

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1968)  
**Heft:** 1543  
  
**Artikel:** Outer space comes to the 38th Geneva Motor Show  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-691683>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 06.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## THE ENGLISH-SPEAKING WORLD AT THE GENEVA MOTOR SHOW

Great Britain, the United States and Canada usually make up an important delegation to the International Motor Show in Geneva. Again this year they constitute an important group as, from 14th to 24th March, the Geneva Motor Show welcomes no fewer than 279 Anglo-Saxon exhibitors.

The national break-down is as follows:

Canada: 5, all makers of accessories and spare parts.

Great Britain: 130, including 20 automobile manufacturers, 9 of heavy vehicles and contractors' machinery, and 94 makers of accessories and spare parts.

U.S.A.: 144, including 8 automobile manufacturers, 6 of heavy vehicles and contractors' machinery, and 130 makers of accessories and spare parts.

To this list should be added one of the most distant exhibiting nations, Australia, with four accessory and motor manufacturers represented, giving one a full idea of the great participation by the English-speaking countries. Their numerous presence is an important contribution to the Show, where tens of thousands of visitors from all over Switzerland and Europe are at present attending this important show.

## OUTER SPACE COMES TO THE 38th GENEVA MOTOR SHOW

The world of outer space and means of its conquest were already in evidence last year at the Geneva Motor Show with the display of a small scale model of the "Gemini" capsule.

This year a full scale mock-up of the Gemini space ship is on display at the Motor Show, from 14th to 24th March. This is the capsule which made possible most of the United States' exploits in space, notably various space rendez-vous and space-walks by American astronauts. However, Gemini is not the sole exhibit. It is accompanied by a model of the orbital space-ship belonging to the "Apollo" programme. This apparatus, launched by the giant Saturn rocket, which is more than 100 metres high, is intended to orbit the moon. There is also a mock-up of the lunar module which will permit astronauts to explore our famous natural satellite.

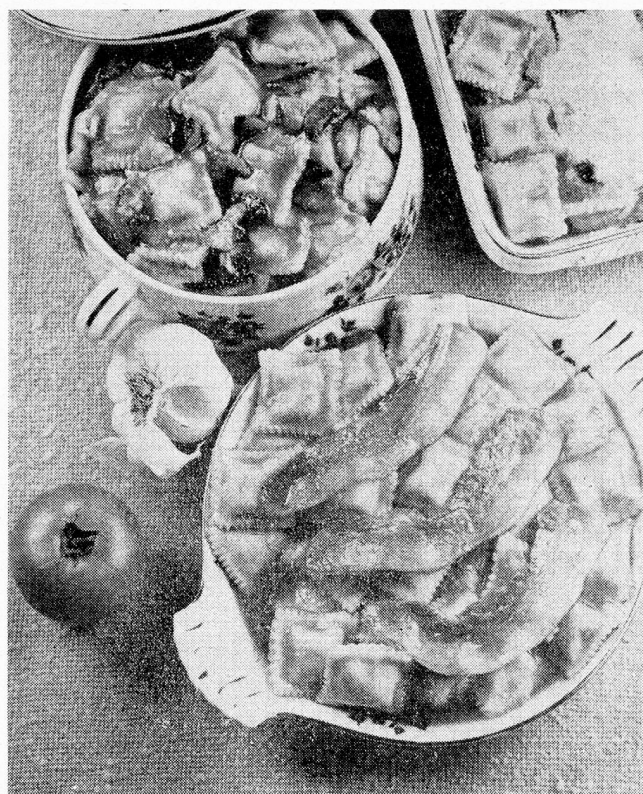
It is certain that casual spectators as well as the initiated will take great pleasure in becoming more familiar with these marvellous examples of man's inventive genius, and will be impressed by the increasingly important role they play in the evolution of scientific knowledge and discovery of outer-space.

However, the presence of spatial technology will not overshadow a parallel technique, a more earthly progress: that of the automobile industry which is represented with its sedans and touring cars, its trucks and special equipment, its heavy vehicles and its accessories.

## "SWISS OBSERVER" PUBLICATION DATES

The "Swiss Observer" is published every second and fourth Friday of the month. Our next issue will appear on 12th April. We shall be glad to receive articles and reports not later than Tuesday, 2nd April. Short news items only can be accepted after that date.

Our next issue but one will be published on Friday, 26th April. Contributions for that number should be to hand not later than Tuesday, 16th April.



**ST. GALL SWISS RAVIOLI** is delicious to eat and easy to prepare — *Just heat and serve!*

It is a meal on its own, with or without vegetables, or can be used as the basis for many recipes such as the two illustrated:

### RAVIOLI WITH MUSHROOMS

Peel and slice a few mushrooms and fry in a little butter until lightly browned. Add a little minced onion or garlic, chopped bacon or ham if liked. Place in a dish with Ravioli and serve immediately. This dish becomes even more delicious if paprika or curry powder is added to the sauce.

### RAVIOLI WITH CRISP BACON

Line dish with slices of bacon and arrange Ravioli on them, cover with further slices, cook in oven until covering bacon is crisp. Gourmets rub dish with a clove or garlic before preparing the dish.



**FREE RECIPE LEAFLET**  
in colour showing many other  
exciting ways of serving

# ST. GALL

## SWISS RAVIOLI

from — St. Gall Canning Co.  
(London), Ltd., 110 Cannon  
Street, London, E.C.4.