

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1962)

**Heft:** 1417

## **Werbung**

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Siehe Rechtliche Hinweise.

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. Voir Informations légales.

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. See Legal notice.

**Download PDF:** 21.05.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

**ZURICH  
INSURANCE COMPANY**

*together with its associates*

**THE BEDFORD GENERAL  
INSURANCE COMPANY LIMITED**

*and*

**THE BEDFORD LIFE  
ASSURANCE SOCIETY LIMITED**

UNDERTAKE ALL CLASSES  
OF INSURANCE BUSINESS

The funds of the **Zurich** group  
of companies exceed £200,000,000

FAIRFAX HOUSE, FULWOOD PLACE,  
HIGH HOLBORN, LONDON, W.C.1  
Telephone: CHAncery 8833 (20 lines)

**YOUR  
BANK  
IN  
SWITZERLAND**

**SWISS  
CREDIT  
BANK**

CRÉDIT SUISSE

SCHWEIZERISCHE  
KREDITANSTALT

To serve you, whatever  
commercial banking  
services you require

Investment advice

Administration of  
trust accounts

Established 1856

Capital and Reserves  
Swiss Francs 374,000,000

HEAD OFFICE in Zurich  
Branches in all parts of  
Switzerland and in  
New York  
Correspondents  
throughout the World

**United Kingdom  
Representative:**

**Robert J. Keller  
4 Tokenhouse Bldgs.  
Kings Arms Yard  
London E.C.2**

**£72  
FOR GOOD!**



**The fastest-selling, hardest-working  
5 cwt hoist in the world - why?**

Because the name is Acrow Demag. Because exacting engineers and wise buyers the world over recognise the technical superiority behind that name. They know that an Acrow Demag hoist will reduce handling costs for longer, more efficiently and more reliably than any other. This is why it sells faster than any other. Install a Demag now and see...! An Acrow Demag hoist can be mounted static, or mobile on rails, and electric travelling motors can be fitted if required. Mountings can be adapted or ingeniously designed to meet almost any lifting need.

**ACROW DEMAG TYPE P**

The latest hoists from Acrow, ranging from 5 cwt to 10 tons, and providing the high speed answer to heavier handling problems.

**ACROW DEMAG BRIDGE CRANES**

Of single or double construction, designed and tailor made by Acrow at outstandingly low cost.

**ACROW (ENGINEERS) LTD**  
Demag Division · South Wharf  
London W2 · Tel: AMBassador 3456

BRANCHES: BELFAST · BIRMINGHAM · BRISTOL · CHESTERFIELD · GLASGOW · LEEDS  
LIVERPOOL · MANCHESTER · NEWCASTLE · PENARTH · SAFFRON WALDEN · SOUTHAMPTON