

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1967)  
**Heft:** 1519

**Artikel:** Swissair passenger service innovations  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-690401>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 13.08.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

**SWISSAIR PASSENGER SERVICE INNOVATIONS**

From the beginning of April, a qualified children's nurse, wearing nurses' uniform, will be carried on all Swissair flights between Switzerland and West Africa to look after the large number of family parties and unaccompanied children travelling on these routes.

The new facility is being provided on Swissair's flights to and from Lagos/Accra, following the popularity of the nurse's services on the Abidjan/Monrovia route, where they were first introduced last year.

\* \* \*

After 1st April, passengers travelling first class on Swissair services from South America to Europe will be able to choose their dinner or lunch in advance from a colourful yard-long menu listing twenty dishes and covering all courses. Among them are some Swiss specialities and dishes for children.

The meal so chosen will be served between Buenos Aires and Rio de Janeiro, or between Rio de Janeiro and Dakar. The passenger fills in his choice on a coupon attached to the advance selection menu. This coupon has to be in the hands of a Swissair office in South America five days before departure. However, an *à la carte* selection of two menus is always on board for first class passengers who have not ordered their meal in advance.

A similar advance meal selection plan has been available in first class on Swissair's North Atlantic services for some time.

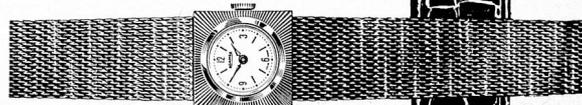


*Precision protected*

The Roamer four-fold patented water-proof case protects a fine precision movement \*fully jewelled \*shock protected \*unbreakable spring \*world-wide service.

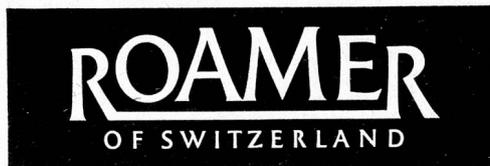
Obtainable from good jewellers the world over.

- Ref. 430
- In steel £15.17.6
- Gold Plate £16. 5.0
- Gold. 14ct. Standard slim £32. 0.0
- Ref. 436
- Automatic from £22. 0.0



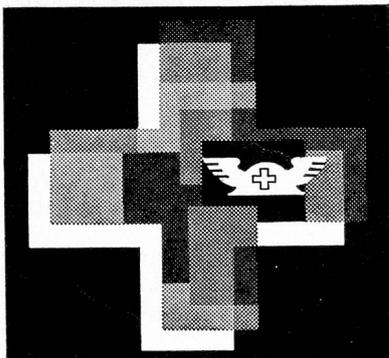
- Ref. 4310
- As illustrated CLOTH OF GOLD bracelet on square watch £48.15.0
- Same model with suede strap £20.15.0

See the collection at your local jeweller



**ROAMER WATCHES (ENGLAND) LTD**  
29/35 Farringdon Road, London, E.C.1

Swiss Industries Fair  
Basle  
15th - 25th April 1967



In 25 halls and 27 groups Swiss industry puts its quality products on view. Information, booklet and catalogue obtainable directly from the Fair or from

The Swiss Embassy,  
77-81, Gloucester Place,  
London, W.1.

The Swiss Consulate,  
Sunley Buildings,  
18th floor,  
Piccadilly Plaza,  
Manchester, 1