

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1977)

Heft: 1729

Rubrik: Swiss events

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 10.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

EXPORTS OF SWITZERLAND'S MAIN INDUSTRIES IN 1976

	Value of exports 1975 1976 in million francs	
	1975	1976
Metallurgical industries	18,404.9	19,364.9
of which: non-electrical machinery	7,897.1	8,090.7
electrical machinery and appliances	3,311.6	3,602.8
optical instruments, precision engineering appliances	1,136.8	1,171.5
watchmaking	3,141.3	3,071.7
aluminium	306.8	373.7
metal manufactures	1,642.6	1,838.1
Chemical industry	7,068.7	7,819.7
of which: dyestuffs, etc.	1,193.0	1,531.7
pharmaceutical products	1,665.0	1,746.2
cosmetics and perfumery	64.4	65.3
chemical and other products	4,146.3	4,476.5
Textiles and clothing	2,523.3	2,849.2
of which: chemical fibres	65.7	89.6
chemical fibres yarns	468.1	495.4
chemical fibres fabrics	260.6	269.8
silk fabrics	16.7	18.1
woollen yarns	38.6	54.0
woollen fabrics	42.6	52.0
cotton yarns	124.0	167.3
cotton fabrics	289.5	370.6
embroideries	163.3	184.2
carpets and textile floor-coverings	47.6	54.4
hosiery	269.8	303.8
clothing and ready-to-wear articles	273.6	309.9
footwear	123.5	141.0
Foodstuffs and tobaccos	1,244.5	1,367.7
of which: cheese	421.6	429.9
tinned milk, cereal foods for children	44.9	27.4
chocolate	94.8	107.5
soups, broths	88.9	114.5
manufactured tobaccos	231.3	284.0
Books, newspapers	238.2	224.4

MAIN MARKETS FOR SWISS EXPORTS IN 1976

	in millions of francs		Variation in % compared with the previous year	
	1975	1976	1975	1976
1. West Germany	4,944.2	5,761.2	2.1	16.5
2. France	2,964.8	3,365.9	- 4.6	13.5
3. Italy	2,306.0	2,758.0	- 18.3	19.6
4. U.S.A.	2,134.6	2,521.2	- 14.7	18.1
5. Great Britain	2,050.8	2,181.8	- 19.2	6.4
6. Austria	1,852.2	1,972.8	- 20.4	6.5
7. Sweden	1,095.5	1,054.5	3.8	- 3.7
8. Japan	925.8	1,010.2	- 25.2	9.1
9. Belgium-Luxembourg	794.5	1,007.9	0.1	26.9
10. The Netherlands	890.7	992.0	- 3.2	11.4
11. Spain	879.3	894.0	- 6.5	1.7
12. Iran	628.4	761.2	38.2	21.1

(OSEC)

Berne in ten languages

The City of Berne Tourist Office has published a new 10-language brochure for foreign visitors to Switzerland's federal capital.

The new multi-coloured brochure, entitled "Switzerland - that's Berne", contains 16 pages, 140 photographs and is published in German, French, Italian, English, Portuguese, Dutch, Swedish, Japanese and Hebrew. It is being distributed worldwide through the offices

of the Swiss National Tourist Office, Swissair, and Swiss diplomatic missions.

The brochure highlights Berne's ideal location in the heart of Switzerland - and Europe - and its outstanding attractions and amenities for visitors, whatever their interests.

The cover page of the brochure shows one of the city's most famous streets, the Kramgasse, bustling with lifelike bears - the legendary animal of Berne.

EUROPE'S LARGEST GUIDE TO VILLA AND APARTMENT HOLIDAYS

Anyone wishing to spend their next holiday in a chalet or apartment would be well advised to first have a look through the Holiday Guide issued by Swiss Chalets - Inter Home. In its 436 pages detailed descriptions are given of 10,500 holiday apartments and villas or chalets in Switzerland, Spain, Italy, Yugoslavia, France, Germany, Austria, Belgium, Luxemburg, Holland, England, Denmark, Norway and Sweden.

Information given in this guide is extremely detailed so that one can find out exactly what to expect from the apartment, the locality and the region as well as the distance from the nearest restaurant, shop or mountain railway.

For years there have been camping, hotel and restaurant guides - it was time a European Holiday Villa Guide was published.

Swiss Chalets - Inter Home (10 Sheen Road, Richmond, Surrey TW9 1AE; Tel: 01-948 4112) is the largest operator for holiday lettings in Europe. The Guide is supplied free of charge and without obligation.

TELEPHONES - SWITZERLAND THIRD BEST EQUIPPED COUNTRY IN THE WORLD

At the beginning of 1976 Switzerland, which had 61.09 telephones per 100 inhabitants, came third in the statistics for countries with the highest telephone density in the world, after the United States of America (69.49) and Sweden (66.07). From the world telephone statistics just published by the American Telephone and Telegraph Company, it appears that, among European towns with over 100,000 inhabitants, Zürich is in second place behind Stockholm (111.0) and also possesses more telephones than inhabitants (100.9). After these two cities come Paris (98.1), Geneva (89.6) and Basle (87.4).

ARE YOU A YOUNG SWISS?

Do you know the biggest Swiss happening in town? The SWISS YOUTH CLUB, 48 GREAT PETER STREET, LONDON S.W. 1.

Every Sunday from 4 p.m. onwards the Swiss Youth Club under the auspices of the Swiss Churches in London is staging a "get-together" with a variety of happenings. From 4 p.m. to 6.30 p.m. "do-it-yourself" entertainment followed by an ecumenical Church service for those who wish to participate.

At 7.30 p.m. a communal dinner party opens a night of dancing and talking (In Schwizerdütsch). Refreshments are served at the bar by Club members.

Looking forward to seeing you!
Committee of the Swiss Youth Club.