

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1965)  
**Heft:** 1489

**Artikel:** Shoes on Exhibition  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-696117>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 22.02.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

The first Rules for Downhill and Slalom Racing were adopted by the Fédération Internationale de Ski in 1930. These were the Rules which had been jointly worked out by the British and by the Swiss.

It is clear that in two great branches of ski-ing, ski-mountaineering and ski-racing, the contribution of Switzerland has been more important than that of any other country.

[S.N.T.O.]

### SHOES ON EXHIBITION

In the town of Schönenwerd, in the house called "Zum Felsgarten" which was once the residence of the Bally family, there is one of Switzerland's most charming museums. Its collected treasures from all parts of the world graphically portray for the visitor the history of "man's oldest means of transportation" — the shoe. The exhibits show the development of footgear virtually from the earliest bits of hide and bark to the most modern, elegant sandals. There is a collection of porcelains, all in the shape of shoes, which were designed as vases, canisters, inkwells, etc.; and valuable works of art, woodcuts and engravings, some of them originals, which show the development of the shoemaking trade, from the simplest cobbler to the modern factory. Unique early documents on economic matters, as well as art history and the development of shoemaking technology, provide the viewer with a survey of the symbolic significance of the shoe from ancient days to the present. The cellar of the "Felsgarten" is fixed up as a cobbler's workshop, to show the modest beginnings of what has grown into the great Bally enterprise.

[S.N.T.O.]

## FAITES ATTENTION

### GIESLER

#### A GRANDE MARQUE CHAMPAGNE

Good champagne does not have to be expensive. GIESLER — famous since 1838 — imported for over 100 years, is a fine dry *blanc de blancs prime cuvée* from Avize, France, delivered direct from bond to YOUR address by the CASE AND HALF CASE ONLY.

#### EXTRA SUPERIOR BRUT:

262/- per case 21/10 per bottle

#### VINTAGE 1959 BRUT:

297/- per case 24/9 per bottle

#### VINTAGE 1955 BRUT:

306/- per case 25/6 per bottle

Cases of 6 bottles may be obtained at a surcharge of 6/- per case. Sample bottle may be obtained at a delivery surcharge of 5/9 on the cost of a single bottle.

Trade Prices available on application

Write sole U.K. Agents (phone Monarch 3721)

## MacDONALD HALL & CO. LTD

Room 18, 38 Finsbury Square, London E.C.2



The illustration shows Acrow Cantilever Shelving installed in the Guildford branch stockroom of Marks & Spencer Ltd.

Efficient stockrooms  
have **ACROW**  
Cantilever Shelving

# ACROW

Acrow (Automation) Limited,  
South Wharf, Paddington, London W2  
Tel: AMBassador 3456 Telex: 21868