

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1978)
Heft: 1740

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 20.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Step by Step

British Industry's increased acceptance of Swiss Power engineering technology and products has been accompanied by an increase in the demand for UK based engineering and service facilities.

British Brown-Boveri's programme of planned expansion is geared to meet this demand. Last year saw the opening of a new manufacturing facility in Telford, Shropshire and earlier this year a new Repair and Maintenance facility for Scottish Industry was established in Aberdeen.



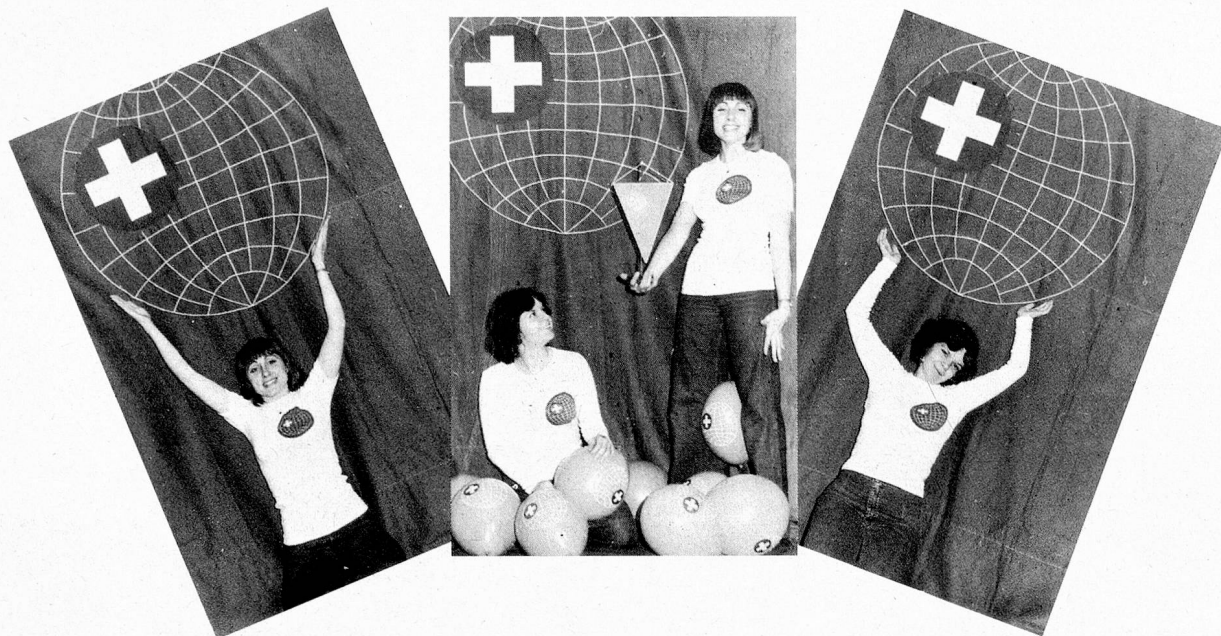
BBC
BROWN BOVERI

British Brown-Boveri Limited

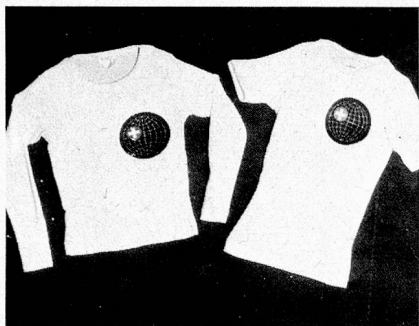
U.K. Head Office: Glen House, Stag Place, London SW1 E 5AH Tel: 01-828 9422

Features

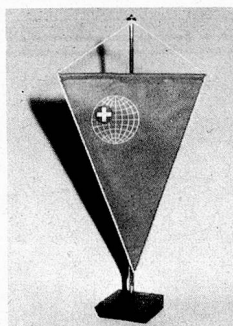
Promotion of the Emblem of the Swiss Abroad



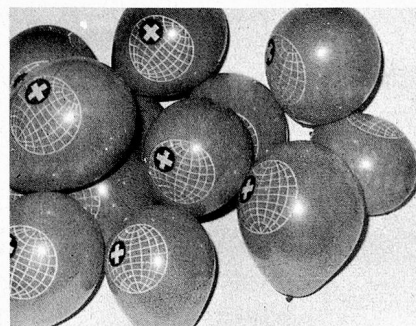
After having successfully completed our special effort to sell the badges in December 1976, we thought that you might like to acquire other articles as well, and we are pleased to introduce our latest novelties:



a) **T-shirts:** everyone ought to have one of these (your friends would be green with envy!)



b) Decorative **pennant** to be used in a thousand ways



c) **«Balloon Fifth Switzerland»:** pleasing to young and old and essential at your gatherings

Please send the attached order form duly completed and signed to the following address:
Secretariat of the Swiss Abroad, Alpenstrasse 26, CH-3000 Berne 16, Switzerland

The undersigned wishes to order the following:

..... T-shirt(s) at Sfr. 12.— each

☐ short sleeves: _____ S _____ M _____ L

☐ long sleeves: _____ S _____ M _____ L

(Please mark X where necessary)

..... pennant(s) at Sfr. 10.— (without support)

..... packet(s) of balloons «Fifth Switzerland» at Sfr. 5.— per packet (each packet contains 10 balloons)

Packing and postage are not included in the above prices.

Name and Christian name(s): _____

Address: _____

Town and postal code: _____

Date and signature: _____