

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1972)
Heft: 1645

Werbung

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What does a diabetic vegetarian from Oslo who doesn't like fish, but does like East Indian food, get to eat from Swissair 10,000 feet above the Andes?

Whatever he likes.

THIS ADVERTISEMENT touches, among many other things, on religious matters, so let's get one thing straight from the start:

Swissair is based in a neutral country with no enemies, and is equally delighted to carry people of all nationalities, races, colors, and religions.

But precisely because it wants to treat all passengers equally well, it can't simply treat them all alike; passengers differ in customs, religious commandments, philosophy, age, and state of health, none of which can be neglected.

In flight, these differences hardly arise except at meals.

That's why Swissair offers to its passengers, on all flights serving warm meals, not only its justly celebrated Continental menus (equal to the best in Swiss hotels) but a whole range of special menus on request:

Vegetarian meals, either European style with lots of salad and vegetables (say between Sao Paulo and Santiago) or Asiatic style with rice and lots of spices (say between Geneva and New York).

There is carefully chosen kosher food (for instance between Tokyo and Manila); meals for Hindus, without

beef (say between Nairobi and Zurich), and others without pork, for Moslems (say between Chicago and Montreal).

Anyone whose health calls for a diet need only say what diet he requires. (Diabetic, liver, stomach complaints, allergies, and so on).

None of these Swissair special menus, incidentally, costs a penny extra; all passengers are equally dear to us. But please make any special menu requests when booking your ticket, so that the proper dishes can be taken aboard.

We mustn't risk disappointing you.



And of course there's a whole list of meals for infants and small children.

