

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1963)
Heft: 1431

Artikel: News from Paris for Women
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-691426>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 27.12.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

NEWS FROM PARIS FOR WOMEN WHAT'S NEW ABOUT RIBBONS?

Dior opens his show with a black-and-white check suit with an open jacket and white blouse with a black grosgrain ribbon knotted under the collar. The knotted grosgrain ribbon appears again on a red wool dress, and grosgrain ribbons flutter from his youthful Breton hats.

St. Laurent also uses ribbons with tailor-mades; his are tied in a bow under the blouse or jacket collar. A white cloque dress is girdled with a rose red ribbon, emphasising the Empire line.

Balmain uses ribbons to stress the Empire line again in his evening dresses, and ties velvet ribbon in a bow just above the waist of his evening coats.

Janvin places a tiny bunch of violets with a ribbon bow at the waist of a white tulle dress.

Griffe closes a filmy lace dress at the nape of the neck with a satin ribbon.

Gres has created an evening dress 'built' entirely of ribbons.

Laroche has stuck tiny ribbon bows all over a pink lace evening dress and has an orange ribbon embroidered with beads at the waist of a long evening gown in white cloque.

The boutiques, too, are full of spring lingerie and novelties employing ribbon.

At the Dior Boutique there is an enchanting negligé in pink organdie trimmed with narrow satin ribbon and closed at the neck with a broader satin ribbon. They have a heavenly slip in pink and midnight blue with ribbon shoulder straps, and two satin ribbons drawn through and tied with two coquettish bows.

Roget et Gallet have a sweet short nightie trimmed with ribbon drawn through Valenciennes lace, and a long negligé with sleeves and waist set off by inserted satin ribbon.

At Helena Rubinstein the new hair styles can be enhanced by bows and cockades of velvet ribbon.

Ribbons with Parisian charm flutter from all the collections.

(By courtesy of Selectus Ltd., makers of Panda Woven Edge Ribbons.)

BROMSGROVE FESTIVAL OF MUSIC

The entire programme of the International Concert at the next Bromsgrove Festival of Music will be devoted to Swiss composers. It takes place this year on Saturday, 11th May. The works chosen for performance are by Bloch, Honegger, Frank Martin and two of our younger composers.

Throughout the Festival, that is from 27th April to 18th May, there will be an exhibition of woodcuts by the Swiss animal painter, Robert Hainard, kindly lent by the Tryon Gallery, of London.

Tickets may be obtained through the booking agents: Wright's Travel Service Ltd., 41 Worcester Road, Bromsgrove, Worcestershire. The concerts are held in the College Hall, Bromsgrove College of Further Education.

PLEASE NOTE

A notice appeared under Forthcoming Events that the City Swiss Club was going to hold an Informal Dinner and Dance on Sunday, 7th July. Please note that it should have read Friday, 5th July. The Dinner will be held at Great Fosters, Egham, Surrey.

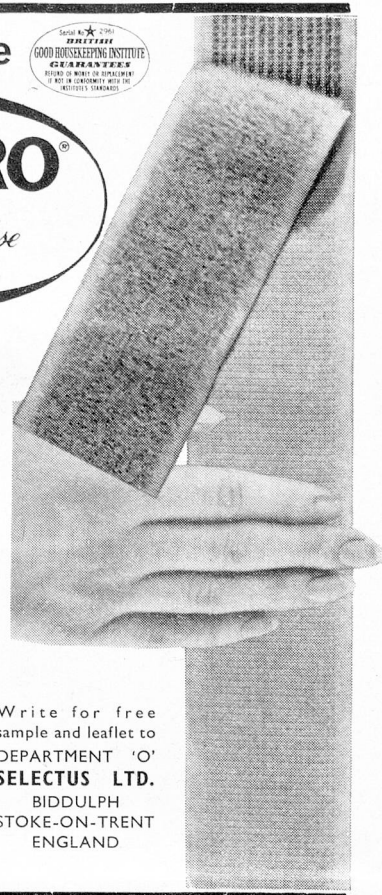
You can use



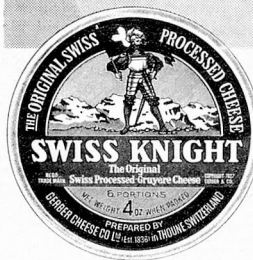
in so many
ways...

'VELCRO', a Swiss invention, consists of two ingenious Nylon strips which grip firmly together at a touch and which easily peel apart to open. 'VELCRO' makes the perfect fastener for clothes, furnishings and many industrial uses. 'VELCRO' can be washed, dry-cleaned, ironed, mangled, cut to any length, pinked, notched and sewn by hand or machine. 'VELCRO' cannot jam or rust.

Write for free sample and leaflet to
DEPARTMENT 'O'
SELECTUS LTD.
BIDDULPH
STOKE-ON-TRENT
ENGLAND



Serve the
cheese
that
takes
the
biscuit!



This is the one. The processed Gruyere customers ask for by name. Swiss Knight. People know Swiss Knight. They remember its flavourful sharpness—the taste that says "Made in Switzerland". Available in 4 oz., 6 oz., 8 oz. and assorted packs. For special caterer's prices, please contact

The Nestle Co. Ltd., Sales Div., Hayes, Mdx.