

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1962)

Heft: 1414

Artikel: The "Swiss Oberserver" thirty years ago

Autor: [s.n.]

DOI: <https://doi.org/10.5169/seals-692256>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 17.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

NEWS FROM THE COLONY

FRANK ZOGG †



We deeply regret to announce the passing away, on 28th July, of Mr. Frank Zogg, of 58 Hightrees House, Nightingale Lane, S.W.12, at the age of 82.

The deceased was born on 31st July 1880 at St. Gall, where he received his early schooling, supplemented with a one-year stay at the Institut Clos Rousseau in Cressier to perfect his French. He served his apprenticeship with the "Eidgenössische Bank" St. Gall, after which he occupied posts of two years' duration each at Bienna and Paris. In March 1902 Frank Zogg arrived in London, where he took up a position with the stockbrokers, Sperling & Co. With this firm he remained until 1930, when he became agent for Kitcat & Aitken, stockbrokers, a post which he had held for twenty-eight years when, in 1958, owing to an unfortunate accident — a complicated fracture of the leg, which necessitated long and trying hospital treatment — his business activities came to an end.

In his younger days Frank Zogg was a keen footballer and tennis player, and hardly ever missed a Swiss Sports Meeting. He was a member of the City Swiss Club, which Society made him an honorary member in 1957, on his having completed fifty years of membership. At one time he was also a member of the Swiss Mercantile Society.

Frank Zogg was a well-known personality in the London Swiss Colony, where he had a large circle of friends. Unfortunately, during the last years of his life he was in poor health, but he courageously bore much pain and discomfort. He leaves a widow, to whom we extend our sincere sympathy in her sad bereavement.

ST.

PERSONAL

We announce with deep regret that Mrs. Annerose Isacco was killed in an accident on 4th July. She and her husband (who had been a member of the Swiss Bank Corporation in London) looked after the Swiss Youth Club, which was founded by the Nouvelle Société Helvétique in January 1948, and it was largely due to Mr. and Mrs. Isacco that the weekly dances of the Club at the former Embassy building in Duke Street, Grosvenor Square, were so successful. In March 1950 Mr. and Mrs. Bachofen took over and carried on the splendid work, whilst Mr. and Mrs. Isacco returned to Switzerland, where he continued his employment with the Swiss Bank Corporation in Zurich. Since his death a few years ago Mrs. Isacco has been very lonely as they had no family. The Colony will keep the departed couple in grateful memory.

THE "SWISS OBSERVER" THIRTY YEARS AGO

Today when we read of continuing economic boom in Switzerland it is almost unbelievable that thirty years ago the "Swiss Observer" in its issue of 6th August reported a worsening of the Swiss economic situation. The outlook was serious and economists saw black. On the other hand, there was a cheerful report of a reception given by the Swiss Mercantile Society for the Swiss delegates to the International Conference on Commercial Education in London. The reception took place at Pagani's, and Mr. Lehmann, the President of the SMS, was in the chair.

On 13th August 1932 we read that the wearing of "Nazi brown shirts" was prohibited in Switzerland by a special decree issued by the Federal Council. There was a serious crisis in the hotel industry, and George Buchanan wrote "Switzerland is deserted by tourists". The Change of Address by the Swiss Legation in London was announced, from 32 Queen Anne Street, W.1, to 19 Montagu Place, Bryanston Square, W.1.

The issue of 20th August told of Professor Piccard's balloon flight from Duebendorf to Lake Garda at a height of 10½ miles. It was reported that the City of Zurich had spent seven million francs in six months to alleviate unemployment. The Canton of Berne complained of depression and a deficit of over three million francs.

The last issue in August had a very funny poem about conferences in Switzerland, reprinted from "Punch".

At that time each issue of the "Swiss Observer" carried some extracts in German called "Schweizer in England" contributed by Dr. A. Laett.

Mariann.

ACKNOWLEDGMENT

We should like to thank the following subscribers for sending donations in addition to their subscriptions: R. Baumann, A. Ehksam, J. W. Frick, P. Graf, X. M. Speckert. We are most grateful for their kind and welcome support.