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Woman's World

To help you keep that flashing white smile

For the sake of hygiene, aesthetics and the preservation of one's teeth, it is necessary to keep them perfectly free from all remains of food, not always an easy task with a brush, even when plied with a will. Dental floss was therefore invented to tackle those spaces between the teeth where even the finest of brushes cannot penetrate. But using it calls for a certain skill and involves putting one's fingers in one's mouth. In order to get round this slight inconvenience, a Swiss manufacturer has produced a small appliance, making dental floss much easier to use. The floss is wound round a spool in the body of the appliance known as "Allegro"; to use it, one simply unwinds the required length of thread, operates the small lever, and the floss is automatically stretched taut between two small horns. The appliance is so shaped that it is extremely easy, holding it in one hand, to pass the taut floss between even the closest teeth, and clean the space in between with a to-and-fro movement. In short, this is a practical and indispensable adjunct to the toothbrush, enabling one to fact the world with a flashing white smile.

Round of recitals

Back home from an enjoyable holiday in her native country of Switzerland and a visit to France, Sophie Wyss, the well-known Surbiton soprano, soon found herself plunged into a busy round of recitals and the calls of her family.

She has broadcast songs by Faure and two of his pupils, also her friends, Georges Enesco and Pierre Maurice — a distinguished Swiss composer.

She has also given a concert at Wormwood Scrubs prison, which was so successful that she is already preparing a Christmas programme to be given at that prison and at Holloway.

One family engagement of particular interest was the christening of her grand-daughter with her own christian name at St. Andrew's Church, Surbiton. The baby is the daughter of Captain E. A. S. Gyde, who is the elder son of Sophie Wyss. Her other son, Mr. Humphrey Gyde, who is studying medicine, has recently become engaged to Dr. Sylvia Clayton, whose home is in Suffolk.

Lisa Della Casa in Strauss' "Salome"

Swiss soprano Lisa Della Casa, after a strenuous season in New York, Milan, Vienna and Zurich, postponed all her film plans. The reason: Professor Rudolf Hartmann, the Munich State Opera's Generalintendant, insisted Mme Della Casa should sing the title role in Strauss' "Salome" at this year's opera festival. The performance will be conducted by Dr. Karl Böhm, with Dietrich Fischer-Dieskau singing the part of "Jochanaan." Mme Della Casa's decision to appear in all three performances of "Salome" has caused a sensation in Munich: the tickets were sold out within two days, just as for many weeks tickets for the two "Arabella" performances the soprano will appear in have been unobtainable.

Ever tried broccoli in salad?

For the warm season, a salad becomes a welcome luncheon or supper dish. Fresh broccoli can be the main feature of such a meal.

Marinate a bunch of chilled, cooked broccoli for about an hour in one-half cup of French dressing. Serve the

vegetable on lettuce leaves with a dressing of one-third cup mayonnaise flavoured with three-quarters teaspoon lemon juice and garnish with anchovy fillets. This salad should give four to six servings.

All about "Flexalene"

"Flexalene" — the new iron-on interlining from Switzerland — is simple to use and very effective. It will lengthen the life of the garment in which it is used, will not crease or crush, and can be washed or dry-cleaned successfully.

It is a great improvement on any previous interlining, as it strengthens the fabric and provides permanent stability and suppleness plus added elegance and durability.

"Flexalene" has many advantages and uses because it can be heat-sealed with all materials, wool, cotton, or silk, silk and cotton, and rayon and cotton mixtures, but when used with synthetic fabrics it is important to test their heat resistance before use.

Only an ordinary iron is needed to bond it to the fabric, and it is unaffected by washing, boiling or dry-cleaning. The stiffened parts keep their original firmness, and when it is applied to some materials their tendency to crease, wrinkle, or pucker when passing through the machine is avoided.

"Flexalene" is ideal for stiffening coats, jackets, full skirts, collars, cuffs, lapels, handbags and pocket flaps — it is simply perfect and perfectly simple to use.

Home dressmakers will find this a most valuable aid to sewing, as it is quick and easy to work with and will give a really professional finish to their work.

Fashion Notes

Colours for summer are cool — cool. The dark greens are a good example of the heat-defying deep tones that will both look and feel comfortable on the hottest days.

Leafy greens are lovely in cottons, in crisp linens and in blends with properties that make them easy to wear and easy to care for. Look for a leafy green dress with easy lines, if you'd be cool as the proverbial cucumber this summer, and perhaps as slim.

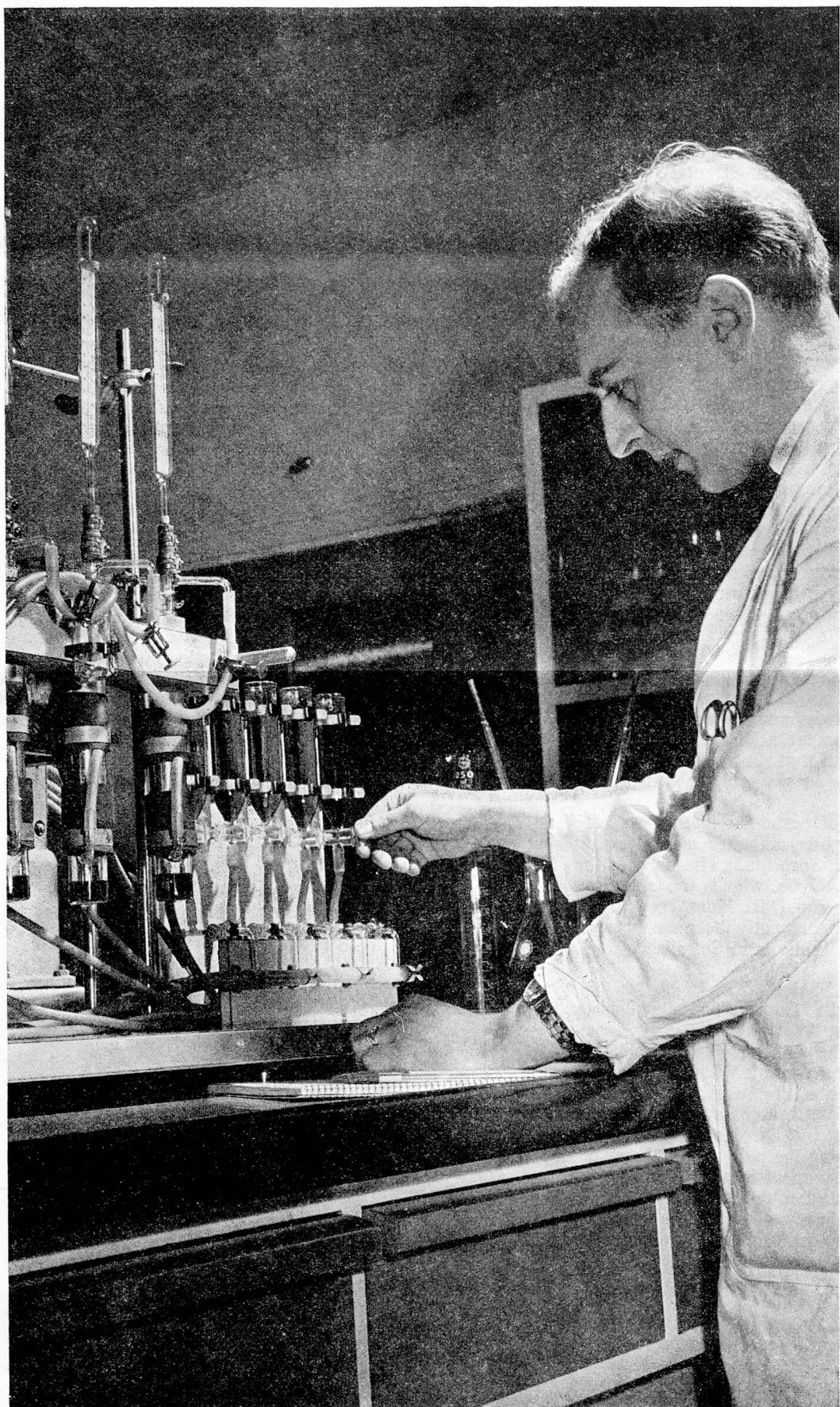
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Now is the time for coolers — dresses so cool that you scarcely know you have them on. Fabrics account for most of the coolness, but the bared styles now in fashion help too.

Cottons, so sheer you scarcely feel the weight, are wonderfully cool, and there are blends that are just as comfortable. Linen is an opaque fabric with innate coolness, too, and in summer's favourite sleeveless sheath or string-straight dress, it is hard to beat as a cooler.



Shoes by **Bally**
THE LONDON SHOE CO. LTD. of Switzerland
116/7 New Bond St. W.1: 260 Regent St. W.1: 21/22 Sloane St. S.W.1



In the early days, the Company's activities were directed mainly towards the development of products to meet the needs of the textile industry — chemicals to simplify or improve processes involved in the manufacture of fabrics, chemicals to reduce the costs of processing fabrics, chemicals to enable full advantage to be taken of new methods of dyeing, chemicals to facilitate the processing of new fibres, and chemicals to give special finishes to fabrics. Here, Sandoz has achieved notable success, until to-day the Company has brands which are of valuable assistance in the production of materials no matter whether constructed of natural or man-made fibre, during such operations as sizing, desizing, scouring, bleaching, dyeing, printing and finishing. Amongst chemicals evolved in the Sandoz Research Laboratories are products used to give a variety of special finishes — for example, the imparting of crease resistance and the production of durable Schreiner or durable embossed effects on cellulosic materials, the waterproofing of all kinds of fibre, the softening of harsh materials, and the prevention of mildew.

From its early concentration on the developing of chemicals for the textile trades, Sandoz extended its activities to the non-textile industries, paying particular attention to the processing of leather, the treatment of paper, and the production of cosmetics. For the leather trade, Sandoz manufactures products to improve the chrome tanning operation, degreasing agents, fat liquors, dispersants, and chemicals to ensure evenness of dyeing and to improve the fixing of acid and direct dyes. For the paper trade, Sandoz has recently discovered and perfected a compound which greatly increases the recovery of fibre and loading from backwaters.