**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

Band: - (1967) Heft: 1528

**Artikel:** 48th Lausanne national fair

Autor: [s.n.]

**DOI:** https://doi.org/10.5169/seals-695345

# Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

## **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

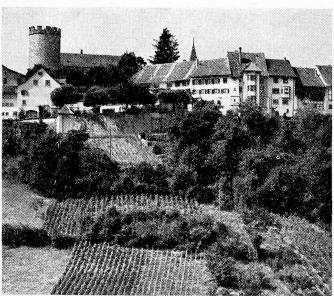
### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF:** 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

# Switzerland Our Country Your Next Holiday Destination 1st August Swiss National Day



Swiss National Tourist Office, Swiss Centre'

1 New Coventry Street, London, W.1

# CITY SWISS CLUB

Will Members please note that NO MONTHLY MEETINGS will be held until September

#### 48th LAUSANNE NATIONAL FAIR

For the 48th time, the Swiss National Fair in Lausanne will be opening at the Palais de Beaulieu from 9th to 24th September. With its 2,400 exhibitors representing agriculture, industry and craftwork, this great traditional market, which is attended by over a million visitors each year, is the country's largest and most popular autumn economic event. Other countries, too, show great interest in the Lausanne Fair owing first of all to the overall picture it gives of Swiss production, the interesting light it throws on customs and traditions of Switzerland and her people, and secondly to its liberal attitude in opening its pavilions of honour to two official foreign guests — this year, Spain and the Ivory Coast Republic.

[S.N.T.O.]

## GRINDELWALD — NEWS AND EVENTS

The Kurverein, the hotels and the local council are all set to give Grindelwald a boost this summer, and amenities are being greatly improved. A heated swimming pool, a mini-golf course and an eight-hole golf course twenty minutes by car down in the valley, numerous tennis courts, an Alpine wrestling meadow, concert facilities, excellent footpaths for rambles, mountain tours and nature-lovers' excursions . . . all these amenities are provided as a matter of course. But a new event in the Grindelwald summer programme will be specially welcome to show-jumping enthusiasts — an international dressage competition scheduled for 27th June.

New features include a cableway from Grindelwald to Pfingstegg. This will make life easier for those who like climbing or rambling in the mountains but not the dreary slogging to get to the heights. A wonderful view over the Glacier Valley can be enjoyed from the cableway's mountain station. In the village a newly opened little museum, near the church, houses a comprehensive exhibition of traditional Alpine village life.

[S.N.T.O.]

## "THE RAILWAYS OF SWITZERLAND"

A 230-page, richly illustrated book has been written by a 63-year old Japanese author and railroad specialist Saburo Motojima. It has earned the author of special invitation to visit Switzerland. Mr. Motojima based his book upon a correspondence carried on with the Press Service of the Swiss National Tourist Office, the Swiss Federal Railways and all major private Swiss railways. Now on his first European trip, Mr. Motojima will finally have an opportunity to get to know at first hand the "land of his dreams", whose railways are already as familiar to him as the ABC. [S.N.T.O.]

THE PERSONAL TOUCH—that's what counts

For all travels—by land sea and air

let A. GANDON make your reservations

Tickets issued at Station Prices no booking fee

HOWSHIP TRAVEL AGENCY

188, Uxbridge Road - Shepherds Bush W.12 Telephones: SHE 6268/9 and 1898