Zeitschrift: The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1972) **Heft:** 1635

Artikel: To yodel or not to yodel

Autor: E.R.

DOI: https://doi.org/10.5169/seals-686800

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 10.12.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

with lots of desks like the check-in at an airport. Even the system has been modernised with your number coming up when the formalities are complete and you are called to the desk.

Now my visit is nearly over, but what's this? A long queue near the exit? Perhaps we are given a little memento, but no—your name is required in a big book (for statistics, I guess). Someone exclaims "... I have to catch a train ..." but "oh, well" say the friendly porter " ' ' a little bit of English patience and it won't take long ..." So we sign before leaving and give the visitors' book a good start.

ANNOUNCEMENT

Bezirksgericht Kulm Ediktalladung

Die nachstehend genannte verschwundene oder abwesende Person sowie jedermann, des Nachrichten über dieselbe geben kann wird hiermit öffentlich aufgefordet, sich innert der unten erwähnten Frist zu melden, ansonst die verschwundene oder abwesende Person für verschollen erklärt wird. (Art. 35 bis 38 ZGB)

Keller-Wabel Anna Maria, geb. 25. September 1853, Witwe des Siegfried Fürchtegott Keller, von Reinach, unbekannten Aufenthalts, verbeiständet, Beistand: Rechtsanwalt Dr. Josef Scherrer, Seefeldstr. 7, 8008 Zürich. Die genannte hat sich in England aufgehalten und ist seit 1874 nachrichtenlos abwesend.

Personen, welche Auskunft über die Vermisste geben können, werden aufgefordert, sich spätestens bis zum 11. März 1973 beim Bezirksgericht Kulm in 5726 Unterkulm zu melden, ansonst die Verschollenerklärung ausgesprochen würde.

Bezirksgericht Kulm/Schweiz Kulm, 7.3.72.

TO YODEL OR NOT TO YODEL —A LESSON IN PUBLIC RELATIONS

The following incident shows how people in Switzerland often remember their compatriots abroad at the last moment only:—

Recently the President of a Swiss Club in the North of England received a letter from the Director of the Office du tourisme de Genève notifying him of the arrival of a Geneva-Yodler-Club on 8th March, which was to give a few performances in the town.

The Director expressed a desire to have a delegation of Swiss Club members who could spare some of their time for the Swiss guests. This proposal would certainly have been welcomed, if the letter concerned had not reached its destination only the day before the arrival of the group. Moreover, it did not contain details such as the exact time of arrival and the arrangements which had been made concerning accommodation. Therefore, it was not possible to organise a delegation of the Swiss Club within less than twenty-four hours. It was also too late to arrange a pleasant evening together with the guests, which would have been very much appreciated by many of the Swiss Club members.

It is alwasy a pleasure to support visits of a cultural nature and to assist the visitors in every possible way. Early and adequate information should be regarded as essential.

E.R.

POST-WAR CREDITS

Holder of post-war credit, who can produce at least one certificate, will be able to start submitting claims for repayment on an alphabetical basis from 6th April, 1972.

Those with the surname beginning A to C should submit claims during April; D to G during May; H to L in June; M to O in July; P to S in August and T to Z in September. Those who possess certificates should claim during the appropriate month, but if someone happens to slip past the end of the

month, the claim will not necessarily go to the end of the queue.

For those who have lost their certificates, there must be a more laborious tracing process before repayment can be made. They will be covered "in due course" by separate Government regulations.

Repayment of Post-War Credit forms DC251 can be obtained at Post Offices.

ANGLO-SWISS SOCIETY

The most recent Anglo-Swiss Society Dinner took place at the Dorchester on 14th March. Members were to hear Sir John Pope-Hennessy, Director of the Victoria and Albert Museum, speak on the theme: "Does the modern world need museums".

But first the Society's President, Lord Selkirk, introduced the speaker and the distinguished guests of the evening, which included Lady Lee, former Minister of Arts. Having congratulated our ambassador for playing host to the first-ever Head of Political Department to visit London, Lord Selkirk made flattering references to Marie-Therese Nadig, the 17-year-old girl who had reaped two gold medals at the last Winter Olympics for Switzerland, and finally briefly described the important contribution of the Speaker to the study of art.

Although Sir John spoke for barely more than fifteen minutes and left his audience uncertain as to whether museums were actually desirable in this day and age, his talk was extremely dense and showed a deep understanding of the subject.

Sir John began by recalling that museums became a properly established institution of western culture in the 1850's, as a conscious product of industrial society. In those years, said Sir John, museums were at the heart of a heated controversy. Leading thinkers believed that museums were there to yield social dividends. Ruskin said that they should offer "an example of perfect order to the disorderly and rude populace". Corbet criticised

Telegrams and Cables: TRANCOSMOS LONDON

TELEX 24777

Telephone: 01-407 4433 (8 Lines)

OFFICIAL FREIGHT AND

COSMOS FREIGHTWAYS AGENCY

ALSO AT
LIVERPOOL, MANCHESTER,
NEWCASTLE ON - TYNE
HULL, BRISTOL, CARDIFF,
SWANSEA, NEWPORT, Mon.,
GLASGOW.

CONNECTED THROUGHOUT THE WORLD INTERNATIONAL FREIGHT FORWARDERS

By Road, Rail, Sea and Air 1, CATHEDRAL STREET, LONDON BRIDGE, LONDON, S.E.1.

REGULAR GROUPAGE SERVICES WITH

PASSENGER AGENTS FOR SWISSAIR AND ALL AIR LINES TO SWITZERLAND AND ALL PARTS OF THE WORLD

SWITZERLAND

ANGLO-SWISS CUSTOMS EXPERTS.

Agents: WELTIFURRER INTERNATIONAL TRANSPORT CO. Ltd., Zurich, Basle, Schaffhausen, Geneva, St. Gal.