

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1968)

**Heft:** 1558

**Rubrik:** Swissair News

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 12.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**



### "ZIBELEMAERIT"

#### An old Bernese Tradition

On 25th November, the Annual Onion Market will take place in Berne, a traditional custom, expression of the century-old happy relationship between town and country people. It is a happy occasion: in the morning, usage has it that Bernese housewives buy onions and other vegetables for storing in the winter. The late afternoon is given over to festive confetti battles in the streets — youth of all ages take part. Later, the centre of amusements is the brilliant fair on the Schuetzenmatte.

The older Bernese will buy their *Zibelezopf*, either a real one or one made of sugar or marzipan, and then they will gather in one of the homely inns, enjoying a piece of cheese and onion flan or a genuine *Bratwurst* with onions. Even a stranger will have no difficulty in realising that the happy songs heard and the friendly crowds strolling in the arcades indicate the celebration of a popular and festive event.

### SWISSAIR NEWS

By the end of the summer timetable period on 31st October, Swissair will have phased out its last propeller aircraft and become one of Europe's first all-jet carriers. The only exceptions will be flights operated by Balair on Swissair's behalf with F-27 turbo-prop aircraft; they include some domestic services, Berne-Paris, Basle-Frankfurt and, as an innovation, Zurich-Innsbruck.

In the course of the winter period, Swissair will reduce its Caravelle fleet from seven to three, the four aircraft being replaced by five new DC-9-32 twin jets. This will bring the carrier's DC-9 fleet to 16 units by the end of March 1969.

All Swissair services from London to Zurich and Basle and the daily afternoon flight to Geneva will be operated by DC-9-32s. There will again be night tourist flights to Basle, Geneva and Zurich from London and to Zurich from Manchester from about mid-December. The frequency of London-Zurich flights is being stepped up compared with last winter. All of the airline's London flights will use Heathrow.

Swissair also steps up flights to North and South America, Africa and the Far East, as well as on several routes in Europe.

Holidays in the Alps with travel on scheduled Swissair night jet flights are available this winter from as little as £25.5.0 for eight days (six nights). There is a large selection in Switzerland being offered by Ski-Plan (Mayflower Travel Service Ltd.) in their brochure "Snowtime 68/69".

The Ski-Plan holidays include a Swiss Holiday Ticket entitling to five half-fare excursions on Swiss railways and most mountain railways, airport taxes, coach transfers, as well as cancellation and curtailment insurance.

For Switzerland, holiday-makers can leave London-Heathrow on any of Swissair's frequent night jet flights to Zurich or Geneva from 19th December. Weekend night flights are also available from Manchester.

In addition, Swissair has produced its own "Snow-Beach Magazine" featuring reasonable priced all-in holidays organised by British tour operators in seven leading Swiss resorts. They include *Club Méditerranée* holidays at Engelberg and St. Moritz, thus featuring this operator's tours for the first time in a Swissair publication. Again, travel to Switzerland is by the airline's scheduled night jet flights to Basle, Geneva or Zurich from London or Manchester.

The brochure also contains a wealth of resort and winter sports information. Tour prices quoted include rail tickets incorporating the Swiss Holiday Ticket; the excursion prices shown in the individual resort sections are based on full rates and in most cases, therefore, U.K. visitors will be able to obtain a 50% fare reduction.

## WINES FROM SWITZERLAND

Shipped from the vineyards of  
**BUJARD, CHATENAY AND ORSAT**

Wines	Retail
FENDANT DE SION (White)—Valais, Bujard, Dry ... ..	15/6
JOHANNISBERG (White)—Valais, Bujard, Dry ... ..	15/-
VINZEL (White)—Vaudois, Bujard, Demi Sec. ... ..	15/3
DOLE—Bujard, Light, Dry, Red ...	20/6
DOLE—Varone—Valais (Estate Bottled) Dry Red ... ..	26/-
NEUCHATEL (Dry White), Chatenay ...	16/9
EDEN ROSE (Rose Du Valais) ORSAT	15/6
MALVOISIE (Sweet White) ORSAT ...	25/-
OEIL DE PERDRIX (Rosé) Demi Sec. ...	27/3

Imported by

**CAPITAL WINE AGENCIES LTD.**

**Capital House, Knobs Hill Road, Stratford, E.15**

Telephone: 01-534 8422/3/4

We shall be pleased to arrange delivery from local stockist  
Trade enquiries welcomed