**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1971) **Heft:** 1607

**Artikel:** A binge at the "St. Moritz"

Autor: [s.n.]

**DOI:** https://doi.org/10.5169/seals-686596

#### Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

#### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

#### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF:** 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

many cases are already much higher than the incomes of the guests, mostly Pensioners.

I find that the many people who take advantage of this scheme are of a very good class, and my chief trouble is that we make too many friends each year and that we are supposed to keep up correspondence with them.

I may also mention that the hotel owners who have arrangements with the Hotelplan are very satisfied with this scheme, for they are assured of a number of guests during the early and later part of the season, and they may be full-up early on, while other hotels not forming part of this scheme only have a sprinkling of guests.

Walter Stettbacher

#### A BINGE AT THE "ST. MORITZ"

Mr. Armin Loetsher, owner of the "St. Moritz" discotheque in Wardour Street, invited a selection of Swiss and British friends to celebrate the inauguration of the newly furnished "Chresta Cellar" of his establishment. Armin Loetscher is not only well known and liked by a wide circle of compatriots in London, he is most appreciated by the organisers of the 1st August Fête at Wimbledon Town Hall and by the Swiss Riflemen who come to the yearly Waldfest for his copious supply of Warteck beer, a quality ale for which he has the sole agency in Great Britain. I also believe that the St. Moritz Club is the only establishment where Warteck can actually be found. But this of course is not the only reason why this excellent haven of pleasure should be recommended for all young people from seven to seventy. Mr. Loetscher has made his way. He came over nine years ago in the great capital city and worked as a deckhand in the St. Moritz club before becoming its manager. He has recently bought the place from his former boss and refurbished it with his own hands. It is indeed a top notch discotheque with a variety of cellars and taverns, each glowing with an intimate shadowy light and heavy wooden benches. There is an alcove equipped with a table and a bench for two in which lovers can conspicuously use to be by themselves. One of the cellars has a honky-tonk piano, another is reserved for dancing and petting. The blare of NIXON'S REGAIN BARBER CALLING ALL MUMS & DADS

-Don't miss the Bus!

NYLON OVERALL for Mum GARDEN GLOVES for Dad RUBBER GLOVES for Washing up COTTON GLOVES for Hand care

The best offer of the year, at a marvellous price. Overall colours: Turquoise, Coffee, Light Blue, Navy, Pink, Black in Baby Checks. Please give second choice. Sizes: SW, W, WX, OS — All length 36 ins. Send P.O. to:—

M. NIXON & Co. Ltd. (Dept. P), 60 LILLIE ROAD, LONDON, SW6

# I've always had a straight answer from the Union Bank of Switzerland



#### UNION BANK OF SWITZERLAND

SCHWEIZERISCHE BANKGESELLSCHAFT UNION DE BANQUES SUISSES UNIONE DI BANCHE SVIZZERE

117 Old Broad Street, London, E.C.2

## Specialists in GROUPAGE Services to and from Switzerland and most other Continental destinations.

Trainferry TIR Trailers

I.S.O. containers

PIONEERS OF MODERN TRANSPORT

Lift-units, etc.

ALLIED HOUSES:

ZURICH M'A'T TRANSPORT A.G., Siblieldstrasse 88. 8036Zurich PHONE: 258992/95 TELEX: ZURICH 52458 - MATTRANS BASLE M'A'T TRANSPORT A.G., Peter Merian Strasse 50 PHONE: 351800. TELEX BASLE 62216- MATTRANS

TRANSPORT LTD

"Arnold House", 36-41 Holywell Lane, LONDON, E.C.2.

Tel. 01-247 6500

MAT

Telex. 28404/21453

pop music strictly precludes conversation. This is not, after all, what the

young want.

What is most specifically Swiss in the St. Moritz — besides the beer and the costumes of its waitresses—is a vast oak table which makes an ideal Stammtich. The members of Stammtich on this opening day of the Chresta Cellar included Father Bossard, Mr. Alfred Schmid, Dr. Walter Gunthard, and many other Swiss bon vivants. Mr. Loetscher had even invited Scotland Yard, and two valiant representatives of the Soho anti-gang squad were consuming impressive quantities of Warteck beer. The party rode high well into the early hours of the morning. All those who were present are now looking forward to when Mr. Loetscher will redecorate another of the St. Moritz's many recesses and celebrate in a similar manner again.

(PMB)

#### CHRISTMAS DINNER OF THE NOUVELLE SOCIETE HELVETIOUE

The tables of the banqueting room of the Glendower Hotel were romantically illuminated by candles as a good sixty members and friends of the Nouvelle Société Helvétique entered with goggling eyes. Fortunately, the candles were not due to the power cuts, although everything had been prepared for this eventuality. It was the warm setting designed to bid us to a friendly and a familiar evening.

This annual function didn't take place at the Swiss Hostel for Girls as usual. As a result of extensive renovations the Hostel was not equipped to accommodate us, but we of course lost nothing by going to the Glendower and by being expertly looked after by Mrs.

Schmid and her family.

Our President, Mrs. Meier, made her customary speech and welcomed our Amabassador and Madame René Keller. She also welcomed Dr. and Madame Jùrg Iselin and Dr. H. R. Bolliger, who had kindly supported the Society by coming expressly from Manchester to be among us. As Mrs. Meier pointed out, Dr. Bolliger was a member of the London group of the NSH. It was also disclosed to us that Dr. Bolliger was to be the next President of the

Manchester Swiss Club, in succession of Mr. Bernhard Simon. This news was greeted by a unanimous applause of congratulation. Mrs. Meier evoked the forthcoming departure of Monsieur and Madame Keller but would not dwell on this distressing coming event, as it had already been mentioned at other Swiss gatherings in London and elsewhere. She nonetheless thanked Monsieur and Madame Keller for their friendship and support to the Colony.

Monsieur Keller said a few words and evoked his attachment to the Nouvelle Société Helvétique. It dated from his war days in Prague, when one of his duties as a young vice-consul was to take care of the activities of the tiny expatriate NSH group. Monsieur Keller told us that his successor would be a Basler, but would not give more details as the nomination of the new ambassador had not yet become official news.

Dr. Bolliger then added the greetings and memories of the Swiss of the North to Mrs. Meier's good wishes to

us all

The speeches by no means marked the end of the evening. Our President suggested that all the men move three places to their right. This social reshuffle only increased the pace of conversations which were to continue for another two hours.

(PMB)

#### FORTHCOMING EVENTS

Thursday, 14th January. 7.45 p.m. at Swiss Hostel for Girls, 9-11 Belsize Grove, N.W.3. OPEN MEET-ING of Nouvelle Société Helvétique.FAITH and FERMENT: The Rev. M. Dietler will give a talk in English on his journey in the Soviet Union, illustrated by slides and recordings.

Wednesday, 20th January, 7.30 for 8 p.m. Orchid Suite, Dorchester Hotel. Farewell Dinner in honour of Monsieur René Keller.

Tuesday, 26th January. Card Evening at the City Swiss Club.

Tuesday, 26th January. Swiss Club Edinburgh. Fondue Evening and Sing-Song at 112 Hanover St.

Friday, January 29th. AGM and Cup Competition of the London Swiss Philatelic Society. Saturday, 30th January. Annual Dinner and Dance of the Swiss Mercantile Society. Orchid Room, Dorchester Hotel, 6.30 for 7 p.m.

#### **PERSONAL**

We congratulate Mr. and Mrs. Oscar F. Boehringer, of 55 Woodstock Road, London, N.W.11, who will be celebrating their Silver Wedding on 2nd February. We send them warm wishes and hope for many returns of the day.

#### SWISS SPECIALITIES

SAUSAGES
CHEESE
CHOCOLATES
HERO CONSERVES
BISCUITS
ROCO CONSERVES

go to

### **BARTHOLDI'S**

4 Charlotte Street, London W1 Telephone: MUS (636) 3762/3

ALSO FIRST CLASS MEAT

#### THE PERSONAL TOUCH

—that's what counts

FOR ALL TRAVELS —by Land, Sea and Air

let A. GANDON make

your reservations

TICKETS issued at STATION PRICES

NO BOOKING FEE

## HOWSHIP

TRAVEL AGENCY

188, UXBRIDGE ROAD

Shepherds Bush W.12

Telephones: 01 - 743 6268/9 and 1898

Telegrams and Cables: TRANCOSMOS LONDON

TELEX 24777

Telephone: 01-407 4433 (8 Lines)

OFFICIAL FREIGHT AND

SWISSAIR AND ALL AIR LINES

TO SWITZERLAND AND ALL

PARTS OF THE WORLD

FOR

PASSENGER AGENTS

# COSMOS FREIGHTWAYS LIMITED.

ALSO AT
LIVERPOOL, MANCHESTER,
NEWCASTLE-ON-TYNE
HULL, BRISTOL, CARDIFF,
SWANSEA, NEWPORT, Mon.,
GLASGOW.

CONNECTED
THROUGHOUT
THE WORLD

INTERNATIONAL FREIGHT FORWARDERS

By Road, Rail, Sea and Air
1, CATHEDRAL STREET,
LONDON BRIDGE, LONDON, S.E.1.
REGULAR GROUPAGE SERVICES WITH

SWITZERLAND

ANGLO-SWISS CUSTOMS EXPERTS.

Agents: WELTIFURRER INTERNATIONAL TRANSPORT CO. Ltd., Zurich, Basle, Schaffhausen, Geneva, St. Gal.