

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1969)
Heft: 1563

Artikel: The Swiss in the United States
Autor: [s.n.
DOI: <https://doi.org/10.5169/seals-687919>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 16.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

The Swiss Observer

FOUNDED IN 1919 BY PAUL F. BOEHRINGER.

The Official Organ of the Swiss Colony in Great Britain

Advisory Council: R. J. KELLER (Chairman), GOTTFRIED KELLER (Vice-Chairman), G. BODMER (Swiss Embassy), O. F. BOEHRINGER, J. EUSEBIO, A. KUNZ, C. NATER, R. M. SUESS.

EDITED BY MRS. MARIANN MEIER WITH THE CO-OPERATION OF MEMBERS OF THE SWISS COLONY IN GREAT BRITAIN

Telephone: 01-253 2321/2.

Published Twice Monthly at 23 LEONARD STREET, E.C.2.

Telegrams: PAPERWYSE STOCK LONDON

Vol. 55 No. 1563

FRIDAY, 14th FEBRUARY 1969

THE SWISS IN THE UNITED STATES

Since its discovery, America has never ceased to attract the Swiss. In the very early colonial days the Swiss were greatly admired and much sought after for their initiative and their agricultural skills. In South Carolina some twenty families from the Canton of Vaud, all experienced vintners, were among the first settlers.

Swiss artisans also settled in Pennsylvania on the initiative of the founder William Penn. Furthermore, a good percentage of the 12,000 German-speaking Swiss who were in America by 1750 settled down around Lancaster and in the Lehigh Valley.

The Swiss, steeped in the traditions of democracy, were ardent partisans in the struggle for America's independence. When, in 1774, the English imposed an embargo on munitions deliveries, a Swiss called Henri Wisner immediately set up a gunpowder factory in Ulster County. Wisner, a member of the First and Second Congress, toiled incessantly to promote the adoption of the Declaration of Independence.

Albert Gallatin, a nineteen-year-old from Geneva, left his home town in 1780 and set off for the New World. He became an American citizen and embarked on a political career which is virtually unparalleled. At 29 he was elected to the Legislature of his home state, Pennsylvania. Three years later he was elected senator, only to have his seat opposed by the powers-that-be because his naturalization was so recent. Outraged at this affront of their candidate, his followers soon dispatched him to Washington once more—this time, however, as a member of the House of Representatives... He played a significant role in Jefferson's election to the presidency and held the post of Secretary of the Treasury under Jefferson and Madison for all of thirteen years, during which time he was able to cut the national debt in half. After being instrumental in negotiating the peace settlement in 1812, he was appointed minister in London and, subsequently, Paris. Gallatin decided to retire at the age of sixty-six but, four years later, he emerged from retirement and took on the presidency of the National Bank of New York. Such were his gratitude and devotion to the country which had adopted him that he continued to serve in public office up to the time of his death. He was one of the founders of the University of New York and, at 75, he published a monumental work on the Indian tribes. At the age of 81 he founded the American Ethnological Society. At the time of his death he was — at nearly ninety — in his sixth consecutive term as president of the New York Historical Society. In the course of his long political career, Harol Hitz was, in turn, Mayor of Cleveland, Senator from Ohio and a Judge of the Supreme Court. Let us not forget that one of President Hoover's ancestors was a Swiss

weaver by the name of Heinrich Huber, whose grandson Andreas had emigrated to Pennsylvania in 1738. In addition, an impressive number of Swiss-Americans made their career in the United States Army, notably General Eichelberger and General Lewis B. Hershey. (The old crack about the "Swiss Navy" lost some of its sting when Edward Eberle actually became an admiral in the US Navy!)

One of the most spectacular and, at the same time, most tragic careers was that of John Augustus Sutter. Sutter obtained the rights of a large territory of some sixty square miles in the then totally deserted Sacramento Valley. There he built a nearly impregnable fortress and, once safely installed, proceeded to cultivate the land and build roads, a mill, a distillery, a clothing factory, etc. Unfortunately, the discovery of gold deposits in the valley ruined him overnight. Hordes of prospectors swarmed over his territory, ravaging his crops and plundering his livestock. His own employees left him to join the gold rush. Finally, Sutter was stripped of his proprietary rights by the government.

Italian-speaking Swiss from the Canton of Ticino settled in California's Napa Valley and grafted European cuts on American vines, creating high-quality vineyards which are to this day still owned by the descendants of the original families.

At New Glarus in Wisconsin, Swiss settlers devoted their attention to cheese-making and produced American "Emmenthal" cheese. Today, New Glarus is one of the most prosperous rural communities in Wisconsin.

Some 130 years ago, John and Pierre Delmonico, also from the Ticino, made their home in New York and opened a small bakery. This was the beginning of an enterprise which was later to become renowned throughout the world as simply "Delmonico's".

The Swiss also contributed to the development of science and industry in America and we encounter them time and again engaged in the manufacture of precision instruments and, of course, watches and clocks. Millions of cars all over the world perpetuate the name of Louis Chevrolet, who distinguished himself as a designer of automobile bodies.

When the First World War deprived the United States of German-manufactured chemicals it was a number of Swiss experts who contributed greatly to the rapid development of an industry which was then only in its embryonic stages. During the Second World War, Dr. Victor Froehlicher of Geigy Chemicals was in the van of research work which led to the development of DDT, the insecticide which proved invaluable to the Allies in the Mediterranean and the Pacific.

Just over a century ago the celebrated scholar Louis Agassiz emigrated to the United States and was appointed to the chair of zoology and geology specially created for him at Harvard University. In the thirty years that followed, Professor Agassiz's students occupied all the chairs of zoology instituted in the USA.

Among the hundreds of scholars and scientists born or trained in Switzerland and now working in the USA, one might single out Fritz Zwicky, an armaments expert, and Felix Bloch who, in 1952, was awarded the Nobel Prize in physics. The most famous Swiss among the architects (apart from Le Corbusier, perhaps) is indubitably Othmar Ammann, to whom New York owes its George Washington Bridge, the Lincoln Tunnel and other important bridges.

These persons and others like them demonstrate quite clearly that Switzerland, itself a polyglott country, has a place in America, a land where so many different nationalities and influences have been welcomed and assimilated.

(*"Pro Helvetia."*)

FEDERAL MOSAIC

Last year's President of the Confederation, *Bundesrat* Spuehler, represented Switzerland at the 43rd meeting of the Conference of Ministers of the Council of Europe in Paris, which examined the political aspects of European integration. Federal Councillor Bonvin led the Swiss delegation at the European Conference of Communication Ministers, also in Paris. On 1st January, the bilateral trade agreement between U.S.A. and Switzerland ceased to operate, a step which was possible on account of both countries now being full members of GATT whose multi-lateral agreements now cover their economic relationship. The International Sugar Convention should have been signed by the end of the year — 33 countries did so — but Switzerland is still waiting since EEC have not signed yet either. The Federal Council decided to examine the question further.

Formal Entertainment

After the Federal Councillors had been guests of the Diplomatic Corps at a Reception at the Bellevue-Palace and, in turn, invited the foreign Heads of Missions to the opera (*"La Traviata"*), the traditional New Year's Reception which used to be held on 1st January, took place on the 10th of the month. As usual, it was a colourful spectacle. The guests were headed by the *doyen*, the Papal Nuntio, who extended greetings and wishes to Government and country. The President of the Confederation, *Bundesrat* von Moos, thanked the guests (67 Ambassadors, 13 Ministers and *Chargé d'Affaires*, plus the Cantonal and Municipal Governments) who were then served Champagne.

Delegation of Duties

On 24th January, an attempt to relieve the Federal Council of some of their duties came into being. When a report was published in 1967 by the committee of experts, the public learned with some surprise and dismay that the Government had to deal with about 2,300 items at their meetings in one year. In order to free them for the real important business of political decisions, this new formula has been introduced, and in many cases, the individual Federal Councillors and/or their Departments are to deal with matters separately, rather than corporately.

The Federal Council will continue to use the address "*Liebe getreue Eidgenossen . . .*" ("Dear, loyal Confederates . . .") on their circular notices from the "Federal Palace".

Tax Amnesty

The Federal Council propose to create a special section for science and culture in the Department of the Interior. Of far wider significance is the tax amnesty which has been granted. A personal appeal signed by Councillor Celio has been sent out to every tax payer in the country. Since 1940 and 1944, the Confederation has not granted an amnesty on its own, and the proposed one in 1964 was rejected by the electorate. In February last year, a new proposal was accepted. Opinions are divided; some say that "forgiving the culprit, punishes the honest man" (Persian proverb); others realise that the several hundred extra millions which Cantons and Confederation expect to get, will mean that there is less likelihood of tax increases, and thus the amnesty serves the honest taxpayer, too.

Money Matters

As from 1st January, National Councillors and members of Parliamentary Commissions are paid increased allowances: next to a daily allowance of 70 francs, the overnight grant has been raised from 20 to 30 francs, and there is a new annual payment of 3,000 francs. Two million francs has been asked for technical improvements in the two Chambers (ventilation, translating facilities, better lighting, etc.). 620,000 francs has been granted for an agricultural development aid scheme in Kibuye (Rwanda). Nearly 5m. francs will be required for the purchase of a new building in the centre of Lausanne (telecommunication centre). 40m. francs is needed for a new research station for animal production at Grangeneuve (Fribourg). When the students at the Agricultural Technical College at Zollikofen graduate this summer they will be allowed to use the title "*Agro-Techniker*."

Cheese once more . . .

A number of farmers some of them anonymously, have sent parcels of so-called "block cheese" which the farmers are obliged to take in return for milk deliveries, a measure intended to reduce the large stocks of cheese. A consignment of cheese was confiscated by the authorities in U.S.A. and Canada as traces of pesticides were discovered in the cheese. An investigation has been started. If milk production does not go back another 6%, milk control will have to be introduced by 1st May.

(Mainly by courtesy of Agence
Télégraphique Suisse.)

TELEVISION IN SWITZERLAND

The Swiss Post Office recently issued its millionth television licence. An important landmark in the development of Swiss television has been reached. The first licence was issued in Zurich at the beginning of 1952. On 1st January 1958, i.e. at the beginning of the regular official Swiss TV broadcasts, there were 31,374 licence holders. From then on the growth became more and more rapid: the figure of 100,000 was reached during 1960, and the 500,000 mark at the beginning of 1965. It has taken less than four years to chalk up the second half million. 1968 also showed the biggest annual increase with some 140,000 new licences. Switzerland now numbers some 16.3 television licences per 100 inhabitants.

[O.S.E.C.]