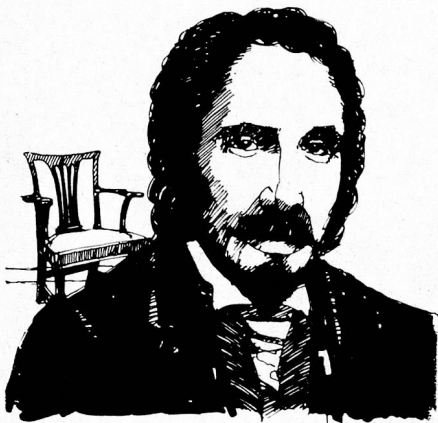
**REMBRANDT HARMENSZOOM VAN RIJN, 1606-1669.**  
Dutch painter and etcher.

Pigments Division manufactures a wide range of lightfast, durable pigments, used in the production of high quality artists' colours. The division is also a leading supplier of organic pigments and dyes to the other colour-using industries.



**ORVILLE AND WILBUR WRIGHT, 1871-1948 and 1867-1912.**

**American aeronautical inventors.** Bonded Structures Division produces high performance structural adhesives and composites for the aircraft and related industries. Other uses range from vehicle brake production to the bonding of composite skis.



**THOMAS CHIPPENDALE, 1718-1779.**  
English cabinet maker and furniture designer.

Ciba-Geigy's Plastics Division is Britain's largest manufacturer of synthetic resin adhesives. Aerolite® urea resins, long established as outstanding wood glues, find their biggest use in the manufacture of chipboard and plywood, for veneering and all types of joinery.



**ISAMBARD KINGDOM BRUNEL, 1806-1859.**  
English civil engineer.

Foundry Chemicals Division, a subsidiary of Plastics Division, is a leading supplier of specialised chemicals for the foundry industry. The products include resins, silicates, hardeners, acid catalysts, conventional oil sand binders, facing materials and foundry paints.



**GEORGE STEPHENSON, 1781-1848.**  
English inventor and engineer.

One of the activities of Industrial Chemicals Division is to provide a full range of chemicals and auxiliary products for boilers and cooling water systems. The Belgard® range includes chemicals for the treatment and control of scale, corrosion and biological fouling in water distillation units, such as desalination plant, steam raising boilers and water recirculating systems.

## CIBA-GEIGY

Ciba-Geigy Plastics and Additives Company  
30 Buckingham Gate  
London SW1E 6LH  
Telephone: 01-828 5676

Plastics Division, Duxford, Cambridge  
Bonded Structures Division, Duxford, Cambridge  
Foundry Chemicals Division, Halifax  
Pigments Division, Wythenshawe and Paisley  
Industrial Chemicals Division, Trafford Park, Manchester