

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1963)
Heft: 1432

Artikel: EXPO 1964
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-691690>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



EXPO 1964

New features in the Lausanne landscape will include, high up in the countryside overlooking the town, a Swiss chalet-type restaurant — dismantled and brought home after its first appearance at the Brussels Universal Exhibition in 1958 — which is to be erected ready for opening next year. It will seat 250 on two floors and a terrace, and a special feature of the place will be folk-dancing shows. Another excellent restaurant already there (it overlooks a little hilltop lake and is near a park which contains deer and peacocks) has been completely renovated.

And a short distance away a new park is to be made. In this will be a miniature representation of the whole Lake of Geneva Region, with trains running and ski-lifts working. Costing around half a million Swiss francs, the park will be open from April to October.

Down in Lausanne itself, the old Hotel Continental has been demolished and construction of the new one, which will have about 200 beds, is scheduled for completion by 1964. Plans have also been made to give the city a new 450-bed hotel and another with 350 beds at Ouchy. A more novel step now under consideration is the establishment in the centre of Lausanne of a club for the city's hotel guests. This club — guests will automatically become members — is likely to be opened soon after the 1964 Swiss National Exhibition is over. Its purpose will be to encourage visitors to stay longer by providing them with a full programme of activities (swimming, bridge, etc.) and enabling them to meet other guests socially.

After 1964, too, one of the exhibition buildings is likely to be retained as a summer casino. The big event will also mean the considerable enlargement of the Bellevue Plage and the establishment of hydroplane services on the lake. These are improvements, again, that will be of advantage to tourists when the exhibition is over. (An unrelated but highly significant development will be the completion of Lausanne's new airport in 1965-66; British United Air Ferries are said to have been looking at the possibilities of this with "great interest".)

(Extracts from article by Gordon Wharton, "Travel Topics", January 1963. Published by Lausanne Tourist Office.)

TWO ALPINE TUNNELS

Two Alpine tunnels to be inaugurated in 1964 are already kindling the imagination of the motorists. Actually, the Great St. Bernard and Mont-Blanc tunnels give easy access to magnificent touristic regions of Switzerland, France and Italy. Commissioned by the respective authorities of the three countries co-operating in these great ventures, the cantonal tourist office in Lausanne has just published a comprehensive and colourful folder explaining and illustrating the points of interest of these regions. The folder is available in eight languages.

[S.N.T.O.]

CITY SWISS CLUB

"Informal Dinner Dance"

FRIDAY, 5th JULY 1963

at "GREAT FOSTERS", EGHAM, SURREY

COCKTAILS IN THE GARDEN 7.30 p.m.

DINNER IN THE TITHE BARN 8 p.m.

DANCING UNTIL MIDNIGHT

DRESS
INFORMAL

TICKETS 37/6

FROM L. F. JOBIN, 100 HATTON GARDEN, LONDON, E.C.1