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# SWISSAIR APPOINTS NORTHERN MANAGER

Swissair has appointed Mr Fritz Rufer as its new manager for the North of England, based in Manchester. He took up his post on 21 April succeeding Mr Tony Weber who has been named the airline's manager for Singapore, Malaysia and Brunei.

For the past five years Mr Rufer has been Swissair's manager for Ghana and Togo, based in Accra.

He joined the company in 1948 at the first Zurich Airport at Duebendorf and was transferred to London's Northolt Airport in the following year. He was subsequently deputy station manager at London Airport Heathrow until becoming station manager at Frankfurt in 1955.

In 1957 he established Swissair's sales district for Cologne/Bonn and headed it until 1970.

Mr Rufer is married, with two sons and a daughter.



Fritz Reufer, newly-appointed manager for Swissair's north of England operations.

## NEWS FROM THE COLONY

### Anniversaries and Birthdays

Due to the change in publishing dates, the following birthdays and anniversaries will have taken place by the time this number appears. We apologise for being late, but hope our good wishes will still be acceptable.

Mr and Mrs W. Flory had their 39th wedding anniversary on 16 May. On the same day, Mr and Mrs O. Grob had been married for 45 years. Mr and Mrs R. Senn had their 29th wedding anniversary on 18 May. Mrs A. Sommer had her birthday on 15 May and Mrs K. Grob on 18 May. Mr W. Schedler was 71 on 24 May.

Monsieur l'Amiral Weitnauer will have his birthday on 30 May, the same day as Mr A. Zullig will be 68. On 9 June, Mr Ernst Gysin, of Laendliheim, 83 St Albans, 4052 Basle, will celebrate his 85th birthday.

On 10 June, Mr and Mrs J. W. Bonjour-Collet will have been married for 51 years. Miss Rosie Preiswerk, of 57

Oberer Rheinweg, 4000 Basle, will celebrate her 70th birthday on 11 June.

On 12 June, the President of the Organisation of the Swiss Abroad, Dr L. Guisan (Lausanne) will be 64.

On 21 June, it will be 65 years since the Frederick Printing Company was founded by the late Mr P. Boehringer, to be followed by the Swiss *Observer* a few years later.

Mrs B. Dreux (Basle) will have her 61st birthday on 23 June, and Mr L. S. R. Asch will be 67 on 24 June. Mr Max Schneider, of Hochbergerplatz 1, Kleinhüningen, 4000 Basle, will celebrate his 70th birthday on 26 June, and on 27 June Mr Paul Bucher, of 56 Ampthill Road, Bedford, Beds., will be 75.

### Immediate!

SWISS CLUB, EDINBURGH. Tuesday 27 May at 8 pm Maibummel and Kaffeklatsch. Meet at Mrs N. Robson, 14 Dalhousie Road, Dalkeith. (Tel: 663 4482). Tuesday 24 June at 7.30 pm. Skittles match versus Swiss Club, Dunfermline at Sheep's Head Inn, The Causeway, Duddingston.

### Special notice

The Welfare Office for Swiss Girls in Great Britain changed its Statutes and Name on 1 April 1975 to Swiss Welfare Office for Young People. The object of the change is to enable the Office to help young Swiss men as well as Swiss girls.

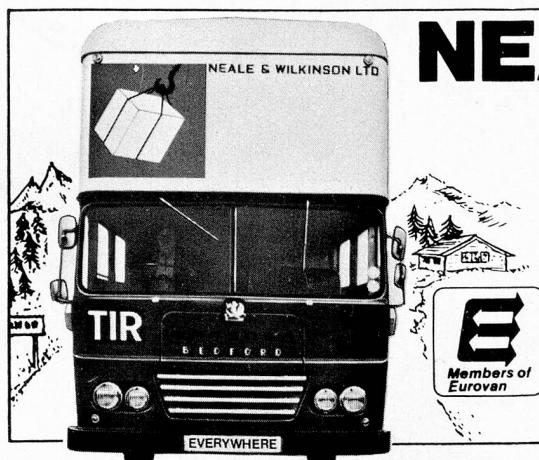
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# IMPORTANT NOTES FOR YOUR DIARY

The Swiss Club, Manchester has issued the following calendar of events. Don't forget that *you* are cordially invited, no matter where you live. It might help if you could let the organisers know if you plan to attend any of the functions. However, please do just drop in if you are in the area.

SUNDAY 15 June 1975. 27th Landsgemeinde. Hardcastle Craggs, Hebden Bridge, Yorks.

FRIDAY 1 August 1975. National Day. Cottons Hotel, near Knutsford.

FRIDAY, SATURDAY, SUNDAY 29, 30, 31 August 1975. Assembly of the Swiss Abroad 1975. Basle.

SATURDAY 6 September 1975. Barbecue. To be announced later.

THURSDAY 16 October 1975. Photo Competition/Film. Ciba-Geigy (UK) Ltd, Heald Green.

SATURDAY 8 November 1975. Annual Dinner Dance. Excelsior Hotel, Ringway.

SATURDAY 13 December 1975. Children's Christmas Party. Ciba-Geigy (UK) Ltd, Heald Green.

THURSDAY 29 January 1976. Raclette Party. Cottons Hotel, near Knutsford.

THURSDAY 4 March 1976. Annual General Meeting. Ciba-Geigy (UK) Ltd, Heald Green.

Enter these dates in your diary.

For further information please communicate with any of the following:

*President:* Dr A. V. Lang, "Trees", Chapel Road, Alderley Edge, Cheshire. Tel: Alderley Edge 3370 (Home); 061-223 1341 (Business).

*Hon. Treasurer:* Mrs M. Themans, "Engadin", 38 Bower Road, Hale, Cheshire. Tel: 061-980 4085.

*Hon. Secretary:* Mr H. P. Riesen, 96 Bleak Hay Road, Peel Hall, Manchester 22. Tel: 061-437 5093.

attractions of their mountainous region, while developing agriculture and industry in the Rhone valley.

Another mountain canton in the west was Neuchâtel, in the densely-wooded Jura, which had conquered the world with its fine watches from La Chaux-de-Fonds and Le Locle. Its appeal for the traveller had been proclaimed by the great Jean-Jacques Rousseau.

The first of the Romande cantons to join the Swiss Confederation had been Fribourg (AD 1481), famous for its charming, old-world capital, encircled by the river Sarine, and also for its catholic university and the Gruyère cheese.

M. Ramseyer concluded his interesting exposé by giving a brief report on the present position on the "Jura problem", following the two recent referenda.

The assembly had followed the speaker's talk very closely, as was evidenced by the pointed questions he was asked. A colour "talkie" on Lausanne, produced by the Swiss National Tourist Office, rounded off this enjoyable evening for the mind, while coffee, tea or a glass of wine provided solace for the body.

The secretary proposed a popular vote of thanks to M. Ramseyer.

JE

## A Swiss Evening

On Tuesday 8 April the *Cercle Français d'Esher (Surrey)* had at its monthly meeting Monsieur André Ramseyer, the Press Attaché at the Swiss Embassy, as its invited speaker on "La Suisse Romande".

The audience, largely of the fair sex, consisted of local residents who meet regularly under the leadership of Mrs Josée Gray-Forton, to practice French conversation and reading. Besides a number of French and British nationals, there were also a few Belgians and three Swiss.

The speaker took his audience on an extensive verbal tour of French-speaking Switzerland, commencing from Geneva, his home canton, whose capital is now world-famous as the seat of many international organisations: UNO, Red Cross, ILO, etc, besides being an important centre for banking and the watchmaking and high-class jewellery trades.

For the "Pays de Vaud", M Ramseyer hinted at the long period of Bernese rule, during which it had embraced the Reformation; its agricultural wealth, and its easy-going people fond of good living.

The "Valaisans", the lecturer asserted, were hard-headed and

hard-working. Following the lead given by Englishmen in the last century, they had successfully exploited the tourist



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