

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1965)  
**Heft:** 1470  
  
**Artikel:** An American in Switzerland  
**Autor:** Epstein, Eugene v.  
**DOI:** <https://doi.org/10.5169/seals-686399>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. [Siehe Rechtliche Hinweise.](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. [Voir Informations légales.](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. [See Legal notice.](#)

**Download PDF:** 22.05.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

## AN AMERICAN IN SWITZERLAND

By EUGENE V. EPSTEIN

You ask how I, as an American, feel living in a country as small as Switzerland. First of all, it's somewhat fallacious to think of the country as being small, despite what the geography books may say and despite the innumerable — and sometimes even humorous — stories on the subject. Every student of Swiss-American relations knows that Switzerland is about three times the size of Connecticut or the equal of two Massachussettses, while others like to consider it half the size of Maine. Why all these comparisons are limited to the New England states is the subject of some conjecture among Americans living here, but the consensus has it that Connecticut and Massachusetts are two names even the Swiss cannot pronounce correctly, with Maine simply thrown in for good measure. This is perhaps unfair to the Swiss, for they are certainly the most gifted linguists one is likely to meet up with, their own Swiss-German language excepted, of course.

Swiss-German is unquestionably in a category of its own, but not everyone dislikes it immediately — some realize only later how strange it really is. I remember my first day in Switzerland, quite a few years ago. A friend had located a room for me in a small pension near the university in Zurich. That first day, at breakfast, a young man, who was studying at the Swiss Federal Institute of Technology, looked at me with sleepy eyes and asked me if I could pronounce the word "Chuchichäschtl". I replied that I was not acquainted with Arabic and hadn't come to Switzerland for any purpose other than seeing the country and learning German. "That is German", my student friend countered, beaming a smile of victory mixed with strawberry jam. "Chuchichäschtl", he went on to explain, meant "kitchen cabinet" in Swiss, and it was a very important term. I disclaimed any interest in politics so early in the morning, and tried to change the subject by remarking how good the rolls and coffee were. He said that Swiss rolls were *always* good and that Americans, as far as he knew, were all as naïve as I. He added that "Chuchichäschtl" was *the* word, the absolute ultimate in words with which the Swiss plays his favourite game with Americans, a game called "Pronounce Me if You Can". "Oh", I remarked, "please forgive my ignorance. Allow me to make a stab at your favourite word!" And out it came: "Xhruckiplaster!"

His face turned pale, then beet red. He began shaking from the ankles to the top of his head, and soon he was bellowing out the most amused laughter I have ever heard. "Haw, Hew, Haw", he wheezed. "Chukeecaskly", I said hopefully, but his laughter only increased in intensity. I became panicky. "Custardcashly", I quickly offered. "Crashpervesply", "Cookiewasher", "Caspergustly", "Raspervesply". By now, three other house guests had entered and were quietly witnessing a scene they had probably observed at least ten times before. With a last desperate gasp, realizing that I was an unofficial representative of the United States of America in a foreign country, I sighed, "Chuchichäschtl".

Silence reigned over the breakfast room, Frau Böschli, our landlady, who was just bringing in a fresh pot of coffee, stopped and stared. What had I done, had I insulted one and all of them? Was there some Swiss custom — some quaint bit of etiquette — I had breached? Was I to be banished from this country which I was just beginning to like? My fears were quickly allayed when the student engineer, smiling from ear to ear and looking no worse

for wear following his terrible attack of laughter, stood up and tipped an imaginary cap to me.

"Young man", he said, "you have passed the test with floating colours, as you say in America". "What test", I wanted to know. "You have mastered the password, you have acquitted yourself with the dignity and aplomb. You have become one of us, one of the noble breed who founded the Confoederatio Helvetica in the year 1291. To you, sir, our heartiest congratulations for having pronounced 'Chuchichäschtl' correctly — exactly as a Swiss would have".

I started to say that it was only an accident, but I realized that such an admission would have spoiled their entire day. "Thank you", I said instead, "I'm proud to be in Switzerland". Frau Böschli, who hadn't uttered a word until now, said, "He speaks 'Chuchichäschtl' like a Basler — and they're not Swiss, not one of them is a Swiss!" "Basler or no Basler", said the man who had started the whole kitchen-cabinet business, "he's one of us, and we'll see to it that his Swiss education continues in the spirit in which it started".

I was glad to have made so lasting an impression upon these kind people, all of whom had been complete strangers only a few minutes earlier. "Chuchichäschtl" proved to be more than a password. It was evidence that I feared nothing in Switzerland, that I experienced no innate feeling of horror at the prospect of speaking Swiss-German.

I didn't know it then, so long ago in Frau Böschli's breakfast room. Switzerland, you see, is a small country in many ways that one would least suspect. It isn't small because it comprises only 15,950 square miles — three times the size of Connecticut or the equal of two Massachussettses. It isn't small in that sense at all, for most of those square miles are up and down, and somebody once said that if you flattened out Switzerland with a rolling pin, it would be about the size of the Soviet Union. No, if Switzerland is small in any aspect it's because of the fierce pride of her people, these descendants of the Helvetian tribes and the Roman legions. Unbeknownst to me, I had tickled that pride and catered to the Swiss desire to be liked, to be recognized for what they are. I had done all this — and it proved a valuable lesson for everything that would follow — by pronouncing one small word correctly. And in all the years that followed, I was unable to do it again.

"Switzerland" S.N.T.O.

## GOLDEN JUBILEE OF THE CHUR-AROSA RAILWAY

The world-famous resort of Arosa lies in one of the most beautiful high valleys in the Grisons, some 5,900 feet above sea-level. Fifty years ago, Arosa could be reached from the cantonal capital of Chur only by a wearisome six-hour journey in a horse-drawn coach. In 1848, Arosa had only forty-seven inhabitants; today its population is nearly 4,000. When the 15.6-mile Chur-Arosa Railway line was opened on 12th December 1914, the village had already become an important mountain resort with accommodation for about 1,800 guests. Today, fifty years later, Arosa can handle 7,500 people in its many hotels and pensions. The Chur-Arosa Railway, which has been part of the Rhaetian Railway since 1942, now boasts a maximum daily capacity of 9,000 passengers.

[S.N.T.O.]