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Woman's World

A Swiss Fashion Advisory Board

Under the name of "The Swiss Fashion Council", a central office for the co-ordination of the tendencies of fashion has just been founded in Switzerland. Although Switzerland is not one of those countries in which fashions are created and launched, her numerous textile and clothing industries, the majority of which are strongly directed towards export, are obliged to be kept well informed regarding the tendencies in this domain. It is in order to ensure that information regarding fashions be supplied to the Swiss industrialists and merchants and in order to render possible the co-ordination of the manufacturers, especially in the matter of colours, that the "Swiss Fashion Council" has now been established, in the form of a community of interests, the members being factories and plants belonging to all the various textile branches: spinning and twisting, weaving, finishing, dyeing, etc.

Maria Schell in Cannes

The Swiss cinema star Maria Schell is representing England at the Cannes film festival.

She appeared recently in "The Mark", an English-made film.

By the way

When Turkish armies overran Arabian territory, they took coffee as part of their booty. The word "coffee", comes from the Turkish "Kuhweh", pronounced kahweh.

Turkish marriage vows included a promise by the bridegroom to keep his wife supplied with coffee — normal consumption was then 20 cups a day.

* * *

Herrings have been salted and shipped abroad from Britain since the Middle Ages.

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* * *

Never wash wooden salad bowls. Rub the inside, before you use the first time with salad oil thoroughly and repeat this treatment occasionally. Rinse bowl immediately after each use and dry thoroughly to prevent warping.

Congratulations to Liselotte Pulver

Liselotte Pulver, the charming Bernese actress who has starred in many German films, is to marry a German — actor Hans-Helmut Schmid.

The couple became engaged during the TV filming of a musical revue which was shown in Germany a fortnight ago. The title of the revue, incidentally, is "Two Ties". During its first production thirty years ago, an unknown German blonde was picked from the cast to play the lead in a German film. It was called "Blauen Engel" and the unknown blonde was — Marlene Dietrich!



Nicknamed Lilo, Miss Pulver was not at all impressed by Hollywood when she went over there a couple of years ago to film "A Time to Love and a Time to Die" — based on a novel by Erich Maria Remarque.

Lilo Pulver, whose home is in Bern, where her parents live, prefers history to detective novels, and astronomy is her hobby, and she sometimes wishes she could have lived in the time of mythology.