

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1962)

Heft: 1419

Artikel: Switzerland calling

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-694114>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 07.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

SWITZERLAND CALLING

The programme of the Short Wave Service of the Swiss Broadcasting Corporation in Berne (4th November 1962 to 4th May 1963) has just been published. For the U.K. the frequencies are 31.04 m. (9665 kc.) and 49.55 m. (6055 kc.). Transmitting times are from 6.45 p.m. to 8.30 p.m. G.M.T. daily. At 6.50 on week-days there is a programme of news and political comment. On Saturday the news is followed by "The Week in Switzerland", and on Sunday by sports results. At 7.08 there is a special feature programme:—

Monday: Swiss Country Get-Together and Swiss Progress Report (Science, Industry and Trade).

Tuesday: Promenade Concert and "On the Spot".

Wednesday: Melody Train and "Close-up".

Thursday: Jazz Panorama and "Youth Magazine".

Friday: Swiss Concert Hall.

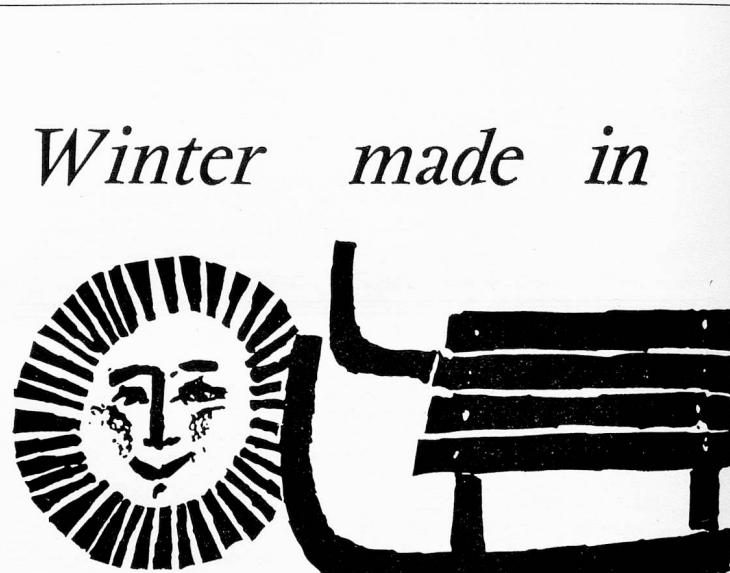
Saturday: Music made in Switzerland and "DX Corner".

Sunday: Swiss Sunday Special.

At 8 p.m. on Monday and Thursday "Reflets Suisses" is broadcast, on Tuesday and Friday "Schwizerspiegel", on Wednesday and Saturday "Prisma Svizzero". On Sunday the Bells of Switzerland can be heard and the week finishes with "IN HIS NAME".

A BRAVE COMPATRIOT

The 49-year-old Swiss from Glarus, August Schönenberger, had a responsible position with an Anglo-Swiss sisal firm in Tanganyika. Some time ago he was told that a native had been attacked by a swarm of wild bees. He rushed to his assistance and carried the man, who was unconscious, out of reach of the dangerous insects. He himself got stung severely all over his head and his hands. The doctor was unable to help him and his state grew worse. The firm chartered a plane to Nairobi, and from there Schönenberger was flown to London. During the flight he was treated according to medical instructions transmitted by telegraph. But he died on his arrival in London. The native planter whom he had helped has recovered.

**SWISS REBUT SOVIET CRITICISMS**

From our correspondent

GENEVA, Oct. 8

To the Soviet Union the neutrality of Switzerland "appears justifiable only as far as this is useful to it", the *Journal de Genève* stated today. It was replying to a comment in *Izvestia* that Swiss association with the Common Market could mean "the bell tolling for Swiss neutrality". The Soviet newspaper also complained that Switzerland was standardizing the armaments of its forces with those of Nato.

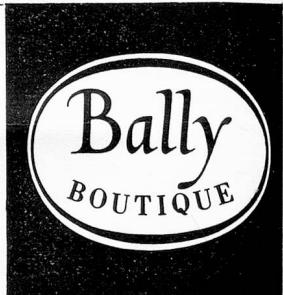
It was but to be expected, the *Journal de Genève* said, that "a regime whose logic is foreign to ethnic considerations" could regard neutrality only from the angle of power politics.

"The tune is familiar; it does not impress us. The fanfares of the Third Reich had already dinned it into our ears. We have sufficient political experience to know that the economic integration of Europe exposes our neutrality to risks which we mean to ward off by ourselves".

Reprinted from
"The Times"

9.10.1962

'YOUNG IDEA'
SHOES
by *Bally of Switzerland*
at BALLY BOUTIQUE
132 King's Road, Chelsea, S.W.3



Winter made in



SWITZERLAND

Information: SWISS NATIONAL TOURIST OFFICE

458 Strand W.C. 2

— LONDON