

**Zeitschrift:** The Swiss observer : the journal of the Federation of Swiss Societies in the UK  
**Herausgeber:** Federation of Swiss Societies in the United Kingdom  
**Band:** - (1962)  
**Heft:** 1416

**Artikel:** Swiss plant for europort  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-693111>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 22.02.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# ZURICH INSURANCE COMPANY

together with its associates

**THE BEDFORD GENERAL  
INSURANCE COMPANY LIMITED**

and

**THE BEDFORD LIFE  
ASSURANCE SOCIETY LIMITED**

UNDERTAKE ALL CLASSES  
OF INSURANCE BUSINESS

The funds of the Zurich group  
of companies exceed £200,000,000

FAIRFAX HOUSE, FULWOOD PLACE,  
HIGH HOLBORN, LONDON, W.C.1  
Telephone: CHAncery 8833 (20 lines)

## £70m. SWISS PLANT FOR EUROPORT

A Swiss aluminium manufacturing group based in Zurich plans to establish a 200-acre factory complex, involving an investment of about £70m., in the industrial area of Botlek between Rotterdam and Europort, opposite the Hook of Holland. The firm has taken an option on a further 100 acres, to provide for expansion in the next two or three years. Chemical and metallurgical works and an ore trans-shipment installation are to be built in the first stage of the project.

The Swiss firm intends to found a subsidiary company to operate the complex. With this project, the development of Botlek as an industrial area, one of Rotterdam's biggest achievements since the Second World War, will be almost complete.

(The Times.)

**THE PERSONAL TOUCH—that's what counts**  
*For all travels—by land sea and air*  
**let A. GANDON make your reservations**

Tickets issued at Station Prices · no booking fee

**HOWSHIP TRAVEL AGENCY**

188, Uxbridge Road - Shepherds Bush - W.12  
Telephones: SHE 6268/9 and 1898

# SWISS BANK CORPORATION

(A company limited by shares incorporated in Switzerland)



In SWITZERLAND there are offices in Basle, Geneva, Zurich and all the principal centres.

In LONDON the City Office is situated at 99 Gresham Street, E.C.2, and there is a WEST END BRANCH, specially equipped for the convenience of visitors, at 11c Regent Street, S.W.1, close to Piccadilly Circus.

In NEW YORK there is an Agency at 15 Nassau Street, and a Branch at 10 West 49th Street.

IN CANADA the Bank is represented by its affiliated Company the Swiss Corporation for Canadian Investments at 360 St. James Street West, Montreal.

IN MOROCCO there is another affiliated Company, the Banque Franco-Suisse pour le Maroc, Casablanca.

**CAPITAL AND RESERVES — S.Frs.367.000.000**

