

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1961)

Heft: 1399

Rubrik: Business in Switzerland

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 16.02.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

BUSINESS IN SWITZERLAND

The Success of OLMA

This year OLMA, the 19th Swiss Agricultural and Dairy Trade Fair, held in Saint-Gall each autumn, once again met with great success. While last year over 300,000 visitors were recorded, this year the figure exceeded 325,000. Such a large attendance naturally resulted in an appreciable increase in the business transacted by the 1,100 exhibitors.

Geneva Industrial Concern's Success Abroad

The Charmilles Engineering Works Ltd., Geneva, a firm specialising in the manufacture of hydraulic turbines, received an order for three of the five groups of Pelton turbines for the equipment of a hydro-electric power station belonging to the Austrian Power Company in the Tyrol. Each group will develop an output of 106,500 h.p. under a maximum head of 2,920 feet. The Geneva firm has been entrusted with the complete technical planning of the three machines as well as the manufacture of their main parts.

The same firm has also just received an order for three Francis turbines with a maximum output of 103,000 h.p. each, under a head of 1,530 feet, for a hydro-electric power station in Yugoslavia. In this case, too, the complete planning as well as the manufacture of a large part of the equipment will be carried out in Geneva.

Swiss Industrial Expansion Abroad

For the purpose of adjusting to continuously growing tasks in the United States, the Swiss Engineering Firm, Buhler Bros. of Uzwil, has merged its two representations in New York and Minneapolis into a new company, the "Buhler Corporation", with residence in Minneapolis.

This Swiss firm, well known for its production in the field of flour milling and grain transport plant, had a brand new building of its own in Minneapolis for storing machinery and spare parts as well as an assembly plant workshop.

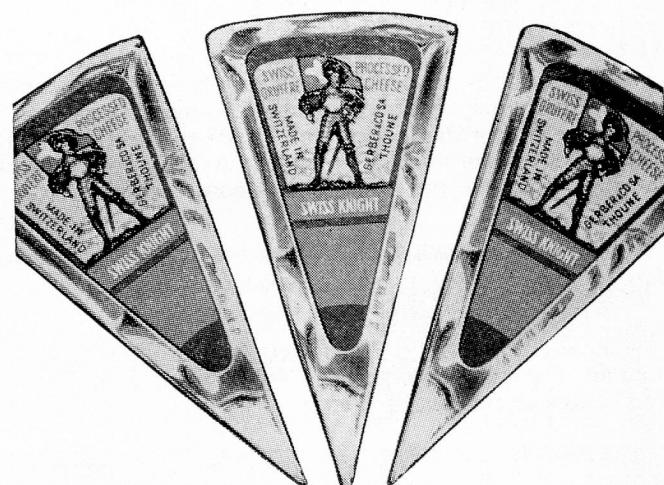
Swiss Industry in India

The first contracts, concluded in agreement with the Government of India under the Indo-Swiss credit agreement, within the third Indian Five-year Plan, have just been signed for the supply of equipment for various chemical products factories. These new installations will be planned, supplied and put into operation by an engineering office in Zurich. Three factories producing caustic soda, chlorine and related products are to be equipped; several Swiss machinery and electro-technical firms will be entrusted with the manufacture of the necessary machinery and plant.

Also in India, a Swiss alarm-clock factory, in collaboration with a French firm of the same branch, has just founded a company with Indian capital for the manufacture of alarm clocks.

KUNZLE
the cake in a full cream milk chocolate shell

C. Kunzle Ltd., Garretts Green, Birmingham
M-W.119



SWISS KNIGHT

The Original Swiss-processed Gruyère
CHEESE

Handy portions in hygienic, flavour-saving foil — easy to open, delicious to eat. In 4, 6 and 8 oz. packs.

Another of Nestlé's good things.