**Zeitschrift:** The Swiss observer: the journal of the Federation of Swiss Societies in

the UK

**Herausgeber:** Federation of Swiss Societies in the United Kingdom

**Band:** - (1961)

**Heft:** 1379

Artikel: Swissair's Traffic Results for 1960

Autor: [s.n.]

**DOI:** https://doi.org/10.5169/seals-687809

## Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

#### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

## Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

**Download PDF:** 13.08.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

### SWISSAIR'S TRAFFIC RESULTS FOR 1960

In 1960 Swissair carried a total of 1,303,225 sector passengers, or 18 per cent more than in 1959. Capacity produced rose by 23 per cent over 1959 and 18 per cent more capacity was sold.

The transport of passengers and baggage also rose by 18 per cent to 106.8 million ton-kilometres, freight by 19 per cent to 28.2 million and mail by 15 per cent

to 6.9 million ton-kilometres.

Of revenue capacity sold, passengers and baggage accounted for 75.3 per cent, freight for 19.8 per cent and mail for 4.9 per cent. The average load factor on the scheduled services was 58.6 per cent, compared with 61.1 per cent in 1959.

In the course of the year Swissair put into service its jet fleet of three Douglas DC-8s and four Caravelles. The jets were introduced without difficulties and have since fully justified the company's expectations.

On the other hand, capacity produced during the year remained 3.5 per cent below the figure budgeted and this had a corresponding effect on revenue. In particular, production was reduced by the late delivery of the DC-8s and difficulties over traffic rights.

At the end of 1960 Swissair's fleet consisted of the following:

3 Douglas DC-8s

11 Convair Metropolitans

4 Caravelles

6 Douglas DC-3s

3 Douglas DC-7Cs

1 Douglas DC-6A Cargoliner

7 Douglas DC-6Bs 1 Pilatus P-3 Trainer.

#### COMMUNICATION FROM THE SWISS EMBASSY

In order to cope with the ever increasing volume of correspondence at the Consular Section it has become necessary to reduce their visiting hours. Consequently, the offices at 1, Montagu Place will from now on be closed to visitors every Tuesday afternoon.

In cases of emergency, however, will visitors please call at the Embassy's main offices, 18, Montagu Place.

London,

1st February 1961.

#### THE SWISS COLONY CHILDREN'S PARTY

The traditional Christmas Party for children of the Swiss Colony took place at Victoria Hall on Saturday, 7th January. This was organised as usual by the Swiss Church in London, and the 150 children who attended spent an enjoyable afternoon of varied entertainment.

Monsieur le Pasteur Nicole opened the proceedings with a welcome to Monsieur de Tribolet, who represented the Swiss Embassy, and a greeting for his young audience, who inspire hope for the future of our Colony. As an innovation this year, the story of Christmas was recalled by a film-strip with commentary. There followed an hour of delight spent in the land of conjurers and magic; then two Swiss films which evoked a longing perhaps for the peace and immensity of the mountains, but certainly for the joys of winter in the Alps, with its snows and its sports.

One was impressed during the tea by the excellent manners and behaviour of all the children; after this, came the distribution of the carrier bags with their presents.

It would be inappropriate to end this account without an expression of heartfelt thanks to all those who, year after year, work for the success of the party, and in particular to Mlle. Wyss.

#### A LUNCHEON

Mr. Alfred Schmid gave a luncheon on Friday, 27th January, to H.E. the Swiss Ambassador and his collaborators, at the Glendower Hotel, Glendower Place, S.W.7. The following were present: Dr. Armin Daeniker, Swiss Ambassador, Messieurs J. J. de Tribolet, R. Faessler, E. M. Bircher, J. Revilliod, W. Roch, M. Vogelbacher, Colonel Th. Mosimann, R. Scherrer, E. Ribi, F. Magnin, F. Burgunder.

There were also present: Messrs, F. Schmid, C. Milani, W. Flory, A. Stauffer, O. Ernst, E. Burgaezzi, F. A. Brawand, W. Walter.



GREAT BRITAIN -

# WORLD TRANSPORT AGENCY LTD.

Incorporating WORLD AIR EXPRESS LTD. and WORLD TRAVEL AGENCY

HEAD OFFICE: I MARTIN LANE, CANNON STREET, LONDON, E.C.4

Shipping — Forwarding — Insurance Air Freight — Trabel Telephone: MANsion House 3434.
Telex 28401 - London
Telegrams: Wortrancy, London, Telex.

Specialised Regular Groupage Services Passe

SWITZERLAND

Passenger Reservations and Tickets by

LAND — SEA — AIR

NO BOOKING FEES

and VICE VERSA

MANCHESTER LIVERPOOL

R LIVERPOOL LONDON AIRPORT HULL

and ITALY

- BIRMINGHAM

BRADFORD - SHEFFIELD SOUTHEND AIRPORT

WORLD TRANSPORT A.G. 33, NAUENSTRASSE BASLE, 2

BRANCHES