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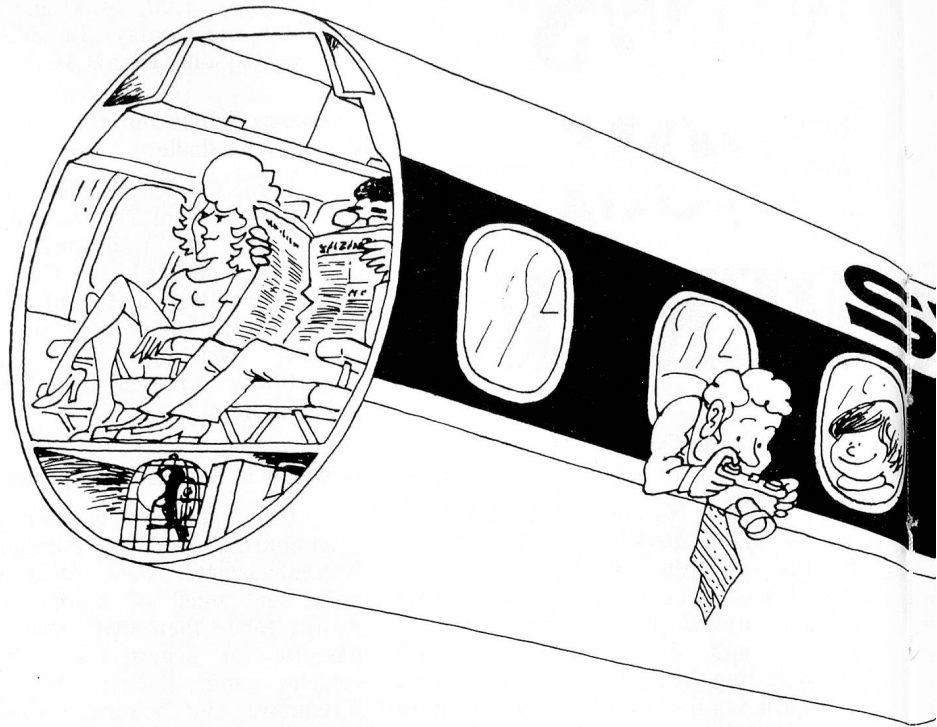
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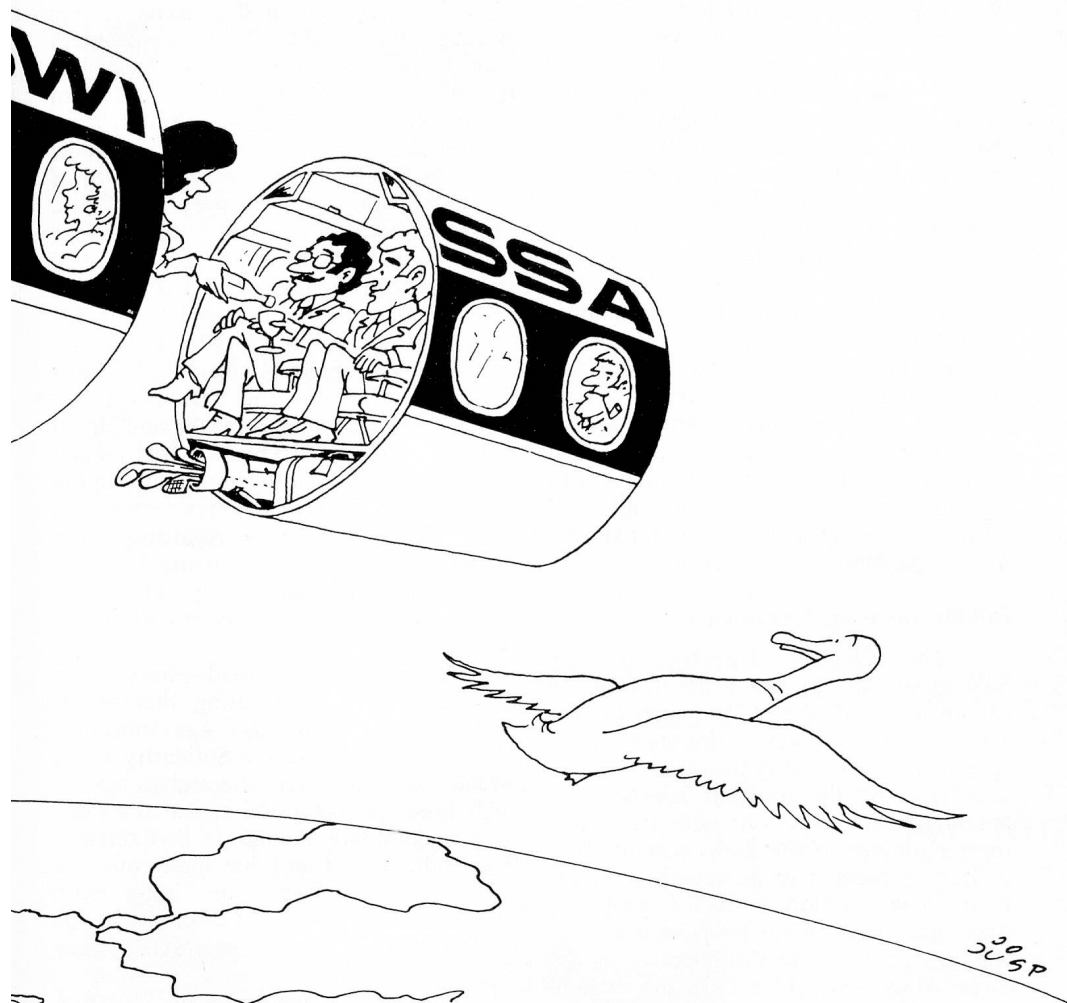
By popular demand the number of First Class Thanks even

On its European short-range aircraft, the DC-9, Swissair has now increased the number of seats in the First Class section from eight to twelve. This is our response to a tendency that is becoming more and more evident, at least for Swissair: the number of passengers wanting First Class tickets even for short hops is on the rise.

One reason for this upward trend, admittedly, may be that Swissair, unlike some other airlines, makes no class distinctions between

long and short flights. (On some airlines you can go First Class only to or from Europe, not in Europe, pay what you will.)

Anyhow, Swissair passengers who want an even pleasanter and more comfortable flight, though a short one, can have their way. Inter-continental and European Swissair networks alike provide both Economy and First Class bookings everywhere. Fly from one European city to another or one continent to another,



**and we've increased
seats on our DC-9s by 50%.
er so much.**

Swissair doesn't mind: If you like, the champagne will bubble as free between Rome and Zurich as between Zurich and New York; you are as much comfortable between Bombay and Athens as you are between Athens and Geneva.

So, when you fly back from overseas to Europe, you needn't change your habits; Swissair will fly you both ways First Class, from departure to destination.

