

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1966)
Heft: 1497

Artikel: Lausanne offers a new kind of holiday
Autor: MM.
DOI: <https://doi.org/10.5169/seals-692961>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 19.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Le Restaurant Français de la Place

SA CUISINE-SON SERVICE

CHEZ MAURICE

118 Seaside Road - Telephone 4894

EASTBOURNE SUSSEX

Propriétaire A. Bertschy F.C.F.A.

Chef de Cuisine Diplômé

10,000 SKIERS PER HOUR

Thanks to two new ski lifts which went into operation at the end of 1965, St.-Cergue in the Vaudois Jura now boasts eleven transportation facilities for winter sports fans. In close co-operation with a resort area in neighbouring France which also has more than ten ski lifts, an hourly total of more than 10,000 skiers can be brought up to the heights around St.-Cergue. All subscription tickets are valid on both sides of the border — a fine example of international co-operation in the field of tourism!

[S.N.T.O.]

LAUSANNE OFFERS A NEW KIND OF HOLIDAY

The Lausanne Hotel Keepers' Association and the Lausanne Tourist Office organised two Raclette Luncheons at the Europe Hotel off Grosvenor Square, London W.1, on 3rd and 4th March. The first day, the invitation was for travel agents, and the second day was reserved mainly for travel writers. The occasion was not only to let the guests enjoy the famous Swiss cheese dish and the *Bindenfleisch*, the *Zuger Kirschtorte* and excellent helvetic vintages, but it was also to introduce a new holiday plan which will enable visitors from this country to see Lausanne and its surrounding countryside, as well as to make a few special excursions.

These holidays are called "Kaleidoscope Holidays", inclusive arrangements at reduced rates. Various plans are offered, "Lausanne for Relaxation", "Lausanne for the Sportsman", "Lausanne-Matterhorn-Mont-Blanc" and "Lausanne from Beaches to Glaciers". Schedules cover either four or seven days, and accommodation can be at tourist, standard or *de luxe* hotels.

Not many people think of Lausanne as a holiday place. But with varied attractions offered under the new plan, the idea suddenly becomes feasible. Information can be had from the Swiss National Tourist Office, 458 Strand, London W.C.2

MM

Auslandschweizer-Home ... ein «pied-à-terre» in der Heimat

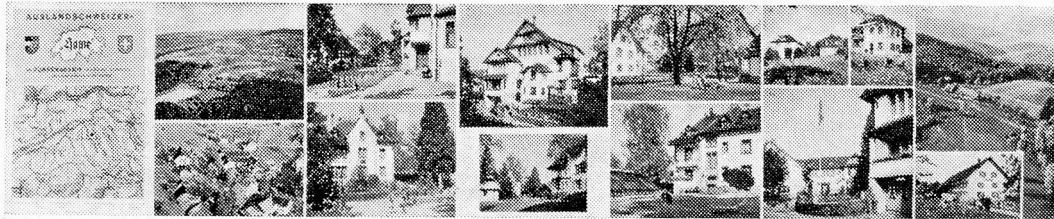


A Home for Swiss Living Abroad at Dürrenäsch

«The little village» within the village

AARGAU/SWITZERLAND

Holiday and Study Courses at the
Swiss British Centre at Dürrenäsch



Das «Home» ist das ganze Jahr geöffnet. Verlangen Sie Prospekte und «Home»-Programm bei Ihrem Konsulat oder direkt beim Sekretariat des Auslandschweizer-«Home» in Dürrenäsch (Aargau-Schweiz).

The Home is open all the year round. Please write to the Secretary of the Home for Swiss living abroad at Dürrenäsch Aargau/Switzerland and ask for application forms with conditions of admission, or contact your Consulate or your Swiss Club.

Herzliche Osterwünsche an unsere lieben
Landsleute im Ausland



Wishing our dear compatriots
abroad a very happy Easter



Home for Swiss Living Abroad — a «pied-à-terre» in the homeland