**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

Band: - (1974) Heft: 1684

**Rubrik:** Forthcoming events

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

## **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

## Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF:** 06.01.2026

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

welcomed by Lord Sandford, Under-Secretary of State at The Department of Education and Science under the last Government. The speaker was Sir John Wolfenden, former Director of the British Museum, who had been invited to speak on the "British Image of Switzerland, Dream or Reality".

He began with a long preamble of exquisite post-prandial humour, during which Sir John invited the audience to "rest in the arms of Morpheus" if they so wished and promised that he would try to remain awake while delivering his address.

In a very succinct and well constructed exposé, Sir John, an ex-headmaster, separated his subject in chapters: nature, people, international centre, and neutrality. Stressing that he was not entirely a "geographical determinist" he did point out the bearing of a mountainous and difficult environment on the "patriotic pride" of people. The speaker noted that several mountainous countries in which existence · required a constant struggle stood out by their patriotism. Switzerland was one of them, Scotland another.

As a result of these geographical conditions, the Swiss developed a great "practical effectiveness" which was an essential aspect of their identity.

Sir John laid great emphasis on Switzerland's weight as an international financial centre. He said that behind the "Gnomes of Zurich" were highly professional, intelligent and reliable specialists who had built up a well deserved reputation of efficient banking service.

Sir John said that it was essential for Switzerland to keep to her neutrality. He recognised that the concept lacked romanticism to young people. It was difficult to be "enthusiastic" about neutrality just as it was difficult to be "passionately moderate". Yet without the principle neutrality, and non-partisanship which it implied, Switzerland could not play host to so international organisations. Announcing that he would shortly be going to Geneva to attend a session of the 'International Social Service", he said that such an organisation, and others like concerned with supranational objectives would inevitably loose is credibility if they were based in either New York or Moscow.

Sir John completed his talk with an anecdote on how he probably became the only Englishman inoculated against smallpox at Kloten Airport — and that at a quarter to eleven one winter evening.

Lord Sandford then thanked Sir John for his excellent talk and said the closing words of the official part of the evening.

P.M.B

## FORTHCOMING EVENTS:

CITY SWISS CLUB: Informal Dinner Dance scheduled for Friday, 21st June.

Friday, 17th May — Annual General Meeting of Federation of Swiss Societies in the UK.

Sunday, 26th May — ASSEMBLY OF THE SWISS CHURCH IN LONDON — 79 Endell Street, WC2 — 10.30 a.m. Annual General Meeting — 11.15 a.m. Divine Service, The Rev. M. Pradervand. This will be followed by a meal. (Please notify one of the Ministers).

Sunday, 16th June — GOLDEN JUBILEE
OF GERMAN-SPEAKING PARISH
OF THE SWISS CHURCH IN
LONDON — Family Outing to
Ashburnham Place with a Service of
Thanksgiving at the Chapel.

NFH: Open Meeting on Thursday, 16th May, 7 p.m. at the Swiss Embassy. Mr. Marcel Ney, Director of the Secretariat of the Swiss Abroad, will give a talk on "Serious and amusing incidents from the history of the Swiss Abroad".

TO LET - for one person

Large sunny room with own bathroom. Huge kitchen with balcony to share. Near Swiss Cottage. £15 weekly. References please. Call any time, best early or late, at Mrs. U. Bunzl, tel: 01-624 6353.

Birmingham-based Swiss business aircraft operator would appreciate opportunity to uplift light freight to/from Basle. Customs clearance at Birmingham airport. Write or telephone Midland Aero Charter (Birmingham) Ltd., 75 Woodcote Avenue, Kenilworth, Warks. CV8 1BG England. Tel: 0926 55148.



SPECIAL OFFER!! £29-50 (fully inclusive)

Departure Dates: 19th May, 2nd June, 9th June, 30th June, 7th July and 14th July. (1 week duration).

for reservations:— Keyline Travel Service Ltd., 53 Trinity Road, Wimbledon, S.W.19. Tel. No. 01-540-7269

ATOL 133 BC