

Zeitschrift: The Swiss observer : the journal of the Federation of Swiss Societies in the UK

Herausgeber: Federation of Swiss Societies in the United Kingdom

Band: - (1961)

Heft: 1390

Rubrik: Business in Switzerland

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 16.01.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

BUSINESS IN SWITZERLAND

Switzerland and the pharmaceutical products market

To-day, Switzerland imports approximately 5½ million Swiss francs' worth of pharmaceutical products a year, mainly antibiotics. However, Switzerland is a big producer of chemical products and pharmaceutical specialities. With regard to the latter, it is even the second biggest exporter in the world.

Foreign award for a Swiss industrialist

The King of the Belgians, Baudouin I, recently conferred on Mr. Walter Boveri, the Managing Director of Brown Boveri Co. Ltd., in Baden, the title of "Grand officier de l'Ordre de Léopold II". This distinction was awarded in recognition of the part this great Swiss industrialist has played in the growth of Belgian industry.

Two more specialised exhibitions in Switzerland

The Swiss Association of Master Bakers and Pastry-Cooks has decided to organise once again, in 1962, after a comparatively long interval, an international exhibition of bakery, pastry and confectionery. This exhibition will take place in Zurich.

The Swiss Society of Building Machinery Manufacturers and Dealers will be holding the 4th International Fair of Building Machinery in the halls of the Swiss Industries Fair in Basle in 1963.

Electronic watchmaking: a new creation

A big Swiss watch production organisation and a well-known Swiss watch factory, specialising in ships' chronometers, have produced an electronic ship's chronometer; resistant to shocks and vibrations, the new model is fitted in a comparatively small case. In spite of its small size, this electronic chronometer has all the precision of a quartz clock.

The growth of Geneva-Cointrin airport

A new 2½-mile-long runway for modern jet liners has just been inaugurated at Geneva-Cointrin airport. In this connection it is interesting to remember that Geneva-Cointrin airport was opened in the autumn of 1920, at which time it boasted only one grass landing strip. In 1937, a 1,300-foot runway was added; in 1946, a 6,500-foot runway allowed the biggest planes of the day to land. A new airport building was opened in 1949, but the density of the traffic at this international airport made it necessary to plan another new building, work on which will start this autumn.

Crockery that can be guaranteed

Plastics have helped to solve the problem of crockery for tourists and campers, who are increasing in number every year, as well as for many mass catering establish-

ments, such as canteens, schools, etc. But — as with everything else — there are plastics and plastics! Often the so-called unbreakable crockery splits, loses its shape under the effect of heat, or gives a slight taste to the food. In order to overcome these drawbacks once and for all, a Zurich firm produced ten years ago an entirely new type of crockery, absolutely unbreakable, odourless, resistant to hot water and acids, and colour-fast, even after many years of continual use. At the same time, the firm invented a process for giving a permanent decoration to its crockery. The success of these novelties was so great that to-day this Swiss manufacturer's methods are used in 31 countries in all five continents. Finally, it should be added that Ornamine crockery is always sold with a one-year guarantee.

Bowaters order Sulzer heating and ventilating for Stevenage Factory

A contract has been awarded to the Heating and Ventilating Division of Sulzer Bros. (London) Ltd., for the mechanical services at the new Stevenage factory of Bowater Packaging Limited. These services include air conditioning for the laboratory, heating and ventilating for the office and amenities buildings, and, for the factory, a Sulzer Radiant Strip system served by high pressure hot water.

The factory will manufacture corrugated fibre-board packaging products. The architects for this 340,000-square-foot project are Farmer and Dark F./F.R.I.B.A.

THE ANGLO-SWISS INSURANCE & REINSURANCE AGENCY LTD

in collaboration with

THE SWITZERLAND GENERAL INSURANCE CO. (LONDON) LIMITED

British subsidiary of the **Schweiz Allgemeine Versicherungs-Aktien-Gesellschaft, Zurich**, are at your service in connection with all insurance matters. The "**Switzerland**" have a world-wide organisation and are well informed regarding present day business conditions in many parts of the world. If you have any enquiries please do not hesitate to approach us at

29/30, High Holborn, London, W.C.1
Telephone: CHAncery 8554 (5 lines)

THE PERSONAL TOUCH—that's what counts
For all travels—by land sea and air
let A. GANDON make your reservations

Tickets issued at Station Prices · no booking fee

HOWSHIP TRAVEL AGENCY

188, Uxbridge Road - Shepherds Bush - W.12
Telephones: SHE 6268/9 and 1898