

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK
Herausgeber: Federation of Swiss Societies in the United Kingdom
Band: - (1961)
Heft: 1378

Artikel: The new Editor Pierre Hofstetter
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-686752>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 03.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

WINTER SPORTS INSURANCE

ZURICH

offer their special services
in all Winter Sports resorts

Write or phone for full details:

ZURICH INSURANCE COMPANY
FAIRFAX HOUSE, FULWOOD PLACE, HIGH HOLBORN,
LONDON, W.C.1.

Telephone: CHAncery 8833 (20 lines)

City Office

34/35 LEADENHALL STREET, LONDON, E.C.3.

Telephone: ROYal 9911 (3 lines)

Branches throughout the United Kingdom
and on the Continent

The Assets of the Zurich Group of
Companies exceed £180,000,000

THE NEW EDITOR



PIERRE HOFSTETTER

We wish to introduce to our readers the new Editor, who has recently been appointed, and who will take up his post at the beginning of next month.

Pierre Hofstetter was born at Lausanne in 1929, and after having received a classical education in his home town, spent some time in the service of a local paper and publishing concerns.

Like so many of his compatriots, he then decided to quit his native land in order to gain further experience and knowledge. What better place could he have chosen to start his journalistic career than Paris? In this famous city he continued his studies for two years at the "Ecole des Hautes Etudes Internationales", during which time he became a contributor to several Swiss and Parisian papers. He aptly called his *séjour* in the French capital "l'apprentissage de ma vie".

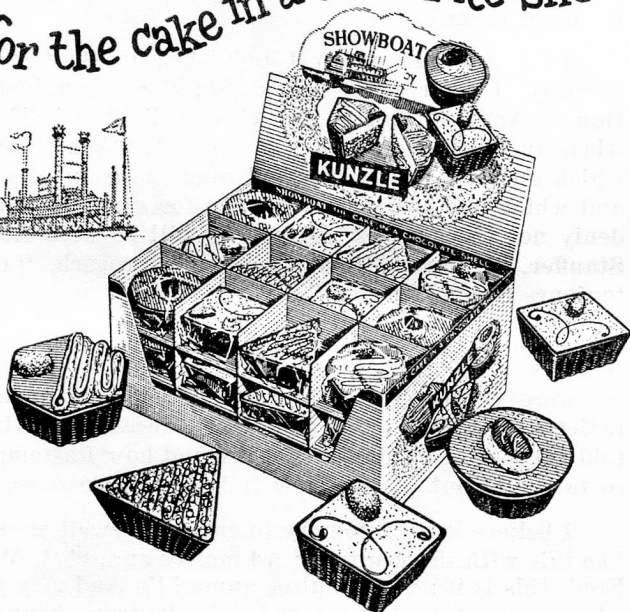
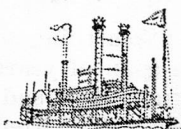
Next, we see him in London, where he arrived in 1950, and where he remained for several years. During his London stay he established himself as a free-lance journalist, and political leader writer to Swiss daily papers and French periodicals, and as a foreign correspondent to a number of weekly papers of "La Suisse romande", having become a member of the Swiss Press Association. Pierre Hofstetter, whilst residing in the Metropolis, had written for the "Swiss Observer" a number of interesting and excellent articles and essays in French, under the heading "Le vagabond de Londres".

Like diplomats, journalists never for long remain "fixed", and so during the last few years M. Hofstetter has on and off visited foreign lands and cities, such as Rome, Florence, Brussels, Anvers, Vienna, Munich, Salzburg, Dublin, Edinburgh, etc., for longer and shorter visits.

On leaving London he stayed for three years in the United States of America, after which he returned to Switzerland, where until recently he held an appointment with a paper in Neuchâtel.

Mr. Hofstetter has married an English woman, and together they will make their home in London.

The New Look
for the cake in a chocolate shell



SHOWBOAT by **KUNZLE**

C. Kunzle Limited, Five Ways, Birmingham

M-W.107