

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1977)

Heft: 1726

Artikel: Embassy personnel come and go so bring yourself up to date with the names

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-688189>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 15.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

to name but very few of the well-known citizens of the Federal Republic who have found the revenue-climate in the Ticino much friendlier than the one in their own homeland. The same applies, of course, to the two multi-millionaire playboys Gunter and Wilhelm Sachs who have recently become citizens of the tiny Grisonais village of Surcuolm. Income-tax agreements have for long been an anomaly practised in certain cantons. They offer favourable treatment to certain rich foreigners — never to ordinary Swiss citizens — on condition that such selected owners of wealth will come and reside within their boundaries. It goes without saying that these tax agreements — which are now to be revised in the case of the Ticino — have always been a source of envy for the ordinary Swiss citizens. Another region which — to this day — allows special tax arrangements for rich foreigners is the Lake Geneva Riviera. Residing there, permanently or in some cases temporarily, are, for example: Saudi Arabia's Deputy Prime Minister Prince Fahd, the Emir of Qatar, Egmond de Rothschild, Ex-Queen Marie of Italy, Princess Ashraf (sister of Iran's Shah), Prince Sadruddin Khan, Richard Burton, Sophia Loren, Charles Boyer, Petula Clark, Jacky Stewart and Emerson Fittipaldi, Charlie Chaplin, Arthur Rubinstein, Oskar Kokoschka, Ex-King Michael of Rumania, as well as President Mobutu Sese Seko of Zaire and Felix Houphouët-Boigny of the Ivory Coast. It goes without saying that most of these potentates, artists and other well heeled persons possess magnificent villas with beautiful gardens, swimming pools and every other amenity to make life pleasant.

A mass exodus from the sunny Ticino or from the Romandie could indeed leave the respective exchequers high and dry. What the authorities would gain on the swings, they would lose on the roundabouts.

SPACIOUS SERVICE FLAT TO LET, SHORT AND HOLIDAY TERMS CONSIDERED. CONVENIENTLY SITUATED TO ALL PARTS OF LONDON. FOR FURTHER DETAILS PHONE AFTER 6 p.m. 01-397 7020.

For a relaxing holiday

OSBORNE HOTEL

AA **** TORQUAY ****RAC

Over 100 rooms with glorious sea and coastal views. Exclusive seafront position away from traffic noise. Offers every amenity, service, cuisine and entertainment for a wonderful holiday. Write or telephone for brochure 0803-22232.

EMBASSY PERSONNEL COME AND GO SO BRING YOURSELF UP TO DATE WITH THE NAMES

During 1976 the following changes occurred among the staff of the Swiss Embassy in London.

Dr. Albert WEITNAUER returned to Berne to become Secretary-General of the Federal Political Department. The new Ambassador in London is Dr. Ernesto THALMANN, who arrived here on 2nd February.

Dr. Benedikt von TSCHARNER, Counsellor, who was in charge of the Economic and Labour Section, left on 26th January for Berne, where he was promoted Minister at the Division of Commerce of the Department of Public Economy; he was replaced in London by Mr. Jean-Pierre ZEHNDER, Counsellor.

Mr. René SEREX, Counsellor, joined Switzerland's Permanent Representative at the Council of Europe in Strasbourg at the beginning of September, and his place here was taken by Mr. Jacques RIAL, Counsellor, for-

merly Secretary-General of the Swiss National Commission for UNESCO in Berne.

Mr. Johann Friedrich LÜTHI, Counsellor (Commodities and Agriculture), retired, leaving London for Switzerland on 24th April. His successor is Mr. Hans BUCHMANN, Counsellor, who took up his appointment on 31st March.

Mr. Alfred BÄHLER, Vice-Consul, left London on 1st July for his new post at the Swiss Embassy in Moscow.

Mr. Robert REICH, a diplomatic trainee, arrived in this country on 30th March, having been assigned to the Embassy until September, when he started an intensive one-year course in Russian at a specialised school. He has been succeeded at the Embassy by another young diplomatic trainee, Mr. Andreas FRIEDRICH, who arrived on 25th October.

Removals
+ Commercial goods
weekly to and from

ENGLAND

SWITZERLAND

FRITZ KIPFER



Bern — Switzerland
Statthalterstrasse 101
Tel. 031-55 50 55 / Telex 32693



In England please call
01-734.6901 and ask for Mr. Bugden

MOVING — PACKING — STORING — SHIPPING